

Data with Purpose Summit

Data, power and purpose at NOVA IMS Summit 2026

Registrations are now open for the Data with Purpose Summit, NOVA IMS's annual conference on the strategic role of data and artificial intelligence. Taking place on 25 June at Taguspark, Oeiras, the event brings together decision-makers from business, government, defence and academia for a full day of keynotes, panels and

debate - covering geopolitics, digital sovereignty, ocean economy, smart cities, AI ethics and talent.

[REGISTER HERE](#)



Benção de Finalistas

NOVA IMS celebrates the Class of 2025

Organised by the Students' Union, the Benção de Finalistas brought together graduating students, their families and the school community to mark the end of another academic year. Part of the wider Queima das Fitas celebrations at Universidade Nova de Lisboa, it is a moment of pride, emotion and shared memory.

Best of luck to all our graduates - the best is yet to come.

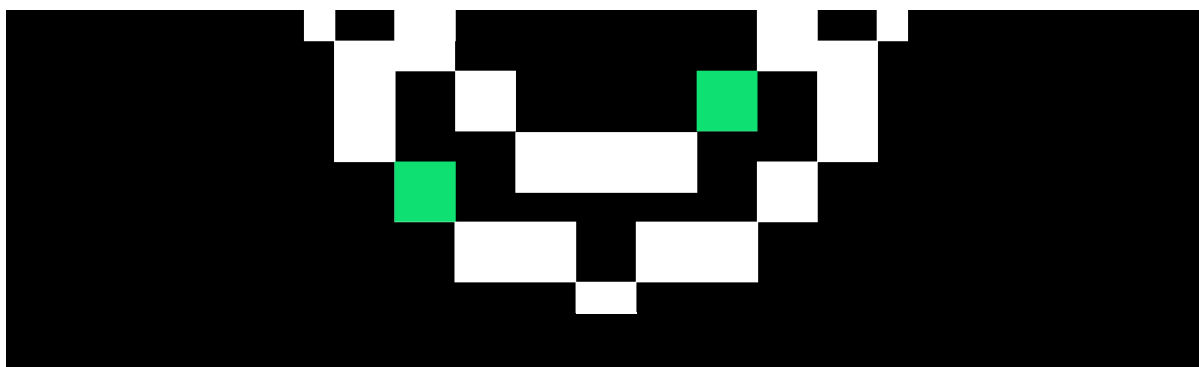
[MEDIA GALLERY](#)



NOVA IMS presents NHS Sustainability Index

Professor Pedro Simões Coelho presented NOVA IMS' Sustainable Health Index at Centro Cultural de Belém, before an audience that included the Minister of Health and the President of the Republic. Now in its 14th edition, the study introduces a new dimension – prevention – which scored nearly 65 out of 100, second only to quality. Access, responsiveness and financial sustainability remain the system's weakest points.

[FIND OUT MORE](#)





Portugal Smart Cities Summit 2026

NOVA Cidade takes centre stage as knowledge partner

NOVA Cidade - Urban Analytics Lab, from NOVA IMS, served as Knowledge Partner at the Portugal Smart Cities Summit 2026, contributing to discussions on AI, digital twins, governance and sustainability. NOVA IMS Dean Miguel de Castro Neto featured in SIC Notícias' "Expresso da Meia-Noite", alongside the Presidents of Coimbra and Oeiras and the Executive Secretary of Comunidade Intermunicipal do Oeste.

[FIND OUT MORE](#)



Jorge Carrola Rodrigues chairs SAP's EMEA Academic Board

Jorge Carrola Rodrigues, Professor at NOVA IMS, has been appointed to chair the new SAP University Alliances EMEA Academic Board, representing over 850 higher education institutions and 200,000 students across 50 countries in Europe, the Middle East and Africa - around 35% of SAP's global university network. SAP University Alliances is one of the world's leading academic ecosystems advancing education and research in digital technologies and enterprise solutions.

