Aluno_Student	Data	Start Time	Curso_Course	Titulo_Title	Orientador_Supervisor	Arguente_Examiner	Presidente_President	Link Teams
Beatriz Maria Dionísio da Silva Santos	**10-02-2025**	**10:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The influence of a creative school environment on students' motivation	Diego Costa Pinto	Guilherme Hidalgo Barata Martins Victorino	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzJhYTdmOTUtNzY1OS00NGE1LWJlOWEtODIzYjM3Yzc1YmQ1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
João Miguel Pinto Ferreira	**10-02-2025**	**10:30**	Mestrado em Gestão de Informação	Demographics in Transition and the Evolving Economy: Trends, Challenges and Opportunities	Teresa Maria Ferreira Rodrigues	Susana De Sousa Ferreira	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTc5NzZkMjYtYThhNS00MmIxLTkyZTgtMmMwMmRiNWI0NmJi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Marta Sofia Conchinha Antunes	**10-02-2025**	**11:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Perception of Blockchain Benefits in Tourism and Hospitality	Ian James Scott	Maria Teresa Pinheiro De Melo Borges Tiago	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTQyMmIzYTEtNTRmYy00MjI0LWJkNWQtMzY5ZWY0NDcxNDkw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Ana Clara Ferreira de Carvalho Martins Jerónimo	**10-02-2025**	**12:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Omnichannel Characteristics and Consumer attitude towards omnichannel strategies on Trustworthiness, Pleasure of use and Repurchase Intention. An Hospitality Approach	Maria Teresa Pinheiro de Melo Borges Tiago	Nuno Miguel Da Conceição António	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTgzOTk4ZGItM2RkZi00MDkzLTgwNzktODI5MTUzMDQ5MDRm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
CATARINA ISABEL BARBOSA MARQUES CORREIA	**10-02-2025**	**13:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The influence of chatbot-based services on customer satisfaction	Paulo Miguel Rasquinho Ferreira Rita	José Ferreira Pinto	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTZlNjRjOGUtZGMyZi00OWNlLThlY2QtZGMyMzVmMTk1ZTRm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Clara Sofia Castro de Abreu e Miranda Santos	**10-02-2025**	**14:30**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Assessing the Sustainability of the Portuguese National Health Service	Pedro Miguel Pereira Simões Coelho	Guilherme Hidalgo Barata Martins Victorino	Augusto José Rebelo Almeida Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzJiZThiYzQtMjQ2MS00Y2Q3LWFhODctM2ZlZDMzODRmMjU4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Diogo José Pereira de Fortunato Antunes	**10-02-2025**	**15:00**	Mestrado em Gestão de Informação	The intention to use fitness and health apps: The case of online live training	Tiago André Gonçalves Félix de Oliveira	José Bandeira Martins	João Francisco Ribeiro Da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njk2YWJhMWQtZGI0ZC00MDdlLTgwNjItOTYwNGJhMzU4NzE2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
LAURA NASCIMENTO PINTO SOARES	**10-02-2025**	**15:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	The Social Media Impact on Companies´ ESG image, and how it inspires consumers and their intention to buy	Pedro Miguel Garcia de Oliveira	Luís Pedro Miguel	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDIxN2U1MmMtZjFjNi00YTgxLWI0NTctZDE2NTBmN2YxODE4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
FILIPE MIGUEL FEITEIRA ALMAS	**10-02-2025**	**15:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Application of Blockchain in e-commerce Markets:The impact of Blockchain on e-commerce and consumer trust	Ian James Scott	Zélia De Jesus Calvário Raposo Dos Santos	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzU5ODgxMTQtNjk1ZS00NDljLWJlNTYtNTAyM2U0NzI1MzNk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Lamia El Mojarkach	**10-02-2025**	**15:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Social Media Role in Brands Crisis Management: Investigation of Consumer Perception toward Brand Equity	Marlon Dalmoro	Simoni Fernanda Rohden	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGFlNWQzZDktNzQ1Mi00MjNiLTkyOTAtY2I2NDE2YTE0NGQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Catarina Mendes Calrêtas Ferreira	**10-02-2025**	**16:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Nudges in Environmental Consumer Behavior: The Transportation Network Companies	Paulo Miguel Rasquinho Ferreira Rita	Carlos Tam Chuem Vai	