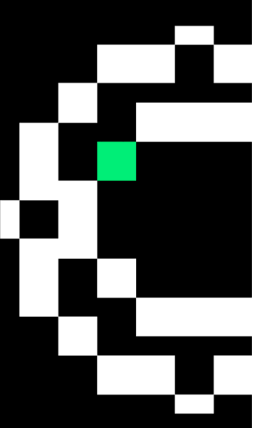


NOVA IMS
INFORMATION MANAGEMENT SCHOOL

update

FEBRUARY



OBSERVADORLAB

 **PODCAST**

Os dados da questão

A new podcast on data, AI and decision-making

NOVA IMS has launched Os Dados da Questão, a new podcast series developed with Observador, exploring how data and artificial intelligence are influencing decisions across organisations and public services.

Across 10 weekly episodes, guests from academia, industry and government

unpack real projects, practical challenges and what it takes to turn data into decisions. The podcast airs on Rádio Observador, with extended versions available online and on major podcast platforms.



Episode 1 - "Decidir, inovar e competir com dados"

[LISTEN HERE](#)

Episode 2 - "A calculadora da saúde"

[LISTEN HERE](#)



NOVA Blockchain Lab at ETHDenver 2026

NOVA Blockchain Lab joined ETHDenver 2026 as an Official Partner, bringing a hands-on Web3 activation to one of the world's biggest builder gatherings. Through a gamified experience using crypto wallets, on-chain transactions and token rewards, the activation promoted hands-on learning and interaction with blockchain.

The game generated 3,000+ interactions and 400,000 tokens, showcasing NOVA IMS technology to an audience of 20,000+ participants from 115+ countries.



Over 170 participants join the Dean's Open Innovation Challenge

The Dean's Open Innovation Challenge is underway, with strong participation across the NOVA IMS community: more than 170 participants - including students, faculty, staff, alumni and partners - have joined the program and formed 30+ teams.

The challenge invites teams to develop and test solutions to real-world problems through a structured innovation journey, from idea validation to delivery. With teams now set, the next phases will focus on building, iterating and preparing for the final presentations.

[FIND OUT MORE](#)

MEDIA GALLERY



Welcome Tour

Welcome Day

PHOTOS

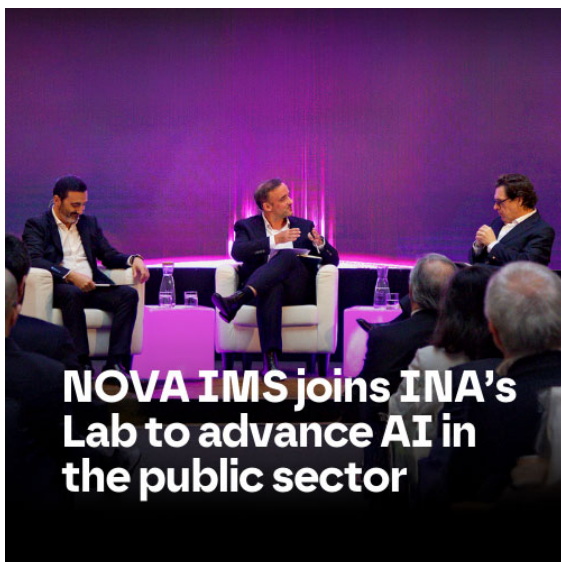
PHOTOS



Community projects

Campolide Parish Council at NOVA IMS

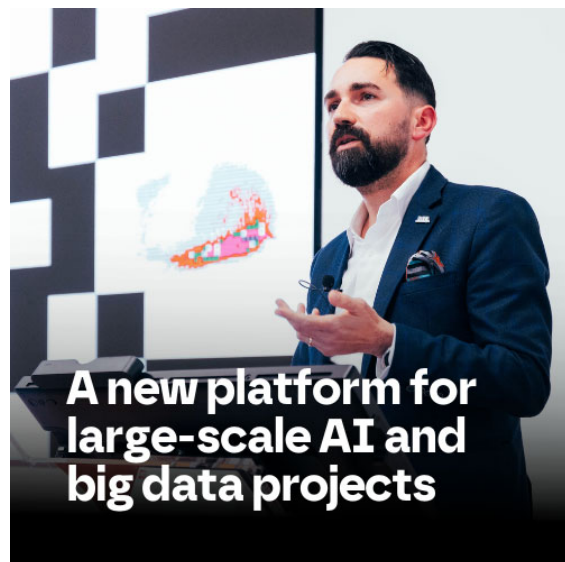
Strengthening the link between research and local impact, NOVA IMS welcomed Campolide Parish Council President José Miguel Cerdeira to campus, in a visit guided by Miguel de Castro Neto, Dean of NOVA IMS. The discussion focused on how urban intelligence can support day-to-day local decision-making, from mobility and accessibility insights to sustainability models and quality-of-life indicators. This visit builds on a long-term collaboration, from Sensing Campolide and the Campolide 2021 Challenge to the ongoing NOVA Bela Flor (BIP/ZIP Lisboa 2025) project in the Bela Flor neighbourhood.



Portugal's National Institute of Public Administration (INA) has launched the AI Experience Lab, a new initiative designed to support the responsible adoption of AI solutions across the public sector.