[FIND OUT MORE](#)



Best Customer Experience awards announced

NOVA IMS, in partnership with APQ, hosted the BECX 2025 - Best European Customer Experience Awards Ceremony, celebrating organisations setting the benchmark for customer experience in Portugal. Coordinated by Professors Manuel Vilares and Pedro Simões Coelho, the study surveyed 8,772 consumers across banking, insurance, utilities and media sectors. Winners included Águas e Energia do Porto, Banco CTT, Crédito Agrícola Seguros, CA Vida - Companhia de Seguros and Rubis Energia Portugal.

[FIND OUT MORE](#)



Lunch with the CEO

Samsung Portugal CEO closes this year's edition

The final session of this year's Lunch with the CEO series, organized by NOVA IMS SU, welcomed Nuno Parreira, CEO of Samsung Portugal, for an open conversation with students on technology, leadership and business transformation. The discussion also explored his career path and the challenges of leading Samsung in Portugal.



NOVA Young Talent Awards

Three NOVA IMS students distinguished

Inês Claro (Data Science), Ricardo Oliveira (Information Management) and Bárbara Vitória (Information Systems and Technologies) have been distinguished at the NOVA Young Talent Awards, which recognise the best results among first-year students at Universidade Nova de Lisboa. Congratulations to all three!

MEDIA GALLERY



OPEN DAY | STUDENT AND FAMILY EDITIONS

IN THE NEWS



A study by Fundação Francisco Manuel dos Santos confirms that ICT graduates are Portugal's top earners and most employable - TVI/CNN Portugal's Jornal Nacional came to NOVA IMS to hear from students firsthand.



Miguel de Castro Neto, NOVA IMS Dean and NOVA Cidade Founder, joined SIC Notícias' "Expresso da Meia-Noite" at the Portugal Smart Cities Summit 2026 to discuss AI in urban governance.



Professor Pedro Simões Coelho joined journalist Paulo Baldaia on Expresso da Manhã podcast to discuss NOVA IMS' Sustainable Health Index.



Jornal Económico covered the appointment of NOVA IMS Professor and MagIC researcher Jorge Carrola as chair of the newly created SAP University Alliances EMEA Academic Board



NOVA IMS CIO Tiago H. Moreira de Oliveira joined RTP's "Conversas Abertas na Universidade" to discuss AI, the future of work and the case for lifelong learning as the essential response to a rapidly changing job market.



RTP's Sociedade Civil went to the Portugal Smart Cities Summit to hear Miguel de Castro Neto, NOVA IMS Dean and NOVA Cidade founder, on how urban data and analytics can drive state reform from the ground up.



NOVA IMS launched seven Executive Master's programmes for 2026/2027, developed in partnership with over 40 companies, covering AI, data, digital transformation, smart cities, fintech and public policy.



NOVA IMS launched "Data Knows Better", a campaign promoting its new Executive Master's programmes, using the Monty Hall problem to show why data beats intuition.



Observador's Brainstorming podcast featured the "Data Knows Better" campaign as the week's standout, noting how the Monty Hall problem frames a narrative around data-driven decision-making.



Filipe Brígida, co-founder of 3cket, spoke to SIC Notícias' The Next Big Idea about the startup born at NOVA IMS, which offers data-driven event management solutions in a global industry worth \$1.5 trillion in 2025.

Stefaan Verhulst, co-founder of The GovLab, spoke to Jornal de Negócios while in Lisbon to launch a NOVA IMS and New York University programme on AI for public policy decision-makers.

SAVE THE DATE

Data with Purpose Summit

25th June

A one-day conference organised by NOVA IMS gathering decision-makers from business, government, defence and academia to discuss the strategic implications of data and AI. [Learn more here.](#)

Summer Bootcamp

30th June - 2nd July

A three-day immersive experience combining hands-on workshops and real challenges with faculty and students from Data Science, Information Management and Information Systems. [Learn more here.](#)

Join us on social media



NOVA Information Management School • Communications Office

Universidade Nova de Lisboa - Campus de Campolide 1070-312 Lisboa, Portugal

Want to change how you receive these emails? You can update your preferences or unsubscribe from this list in [here](#).