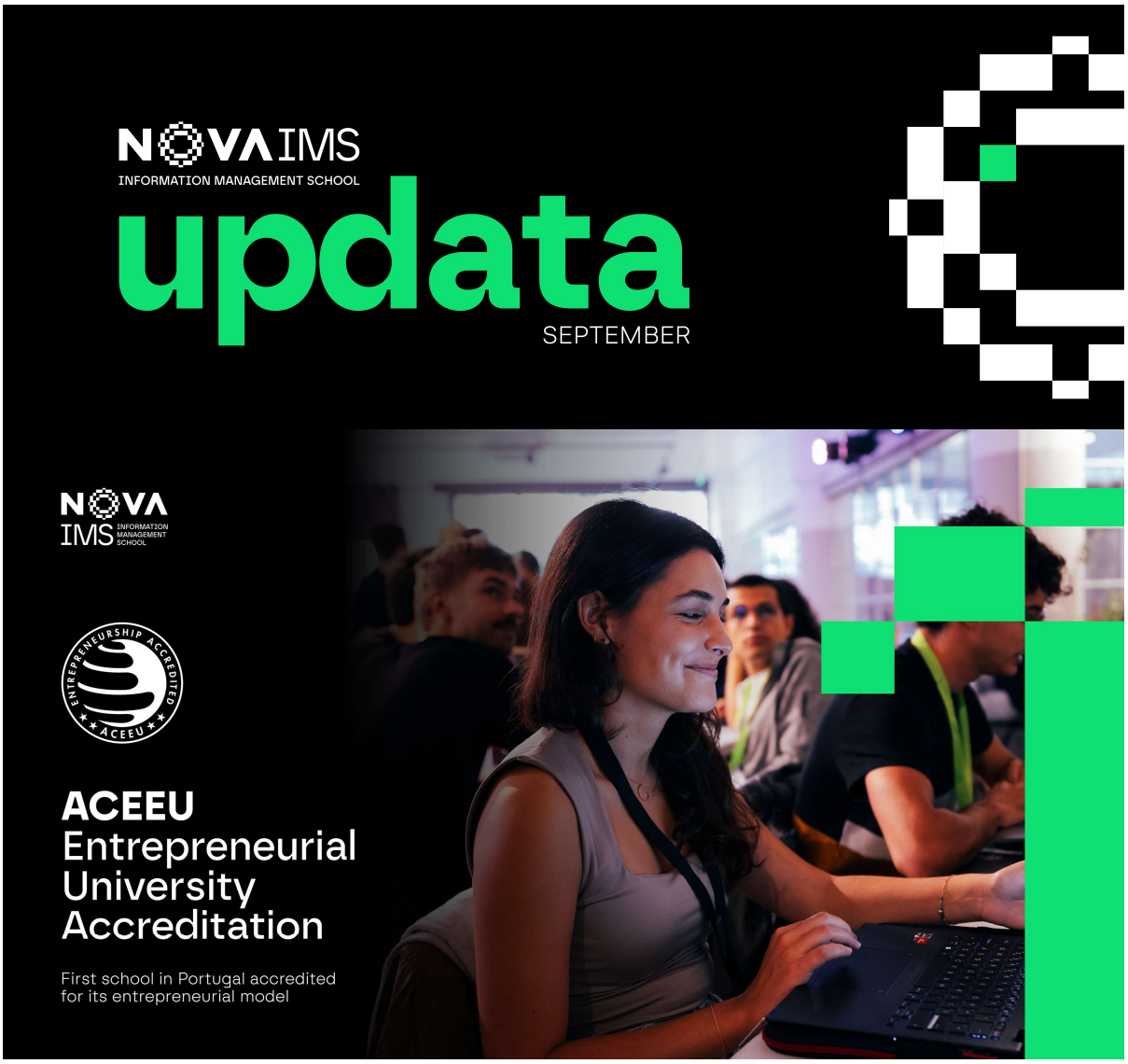


ACEEU Accreditation

Portugal’s first “Entrepreneurial University"

NOVA IMS is the first Portuguese higher education school to be internationally recognized as an entrepreneurial institution. The ACEEU accreditation assessed how entrepreneurship is embedded across the School, from strategy and leadership

to teaching, research and engagement. The assessment highlighted NOVA IMS's ability to turn knowledge into innovation, practical solutions and value for society.

FIND OUT MORE

1,600 new students join NOVA IMS

NOVA IMS welcomed 1,600 new students from more than 100 nationalities at the start of the academic year. Welcome Day introduced them to the School, its academic environment and student community. The day ended with Analytica, bringing together more than 2,000 participants for an evening of live music and campus life.

Explore the media galleries from both events below.





WELCOME DAY

ANALYTICA



Undergraduate Admissions 2026

Portugal’s top grades in all 3 fields

NOVA IMS recorded the highest admission grades in Portugal in all three undergraduate fields: Data Science, Information Management, and Information Systems and Technologies. All 156 places were filled in the first round, while applications rose by around 180% year on year, with Information Management up 331%.