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGNiOTk3NjgtNTQ3OC00MTFiLWFjMzYtODk5YzM5ODdkOWNk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Nuno Filipe Eustáquio Rosa	**10-02-2025**	**16:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The role of Digital Data Wallet in individual's well-being: The privacy paradox in healthcare sector	Tiago André Gonçalves Félix de Oliveira	José Bandeira Martins	Yasser Mohamed Megahed Youssef Alhelaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yzk4NjAyOWYtMTk3Zi00ZTdiLWE0Y2YtODUwNTdjOTIyZWE5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Joana Sofia de Vilela Teles	**10-02-2025**	**16:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Fashion Influencers and FOMO: A Study on Social Comparison, Trust, and Their Effect on Gen Z's Purchasing Behavior	Pedro Miguel Garcia de Oliveira	Anna Carolina Boechat	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWM3YWI3NzAtNzEzMC00NDUzLTk5NTktZjI0NDRlZmJkYWRl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
TERESA MARIANA BENTO PEDRO	**10-02-2025**	**17:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	How Artificial Intelligence has transformed e-commerce:The case of chatbot on e-commerce platforms	Tiago André Gonçalves Félix de Oliveira	José Bandeira Martins	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDFhNThjZTEtYWU3Zi00YjJjLWE3YjEtODUyNTNlMDM2OTRl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d

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Maria Inês Alves Ferreira da Silva	**11-02-2025**	**9:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Taking advantage of Data Science practices to optimise Revenue Management Strategies in the Hotel Industry: Development of a Price Recommendation Model	Nuno Miguel da Conceição António	Flávio Luís Portas Pinheiro	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWIxMmM4ZDQtZWIzNC00ZjEyLThmZGMtYWI0YTllMTVlNDdh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Maria Inês Martins Silva	**11-02-2025**	**9:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The role of negative online reviews on brand image: the judges behind the screen effect	Pedro Miguel Garcia de Oliveira	Anna Carolina Boechat	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjVkM2Q0YTUtMDZiNy00ZTA0LWFkY2MtYzFlYmQ4ODVlNDRi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Íris Daniela Louro Lourenço	**11-02-2025**	**9:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Consumption of Edible Insects and Sustainability in Consumer Behavior: Packaging's Influence on Consumer Acceptance of Insect-Based Foods	Raquel Vanessa Reis Silva Ferreira Soares	Ana Rita Da Cunha Gonçalves	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDU2NWJkZmItMDg3NC00YTM1LWI3OTUtYzlmMmY3ZGM0NmVm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Aisulu Mukhamejanova	**11-02-2025**	**10:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	GAMIFIED CHATBOTS. HOW THEY IMPACT CUSTOMER ENGAGEMENT, BRAND IMAGE, AND PURCHASE INTENTION	Pedro Miguel Garcia de Oliveira	Ricardo Filipe Carreira Ramos	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODhkYmMzZTYtNjY0My00YmRlLTkxNGYtMjUwMmEzNDlkN2Ux%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Rui Alexandre Amaro Figueiras	**11-02-2025**	**10:00**	Mestrado em Estatística e Gestão de Informação	Estimação dos Determinantes do Desempenho das Equipas de Futebol na Primeira Divisão Portuguesa	Bruno Miguel Pinto Damásio	Flávio Luís Portas Pinheiro	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2ViZWE2OTYtMjAyMy00MjZkLTk0MjYtODRjMWYwMDFhNzI2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
PABLO DE FREITAS MOURA	**11-02-2025**	**11:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	The Creative Paradox of Generative AI in Financial Services Marketing: Innovation, Authenticity, and Challenges	Marlon Dalmoro	Diego Costa Pinto	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGM0ODEwYzAtOGI0My00MzIxLWE2OTYtMmZkZDBmN2IzMjdk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Francisco Maria Oliveira Zenha Pereira Reis	**11-02-2025**	**12:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Sport Mega-Events Controversies' Impact on the Main Triad's Image: Crisis-Management Moderator Effect	Ricardo Filipe Carreira Ramos	Mariana Cabral	Yasser Mohamed Megahed Youssef Alhelaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mzc3NzI5N2EtZGI2OC00Mzk5LWJmZGEtZTVjYzZkOTNmMTY5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Bernardo da Costa Moreira do Carmo	**11-02-2025**	**14:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	How Automation Affects the Intention