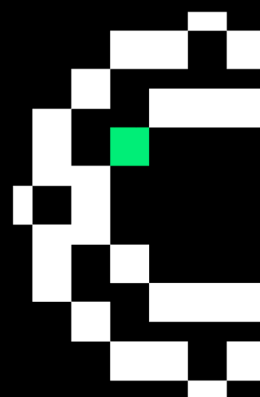


**NOVA**IMS  
INFORMATION MANAGEMENT SCHOOL

**update**  
JANUARY



## Secretary of State for Digitalization visits NOVA IMS

NOVA IMS welcomed Bernardo Correia, Secretary of State for Digitalization. During the visit, Miguel de Castro Neto, Dean of NOVA IMS, together with the leadership

team, presented the School's strategy and flagship projects in data science and artificial intelligence across education, research and innovation, including its vision for the future of education. The visit reinforced NOVA IMS's position as a strategic partner for the implementation of Portugal's National Digital Strategy, particularly the National Artificial Intelligence Agenda.



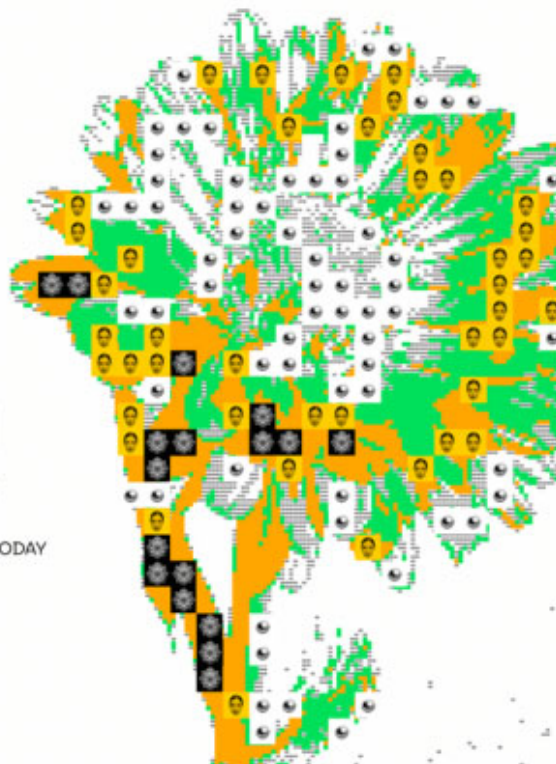
## NOVA IMS partners with Start Campus

AD NOVA IMS and Start Campus have signed a cooperation agreement to strengthen collaboration in applied research, advanced training and industry-connected projects. The partnership will create opportunities for students and recent graduates through internships, real-world projects and thesis work, and includes a tailor-made Master's course unit, scholarships linked to strategic course units, and a dedicated chair in Data-Driven Critical Infrastructures.

[FIND OUT MORE](#)

# DEAN'S OPEN INNOVATION CHALLENGE .26

Data Visionaries. IMAGINING TOMORROW, TODAY



Applications open

## Dean's Open Innovation Challenge 2026

The Dean's Open Innovation Challenge returns under the theme "Data Visionaries – Imagining tomorrow, today". This edition invites the NOVA IMS community to go beyond data analysis and use data and AI as tools for creativity and action, developing solutions with real societal impact. Participants may apply individually or as part of a team, with support provided throughout the process. Applications are now open.

[REGISTER HERE](#)