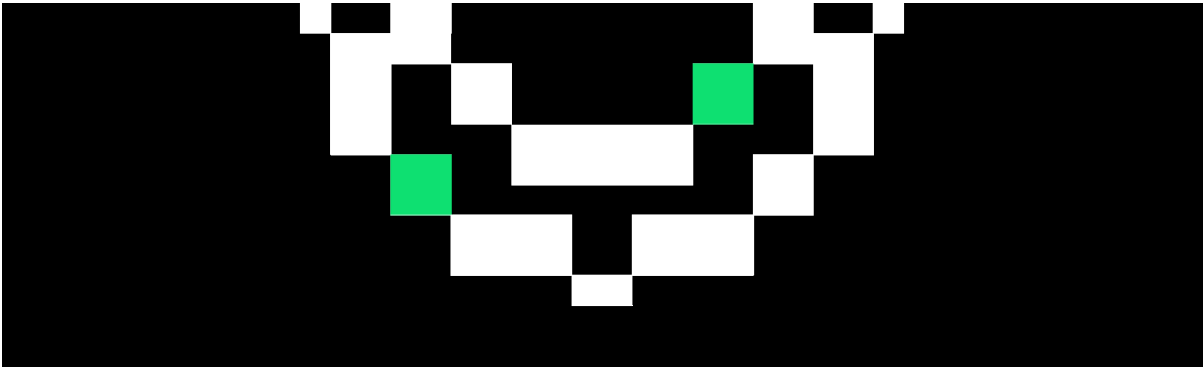
NOVA IMS joins the Lab as a scientific partner, providing independent guidance to help assess, validate and scale AI use cases in government.

[FIND OUT MORE](#)



NOVA IMS has launched the NOVA Data & Analytics Hub, a high-performance computing infrastructure supporting research, education and innovation. The platform enables large-scale computation, AI training and data projects, while promoting practical learning, reproducible experimentation and collaboration with industry.

[FIND OUT MORE](#)



Lunch with the CEO

Leadership insights with EY Portugal's CEO

The first Lunch With the CEO session of the year brought NOVA IMS students together for an informal conversation with Miguel Farinha, CEO of EY Portugal. His journey from intern to leading the firm across Portugal, Angola and Mozambique set the tone for a discussion on leadership, management challenges and career growth. Organised by the NOVA IMS Students' Union, the initiative promotes direct dialogue with senior executives and closer contact with organisational realities.

[FIND OUT MORE](#)



Junior Entrepreneurs Nation Congress

JDC hosts record congress at NOVA IMS

The 10th Junior Entrepreneurs National Congress, organised by Junior Data Consulting (NOVA IMS' Junior Enterprise), brought more than 550 participants to the Campolide Campus, making it the largest edition to date. Opened by Miguel de Castro Neto, Dean of NOVA IMS, the event featured senior leaders from organisations including Siemens and IKEA, alongside NOVA IMS professors, roundtables and networking moments.

[FIND OUT MORE](#)

IN THE NEWS



Miguel de Castro Neto analysed on CNN Prime Time the recent depressions affecting Portugal, discussing territorial vulnerability, risk prevention and the role of data and forecasting in supporting safety, planning and response.



RTP's Europa à Porta featured AI4SmartAudit, a project led by Professor Pedro Simões Coelho that applies AI to support EU funds auditing.



Executive Digest interviewed Illia Polosukhin at Blockchain Confluence 2025 (organised by NOVA SBE and NOVA IMS), where he discussed how AI could reshape the economy and advertising.



RUA Map, a new live map of Lisbon, has launched to surface nearby stories, community initiatives and local alerts through geolocated information. The project was developed from research carried out in a NOVA IMS GIS Master's.



Águas e Energia do Porto received the BECX 2025 seal, ranking first in Portugal's water sector. The award is based on a customer experience study developed by the Portuguese Association for Quality and NOVA IMS.

SAVE THE DATE

Master's Talks

2nd March

Discover the Master's in Data-driven Marketing and Information Management through alumni testimonials, panel discussions and a networking moment with students and graduates. [Learn more here.](#)

Alumni GenAI & LLMs Talk: Generative AI in Action

3rd March

ALUMNI NOVA IMS welcomes graduates back to campus to share real projects using Generative AI and LLMs, with practical case studies and implementation takeaways. [Learn more here.](#)

Geojo - Seminar | Geojournalism: GIS in Data Journalism

10th March

Learn how GIS supports spatial storytelling in journalism, with practical mapping approaches and a presentation of the Geojo Project and its learning platform. [Learn more here.](#)

LxDataLab Caravan at NOVA IMS: Real Data, Real Challenges

12th March

Explore real urban data challenges with the LxDataLab Caravan and work with city datasets to design smarter public services. Apply your knowledge and connect with Lisbon. **More details coming soon.**

8th Edition NOVA IMS Career Fair - Future Maker

17th, 18th and 19th March

Explore career opportunities, meet companies, attend showcases and Internship Talks, and connect with organisations at the NOVA IMS Career Fair, organised by the NOVA Students' Union. [Learn more here.](#)

Launch of the AI-Driven Local Governance Program

20th March

Stefaan Verhulst, Co-Founder of The Governance Lab (NYU) will be at NOVA IMS for the launch of the AI-Driven Local Governance program, developed with New York University and supported by FLAD. **More details coming soon.**

Unigis Talks: Monitoring Ecosystems from Space

25th March

Professors Pedro Cabral and Marco Painho discuss how satellite data supports environmental analysis and sustainable decision-making. [Join the session here.](#)

Lunch with the CEO

26th March

Students will have the chance to join an informal conversation with the CEO of a leading company, focused on leadership and career paths. The session is organized by the NOVA IMS Students' Union. [More details coming soon.](#)

Join us on social media



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