of Customers to use the Technology in the Hospitality Sector	Pedro Miguel Garcia de Oliveira	Ricardo Filipe Carreira Ramos	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTM2ZjVkZDctOTgzMy00ZTY5LTkxOTMtOGYyZWE1ZmIzMmE5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Ines Sofia da Silva Graveto	**11-02-2025**	**15:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	How customer service, trust and product excellence shape luxury brand image and repurchase intention: The moderating role of mobile app experience	Ricardo Filipe Carreira Ramos	Pedro Miguel Garcia De Oliveira	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yzg5NDgwZWEtMGE1Zi00YzY3LWJlMzYtZTEzN2M5NzJkYjg0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Luca Rodrigues de Sousa	**12-02-2025**	**11:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Enhanced Network Infrastructure Visualization: A Graph-Based Approach to Asset Management and Security Monitoring	Flávio Luís Portas Pinheiro	Fernando José Ferreira Lucas Bação	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWVjZjg3NmItZTNkYS00MDdkLTgwNTMtMjgzMTMxYmMyMjJh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Anastasiya Brykalova	**12-02-2025**	**16:00**	Mestrado em Gestão de Informação	Ofertas Turísticas em Lisboa e Porto: uma análise comparativa	André Figueiredo Barriguinha	João Bruno Morais De Sousa Jardim	Fernando José Ferreira Lucas Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDU4N2M2OGEtNTBjZS00ZDVlLTgyZTctNmQzYTFlYTkwODRj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Rebeka Santos Sá	**12-02-2025**	**10:30**	Mestrado em Gestão de Informação	Machine Learning for Credit Card User Segmentation in the Financial Sector	João Bruno Morais de Sousa Jardim	Márcia Báptista	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWFkMzk1ZGEtM2FjYi00YTIyLWE1N2MtZmZmYTFkZDEwMGZm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Elif Uslu	**12-02-2025**	**10:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Factors Influencing User Acceptance and Adoption of Low-code Development Platforms Among Different User Groups	Vítor Manuel Pereira Duarte dos Santos	José Bandeira Martins	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWI4MzVhN2UtMjIyZi00YjZlLWFjNWItMTQ3M2E1YzA1NTYw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
GONCALO FILIPE LACAO BRANCAS	**12-02-2025**	**12:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Predicting if accidents have incarcerated people with Machine Learning: Insights from Lisbon	João Bruno Morais de Sousa Jardim	Flávio Luís Portas Pinheiro	Augusto José Rebelo Almeida Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTBkMmNhOTMtZjgwNS00YWNhLThlYjItZTk1MDA1NTY4NjVj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d

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Marcus Vinicius Fernandes de Almeida	**12-02-2025**	**12:00**	Mestrado em Gestão de Informação	Applying Artificial Intelligence on Project Management Office Improvement	Vítor Manuel Pereira Duarte dos Santos	José Bandeira Martins	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODAyY2ZkYzYtNDJjMS00OTVmLWIyYjAtY2U1MzlkNTI2MzI5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Dinis Cortilho Melo	**12-02-2025**	**14:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The application of Anna Karenina Principle on Portuguese Restaurants Online Reviews: A BERTopic Approach	Flávio Luís Portas Pinheiro	Mijail Juanovich Naranjo Zolotov	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzZmY2VlNjktMWJjMi00NmJmLTk1YTgtNGIyM2NjMTg1NWUw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Rodrigo Marcos da Silva	**12-02-2025**	**10:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Data-Driven Customer Segmentation for Optimized Marketing and Strategic Business Growth	Flávio Luís Portas Pinheiro	Jorge Manuel Carrola Rodrigues	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzliZGYzZDQtNzEwZS00MWEzLTkzZDctMzNhMTgwY2U3YzQ0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Carla Isabel Pires Lopes	**12-02-2025**	**14:00**	Mestrado em Gestão de Informação	Machine Learning Approaches for Predicting Debt Consolidation Loan Approval: A Study Using Logistic Regression and Random Forest Models	João Bruno Morais de Sousa Jardim	Vítor Manuel Pereira Duarte Dos Santos	Márcia Báptista	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDNjMWM2ZmEtZGYwNy00NzEwLWI2Y2UtMGI1MjkwMzc2OWYx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Ana Catarina Da Silva Freitas	**12-02-2025**	**15:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Behind The Screen	Diego Costa Pinto	Simoni Fernanda Rohden	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjA5MzE5M2ItOTQ5YS00ZjQ3LTk5ODQtOTZmNWVhNzQ2ZmFm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