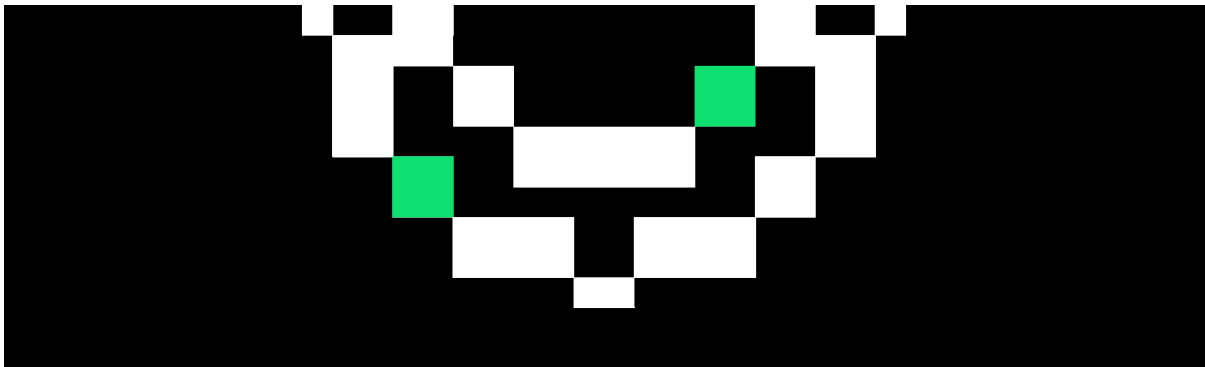


### MagIC Seminar Series

## Data built with communities

Flávia F. Feitosa, Associate Professor at UFABC and Innovation Coordinator at CEFAVELA, joined the MagIC Seminar Series at NOVA IMS to discuss data justice and the importance of co-developing data with communities. She presented BDC-Favelas and METAFATELA, initiatives built with residents to strengthen the visibility and representation of favelas through open-access imagery and shared geospatial data. The session sparked discussion on data ownership, bias, and sovereignty, reinforcing the idea that meaningful data must be shaped with the people it aims to serve.

[FIND OUT MORE](#)





Expresso Podfest at NOVA IMS

## Live podcasts on campus

Expresso Podfest returned to NOVA IMS for the third time, bringing live podcast recordings back to campus. It brought together creators, listeners and timely conversations - reflecting NOVA IMS's commitment to opening its doors to formats that help shape public debate.

[FIND OUT MORE](#)

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## IN THE NEWS

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RTP's Europa à Porta featured Smart Region, a project developed by NOVA Cidade - Urban Analytics Lab at NOVA IMS, supporting CIM Oeste with a shared Territorial Intelligence platform for stronger public decision-making.

[VIEW REPORT](#)

On RTP's Sociedade Civil, Fernando Bação, Coordinator of the Master's in Information Management at NOVA IMS, spoke about the rising demand for data-driven profiles, and how AI is changing the skills that matter.

[VIEW REPORT](#)



## NOVA IMS community supports families in need

NOVA IMS has concluded this year's SolidaryTree initiative with the delivery of collected donations to the Centro Social Paroquial de Santo António de Campolide. The contributions will help strengthen the Centre's support to children and families through essential goods. Thank you to everyone who took part - small gestures, multiplied across our community, make a meaningful difference.

# IN THE NEWS

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The logo for the Portuguese newspaper Expresso, featuring the word "Expresso" in a blue serif font.

Expresso and NOVA Cidade (NOVA IMS) launched a series on access to essential services in Portugal. The first piece highlights that around 30 municipalities lack secondary education, with some students commuting over two hours.

The logo for the Portuguese newspaper Expresso, featuring the word "Expresso" in a blue serif font.

The second of four Expresso–NOVA Cidade (NOVA IMS) pieces shows how unequal access to bank branches hits inland communities hardest - especially older residents - with over 70% of parishes lacking a branch.

The logo for "imagens de marca", featuring a red stylized 'M' icon and the text "imagens de marca" in red.

A NOVA IMS Tourism & Hospitality Analytics Lab study, using Host Intelligence data, found strong New Year demand in Portugal's hotels at the end of 2025, alongside a significant year-on-year price increase.

The logo for the Portuguese newspaper Expresso, featuring the word "Expresso" in a blue serif font.

The third of four Expresso–NOVA Cidade (NOVA IMS) pieces shows that in half of Portugal's parishes it takes over 40 minutes to reach the nearest cinema or theatre, and four districts now have no regular commercial cinema.

The logo for the Portuguese newspaper Expresso, featuring the word "Expresso" in a blue serif font.

The fourth and final Expresso–NOVA Cidade (NOVA IMS) piece shows that some municipalities are over an hour's drive from the nearest major emergency unit, making timely care heavily dependent on INEM's response.

The logo for ECO, featuring a green circular icon with a stylized 'E' and the word "ECO" in green.

A Yadayada study developed with NOVA IMS's Marketing & Analytics Lab assessed 11 Christmas campaigns using branded-reach measurement and neuromarketing (FaceReader) to evaluate emotional response.

# SAVE THE DATE

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## Information Session 2026 | Erasmus+ Mobility Program

**25<sup>th</sup> February**

Considering studying abroad? Join this session to learn about mobility opportunities, partner institutions, eligibility and the application process. Registration open until 22 February. [Learn more and register here.](#)

**Join us on social media**



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