ABAYOMI ADEDIRE ADENEKAN	**12-02-2025**	**16:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Social Media in Crisis Management: A study of the Covid-19 Pandemic	Diana Orghian	Afshin Ashofteh	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjUxNWExN2YtODc1ZS00N2Q5LWIxMTYtMjkxOTg1MTQ3MWVh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
CLAUDIA SOFIA DA SILVA RIBEIRO	**12-02-2025**	**16:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Mass Personalisation: Understanding of Value Perception and Purchase Intentions	Ricardo Filipe Carreira Ramos	Pedro Miguel Garcia De Oliveira	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njg2M2MzZjctZDBkNC00MTVjLThiN2UtMzA3NzI2Y2NlYTZh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Beatriz Vilarinho Dos Santos Lopes	**12-02-2025**	**14:00**	Mestrado em Estatística e Gestão de Informação	The use of Derivatives by Sovereigns: An analysis of pre-hedging interest rate risk ahead of auctions	Jorge Miguel Ventura Bravo	Cristina Casalinho	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTZiYzgwNzEtYmVmNy00MGVmLWE2ZTItYzFhZDZlMzA1MzUy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Maria Eduarda Borba do Amaral	**12-02-2025**	**17:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The decrease in human-human interaction and its impact on the attitude towards AI Chatbots in Banking Customer Support	Diana Orghian	Mijail Juanovich Naranjo Zolotov	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDAxMTAzNmItYzQ1Ni00YzdmLWEyNmItY2IzNDUxZjAzZThk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Diogo Cordoeiro Lamy Carneiro	**12-02-2025**	**17:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Advanced Anomaly Detection Models for Uncovering Fraudulent Healthcare Insurance Providers	Jorge Miguel Ventura Bravo	Afshin Ashofteh	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTg1YzE5NTEtNGZjZi00MzgxLTgyODEtZGE4NTdkNWUyNDgw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
João Francisco Ferreira de Sousa Pissarra	**12-02-2025**	**17:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	What influence consumers´ perception and engagement with the metaverse	Pedro Miguel Garcia de Oliveira	Anna Carolina Boechat	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGYwNTRkOWYtNjViNi00NjgyLWEwZGYtYTE4NWI0OWY5M2E0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Ana Maria Antunes Serra	**12-02-2025**	**16:00**	Mestrado em Estatística e Gestão de Informação	Claim Severity modelling in Automotive Insurance: Are Electric Vehicles Riskier?: A case study analysis using Portuguese Data	Gracinda Rita Diogo Guerreiro	Pedro Alexandre Da Rosa Corte Real	Maria De Lourdes Belchior Afonso	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzImN2IxNTEtMzhkMC00NGIxLTkwYjEtODMyNGE4ZmI2Nmly%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Álvaro António Matos dos Reis	**13-02-2025**	**15:30**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Application of Business Intelligence in Employee Demographic and Structure: A case study at Vodafone Portugal	João Bruno Morais de Sousa Jardim	Miguel De Castro Simões Ferreira Neto	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzAzNzU3MTktZTdjOC00NTQ0LTkyYzAtMmY2YmUwYWQ3Mjc1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Ana Beatriz Lopes Henriques Esteves	**13-02-2025**	**16:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	From intention to action: Drivers of sustainable food choices and the role of descriptive norms	Catarina Paisana Pires Costa das Neves	Frederico Miguel Campos Cruz Ribeiro De Jesus	Augusto José Rebelo Almeida Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjEwYjAyYWYtZWVlNC00NTY5LWExNzktNGVkZWY4N2JhNzk3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d

Aluno_Student	Data	Start Time	Curso_Course	Titulo_Title	Orientador_Supervisor	Arguente_Examiner	Presidente_President	Link Teams
Ana Lúcia Martins Massano	**13-02-2025**	**12:00**	Mestrado em Gestão de Informação	A PILOT BUSINESS INTELLIGENCE SOLUTION FOR AIRBNB Analysing Accommodations in Portugal	João Bruno Morais de Sousa Jardim	Maria De Fátima Dos Santos Trindade Neves	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjhiYjdkNjUtNTZiNi00NTY5LTlkNWUtYjZhOGI4MzBlODNh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
ANGELA ADRIANA CORREIA BATISTA	**13-02-2025**	**12:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Social Media Marketing Activities Impact on Trust and Costumer Loyalty: How social media marketing activities impact luxury brands costumers trust and loyalty?	Raquel Vanessa Reis Silva Ferreira Soares	Maria Do Carmo Barradas Leal	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjQ3NWRlZWQtYTQ5Ny00NTUxLWI5YzEtNTMxMzI2ODdhNDhm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Cátia Sofia Pereira Parrinha	**13-02-2025**	**14:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Public Investment and Regional Diversification in Europe: An Economic Complexity Perspective	Flávio Luís Portas Pinheiro	Ian James Scott	Roberto André Pereira Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDM5MjY0YjItZTMwOC00NmEwLThhMDItMGFlZDM2ZjdjZTgw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Danilo Dos Santos Belo Mota	**13-02-2025**	**14:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Unlocking the Potential of Generative AI in Marketing: A Systematic Literature Review and Emerging Dimensions	Maria Manuela Simões Aparício da Costa	Joana Paisana Pires Costa Das Neves	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWM4Y2EwZTItNmJkZS00ZGVlLThmMjgtNjYwYzhhNDdmY2Yy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Diogo Manuel Feliciano Morgado	**13-02-2025**	**12:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	LLM's Dialogue with Persona and Long-term Memory	Vítor Manuel Pereira Duarte dos Santos	Nuno Miguel Da Conceição António	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmUxYjI1MzYtMjkzOC00NmUyLTk3Y2MtMTkwNjhiYzQ3Zjhk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Diogo Oliveira Machado	**13-02-2025**	**14:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The impact of AI VS Human on consumers behavior in the industry of luxury hospitality	Raquel Vanessa Reis Silva Ferreira Soares	Ana Rita Da Cunha Gonçalves	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjBhZjMxNTItODQ0ZC00OGY5LWI2M2UtMWZlZGIzMTA2NTZj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
DIOGO PEREIRA FERNANDES FERRAZ MARTINS	**13-02-2025**	**9:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Impact of Business Intelligence in CISCO'S Operations, Access to Information & Decision-Making Processes	Catarina Paisana Pires Costa das Neves	Joana Paisana Pires Costa Das Neves	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTczNzMzMWQtZDgwZS00MWIyLWIxYWMtOTAzMTJmNDBlNWNj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Diogo Sousa Rainho	**13-02-2025**	**11:30**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Solução de Business Intelligence: Grupo de Saúde no setor Privado Português: Análise operacional e demográfica da atividade cirúrgica	Teresa Maria Ferreira Rodrigues	Guilherme Hidalgo Barata Martins Victorino	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTY5ZGJhZTctMzRhOC00NTMwLWE3NDgtOWJmYWM1NDY2MjQw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Emrecan Duran	**13-02-2025**	**15:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	Evaluating Ensemble Neural Networks as an Alternative to Tree-Based Methods for Heart Disease Prediction Using Oversampling Methods	Flávio Luís Portas Pinheiro	Nuno Miguel Da Conceição António	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWJmMjMzOGEtNjQzZi00YzZjLWIyMmMtYmMyNDMwM2UwMTEz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Filipe Caramelo Hilário	**13-02-2025**	**16:30**	Mestrado em Gestão de Informação	Business Intelligence na Gestão de Frotas	Miguel de Castro Simões Ferreira Neto	André Figueiredo Barriguinha	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDkxNzViMzQtMDIxYS00ODFhLTlhZWMtNDBjMTRhZGUyNmI3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Francisco Carrilho Da Graça Estêvão Candeias	**13-02-2025**	**10:30**	Mestrado em Gestão de Informação	Designing and Implementing a Metadata-driven Modern Data Warehouse: Automating ELT Processes through Metadata-Driven Pipelines	João Bruno Morais de Sousa Jardim	Luís Pedro Lopes Batista	Márcia Báptista	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTBlZjlhMzgtMzQyMS00MzVmLTg1M2ItZGI2ZWViMTBjZmE5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Francisco De Azevedo Cordeiro Norton Brandão	**13-02-2025**	**14:00**	Mestrado em Gestão de Informação	Enhancing Design Thinking Through Adaptive Environments: A Smart Innovation Space	Guilherme Hidalgo Barata Martins Victorino	João Francisco Ribeiro Da Silva Martins	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzRkMDdjMmEtMTUwZC00ZTFmLTg1N2YtNjdjYmY0MmQyMWM0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Francisco Manuel Horta Santos Ventaneira De Almeida	**13-02-2025**	**17:00**	Mestrado em Gestão de Informação	The Value of Digital Transformation Initiatives in Manufacturing firms	Jorge Manuel Carrola Rodrigues	João Bruno Morais De Sousa Jardim	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTU4ZmRjZmItZTQ4ZS00OTI2LTg3ZDQtNjRhMjBmZGVhMzA4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Gabriel Wilhelm Malcolm Hallin	**13-02-2025**	**12:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The impact of continuous Versus Periodic price promotion strategy on Brand image and Perceived product quality	Teodora Szabo-Douat	Diego Costa Pinto	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTg0YzNlNmUtNGVmMy00ZWM0LTg0YzEtMjQzZjcxNTFjNjhi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d

Aluno_Student	Data	Start Time	Curso_Course	Titulo_Title	Orientador_Supervisor	Arguente_Examiner	Presidente_President	Link Teams
GIADA MINIUSSI	**13-02-2025**	**11:30**	Mestrado em Gestão de Informação	Emotional Intelligence in AI: The Impact of Empathetic Chatbots on Student Satisfaction	Mijail Juanovich Naranjo Zolotov	Joana Paisana Pires Costa Das Neves	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTM1YzJjZTQtNzU3NS00YWQyLTgzMTUtNzNhNTQzY2Q1MmI3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Hubert Josef Oberhauser	**13-02-2025**	**18:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Bias in Artificial Intelligence: Exploring Its Role in Institutional Discrimination and Strategies for Mitigation	Filipe José de Oliveira Frescata e Marques Montargil	Vítor Manuel Pereira Duarte Dos Santos	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODdkOTQ3MGUtOWZlNS00MDRmLTkxZTEtZjQ4OGEyZDE4MWE4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Jaime Kiyoshi Kuei	**13-02-2025**	**10:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Heterogeneous Treatment Effects in Loyalty Programs: A Study Case of Causal Inference Approach to Understanding Customer Behaviour	Bruno Miguel Pinto Damásio	Roberto André Pereira Henriques	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDkwNjU1ZjEtZjJmMC00ZTdlLWE3MzQtNzM2YTM3MjJiOWQ1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Joana Vanessa César Cruz Fonseca	**13-02-2025**	**10:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Higher Education & Gen Z's Perception and Motivations for Second-Hand Clothing Consumption: How Higher Education influences Gen Z's SHC Consumption	Raquel Vanessa Reis Silva Ferreira Soares	Maria Do Carmo Barradas Leal	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTI2MzAxMjctNGRjNS00MzIwLTgyYjMtYzYwNWNjNzRhM2Vl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
João Miguel Flores Bentes Araújo	**13-02-2025**	**9:30**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Demographic Analysis to Support Decision Making: The Migration Response to the Demographic Problem in Portugal	Teresa Maria Ferreira Rodrigues	Susana De Sousa Ferreira	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWMxOWJlMzEtZGIyNy00NmQ3LWJhZDctYjBjZjNlNzNhN2Rl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Jose Ricardo salas Pastor	**13-02-2025**	**9:00**	Mestrado em Gestão de Informação	Machine Learning on Box Office Prediction and the Impact of Protagonist Gender	Maria Manuela Simões Aparício da Costa	Augusto José Rebelo Almeida Santos	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzRiZjc5N2UtZGQxNC00ZTkwLTgyNDctNDhiMDBkMzBjYTRm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Lilit Yezekyan	**13-02-2025**	**15:00**	Mestrado em Estatística e Gestão de Informação	Challenges, Frameworks and Future Directions in Process Discovery: Navigating the Evolution of Process Discovery	Vítor Manuel Pereira Duarte dos Santos	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWEyM2QyNTktYWI3Yy00YTYwLWJmOGItYzQyNTM4YzdjMDM3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Mariana Alexandra Costa das Neves	**13-02-2025**	**9:00**	Mestrado em Estatística e Gestão de Informação	Sustainable Consumption Concerns in different age groups	Marlon Dalmoro	Teodora Szabo-Douat	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTI2YjNmZjctMmExMC00MWUxLWI0Y2MtZDFiZjNmN2EzMzI1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Pedro Costa Sequeira	**13-02-2025**	**10:30**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Competitive Market Simulation: Alife-base System to Simulate Competition Between Companies in a Competitive Market	Vítor Manuel Pereira Duarte dos Santos	José Henrique Pereira São Mamede	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjA4ZDFjMmEtZDZiOC00ZjE0LTk1NjItOTRlYjE3ZjkzZTYw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Pedro Ricardo Félix Fernandes	**13-02-2025**	**12:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Using Consumer Online Reviews to Predict Stock Price Returns in the Ridesharing Industry	Roberto André Pereira Henriques	Augusto José Rebelo Almeida Santos	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTBkNDkwMTctOTA3ZC00OWViLWIwNjUtNDNiNWNkZGU0MDVk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Rafael Felício Dinis	**13-02-2025**	**11:00**	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Descriptive Literature Review in Offline Reinforcement Learning	Fernando José Ferreira Lucas Bação	Roberto André Pereira Henriques	Yasser Mohamed Megahed Youssef Alhelaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTc3YWQ2ZjUtZjcyNy00OTEyLThmZDItMjg5Nzc2ZWZlYTE0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Reinaldo dos Santos Barros	**13-02-2025**	**17:00**	Mestrado em Gestão de Informação	Improving relationship channels in the pharmaceutical industry with machine learning	João Pedro Martins Ribeiro Da Fonseca	Márcia Báptista	Fernando José Ferreira Lucas Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2I5OWI3NTQtYmJiZC00YmM1LWFkOGQtMThjOTQ3YzIyZjc1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
RICARDO MIGUEL OLIVEIRA RAMADA	**13-02-2025**	**15:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	The Influencers's affect on the perception of sustainability of cosmetics	Teodora Szabo-Douat	Marlon Dalmoro	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTVhZTA1ZWItZGRjOS00MTU4LTg4OWQtMDc4YzVkODNjNmQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
RUI PEDRO FERREIRA SA VIEIRA	**13-02-2025**	**15:30**	Mestrado em Estatística e Gestão de Informação	The Economic Impact of the Medieval Journey of Santa Maria da Feira	Maria Teresa Pinheiro de Melo Borges Tiago	Sónia Margarida Moreira Avelar	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDM0YTI1MzItYjZhMy00NGU2LThiMzAtZDNiNjA4NDgwMTc5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d

Aluno_Student	Data	Start Time	Curso_Course	Titulo_Title	Orientador_Supervisor	Arguente_Examiner	Presidente_President	Link Teams
Sara Abreu Serra	**13-02-2025**	**17:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	O impacto da IA no comportamento dos consumidores em contexto de retalho - A influência dos agentes de recomendação personalizados	Simoni Fernanda Rohden	Lélis Espartel	Yasser Mohamed Megahed Youssef Alhelaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWYwMDRiMTktMmIzNy00NDQyLTlhZmItNGI0MWVlMWIwNjA3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Valentim Galinha Cardoso	**13-02-2025**	**15:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Cryptocurrency Exchange Adoption: Influence of Decentralized Exchanges	Ian James Scott	Mijail Juanovich Naranjo Zolotov	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDdjYmUzZWItMGE1NS00M2JmLTkyODktMDFlNGQyODQ4Njdl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Viviane Santos Cirio De Azevedo	**13-02-2025**	**16:00**	Mestrado em Gestão de Informação	Predictive model to identify sales opportunities based on customer buying patterns in a TV shopping channel	Roberto André Pereira Henriques	Márcia Báptista	João Francisco Ribeiro Da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2RjNWVjODktYzlkNi00ZWIzLWFmMTctMWQxNzM1MjNkMGFj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
RHEA NINA KLANSEK BOZIC	**14-02-2025**	**9:00**	Mestrado em Gestão de Informação	Exploring the impact of gamified time management tools on students¿ engagement.	Maria Manuela Simões Aparício da Costa	Jorge Manuel Carrola Rodrigues	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjQxNjRjYmItNWI5ZC00ODgyLThkMjUtMWQ1NjA5ODU2OTE5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Sofia Ribeiro Alexandre	**14-02-2025**	**10:30**	Mestrado em Gestão de Informação	The Role of Human Capital in New Information Systems Implementation: How it impacts a company's competitive advantage and overall performance	Jorge Manuel Carrola Rodrigues	Gonçalo Da Costa Aleixo Monteiro Melhorado Baptista	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWY4ZjU0ZDYtYjExOS00ZmVhLWFlZDYtOTcyMDgzYzRjZDhi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Joana Macedo Henriques	**14-02-2025**	**10:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	How do the service robots' configuration and interfaces (humanoid vs. butler) impact the customer's emotional reactions in the hospitality industry	Pedro Miguel Garcia de Oliveira	Ricardo Filipe Carreira Ramos	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzVjNTE1M2MtOWU4MC00ZjVjLTkxZDktYzZmM2MzNjE4YjE3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
JOANA DOMINGOS DA SILVA	**14-02-2025**	**10:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Sentiment analysis in FinTech apps Sentiment analysis of app distribution platforms text data in the context of FinTech services	Pedro Miguel Pereira Simões Coelho	Nuno Miguel Da Conceição António	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjQyY2NhM2YtMmU5Ny00YTg1LTkxZjgtNmFkMmE2ZmJjYTJk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Maria Beatriz Correia Sobral Beja e Rocha	**14-02-2025**	**11:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	The Users Data Privacy and Ownership Challenges in Smart Personal Assistants: Qualitative research on GDPR as the current data privacy regulation within the EU	Pedro Miguel Pereira Simões Coelho	Maria Manuela Simões Aparício Da Costa	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjUyYmNmOTAtY2VmZS00YTY3LTgyOTQtNGRmYzE2ZjYzNmU3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Credêncio Raúl Maúnze	**14-02-2025**	**12:00**	Mestrado em Ciência e Sistemas de Informação Geográfica	Modelling The Impact of Climate Change on Mozambique's Forests: A GIS Based Study	Pedro da Costa Brito Cabral	Cristina Maria Sousa Catita	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmVhMWI0MzMtMjU0ZS00YTk4LWFjYzAtNWZhZmFkZmQzNjFh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Maria Margarida Lino Neto Felner Pinto	**14-02-2025**	**12:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	The influence of Green Branding on Brand Loyalty - Retailer's Private Label Food Brands context	Pedro Miguel Garcia de Oliveira	Luís Pedro Miguel	Jorge Manuel Carrola Rodrigues	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjA1NjE4MmMtMThkMC00MTQxLWEwMjgtY2U2N2FiZmIxN2U4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Paulo Alexandre Caeiro Correia	**14-02-2025**	**15:30**	Mestrado em Estatística e Gestão de Informação	Time Series Intervention Analysis of Portuguese Airports' Passenger Throughput (2004-2018)	Jorge Morais Mendes	Bruno Miguel Pinto Damásio	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2RlMjY2NDktOTllNC00ZmYyLWI3YTAtOGMyNTNmYjBiODI1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Inés Gonzalez de Mendoza Cremades	**14-02-2025**	**15:30**	Mestrado em Gestão de Informação	True or Fake?: A strategy to help individuals verify fake news and misinformation on social media	José Américo Alves Sustelo Rio	Maria Manuela Simões Aparício Da Costa	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTVlNGI3MGYtMDA3NC00N2ViLTljY2MtMmU3MWY2ODFhY2M5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
TOYOSI MUYIS SALAKO	**14-02-2025**	**15:30**	Mestrado em Marketing Analítico (Data Driven Marketing)	Sustainability in Travel and Destination Marketing	Pedro Miguel Pereira Simões Coelho	Nuno Miguel Da Conceição António	João Francisco Ribeiro Da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDdlNDczOTItMDJmMC00YmYxLTk0NmItY2M4N2U5NmExY2Rk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Alicia Ribeiro Pinto de Andrade Gimenez	**14-02-2025**	**16:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	CASAS DE APOSTAS NO BRASIL: A INFLUÊNCIA DA PUBLICIDADE E A NECESSIDADE DE ESTRATÉGIAS DE MARKETING SOCIAL	Diana Orghian	Diego Costa Pinto	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzkyYzlkMmQtMDc0ZC00ZWQyLWFhYWMtZGQxYmIxZWM3ZDEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d

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Daniel Robim Batata Batista	**14-02-2025**	**17:00**	Mestrado em Estatística e Gestão de Informação	Financial Risk Management in Practice: Insights from an Internship at Sport Lisboa e Benfica	Afshin Ashofteh	Jorge Miguel Ventura Bravo	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDQyMjAwN2EtNzU4Zi00Y2E2LThhNmYtMmY4MDhlYjAyMmYy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d
Maria Beatriz Lourenço Vieira	**14-02-2025**	**17:00**	Mestrado em Marketing Analítico (Data Driven Marketing)	NON-WEARABLE FASHION FOMO - The impact of digital fashion FOMO on the behavior of Gen Z consumers within the metaverse	Pedro Miguel Garcia de Oliveira	Anna Carolina Boechat	Tiago André Gonçalves Félix De Oliveira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWM2ODhiY2YtYjdjMy00NTM2LWFhNzYtZGM3YjQ1OWJjNTcx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%225706089d-c600-490f-87a7-53d989292784%22%7d