FIND OUT MORE



Executive Masters

NOVA IMS launches AI for Business

NOVA IMS has launched its Executive Master's in Artificial Intelligence for Business, a one-year academic programme designed for senior professionals and structured to combine academic learning with professional life. The programme focuses on how organizations can apply, govern and adopt AI, combining areas such as machine learning, computer vision, NLP and predictive analytics with applied projects and real business challenges.



NOVA Bela Flor

Urban farming brings communities together

NOVA IMS has launched NOVA Bela Flor, a community project linking the School and the Bela Flor neighborhood through urban farming, education and knowledge sharing. It includes a vertical garden on campus and activities in agroforestry, composting, healthy eating and digital skills. Want to get involved? Join the volunteer team and help maintain the garden.

FIND OUT MORE



Digital Twins 4 Mobility

Conference and hackathon on urban mobility

NOVA Cidade – Urban Analytics Lab, TML and POLIS brought together an international conference and the 48-hour Hack the City hackathon at NOVA IMS. Experts discussed how data science and digital twins can support urban mobility, while 40+ participants tackled 10 real challenges using data provided by mobility operators across the Lisbon metropolitan area.

FIND OUT MORE



European Researchers' Night

NOVA IMS brings research to the public

At this year's European Researchers' Night, NOVA IMS brought research into public hands at two venues in Lisbon and Oeiras. Visitors explored blockchain through a live Treasure Hunt, tested generative AI for smart cities, uncovered stories hidden in maps, and saw how AI and eye tracking can improve health communication.

FIND OUT MORE

IN THE NEWS

ECO

ECO reported on NOVA IMS becoming the first higher education institution in Portugal to receive ACEEU Entrepreneurial University Accreditation, highlighting the School's integration of entrepreneurship across strategy, teaching, research and engagement with society.

On RTP Notícias' Tudo é Economia, Miguel de Castro Neto, Dean of NOVA IMS, discussed the impact of Artificial Intelligence on economic growth, productivity and employment, including how AI may reshape jobs while creating new opportunities across the economy.

On SIC Notícias' Sábado à Noite, NOVA IMS Professor Fernando Bação discussed the global AI race, the narrowing gap between US and Chinese models, Europe's position in the field, and the role AI itself may play in addressing some of the technology's risks.

On CNN, Miguel de Castro Neto, Dean of NOVA IMS, discussed the warnings raised by technology leaders over Artificial Intelligence, examining the risks behind recent calls for greater caution and oversight.

On NOW, Miguel de Castro Neto, Dean of NOVA IMS, discussed calls to slow and regulate the development of Artificial Intelligence, stressing the importance of keeping human control at the centre of increasingly autonomous systems.

At the CNN Portugal Summit, Miguel de Castro Neto, Dean of NOVA IMS, joined a panel on Innovation and Territorial Intelligence to discuss how data, technology and governance can support more informed public policy and smarter territorial management.

Executive Digest reported that NOVA IMS recorded the highest admission grades in Portugal across all three undergraduate fields, with Data Science, Information Management, and Information Systems and Technologies leading their respective areas in the 2026 national admissions process.

On Rádio Observador's Brainstorming, Guilherme Victorino, Associate Dean for Value Creation at NOVA IMS, discussed how data is influencing business, public policy and everyday decisions,

and why data literacy and ethical use are becoming increasingly important.

Human Resources highlighted the new Quality Barometer developed by NOVA IMS and the Portuguese Institute for Quality, showing that the Lisbon Region combines strong economic performance with persistent challenges in housing, healthcare, safety and quality of life.

On Rádio Observador's Contra-Corrente, Miguel de Castro Neto, Dean of NOVA IMS, discussed the changing role of tourism in the Portuguese economy and how data can help territories manage tourism pressure, mobility and infrastructure more effectively.

TVI reported on a NOVA IMS study showing that the introduction of VAR reduced effective playing time in Portugal's top football league by around two minutes per match, adding new evidence to the debate on how video refereeing has changed the game.

Expresso reported on an independent study commissioned by the Government and led by NOVA IMS Professor Jorge Bravo, which found that Portugal's Social Security system has been running a deficit since at least 2014, challenging the perception of a structurally balanced system.

Expresso featured O Relatório Michael Porter de 1994 Revisitado, co-authored by NOVA IMS Professor Bruno Damásio, which examines how Portugal's competitiveness has evolved over the past three decades and points to persistent weaknesses in productivity, scale and economic sophistication.

Jornal de Negócios explored the growing use of digital twins across cities, forests and industry, featuring insights from Miguel de Castro Neto, Dean of NOVA IMS, and a project coordinated by the School

on the use of real-time data to support better planning and decision-making.

SAPO featured NexTCity, the European project coordinated by NOVA IMS that is developing a digital twin of Lisbon's Low Emission Zone to test climate and mobility policies before implementation, with insights from Miguel de Castro Neto, Dean of NOVA IMS and project coordinator.

Miguel de Castro Neto, Dean of NOVA IMS, highlighted the potential of artificial intelligence and data to anticipate risks such as floods, pests and other events affecting agriculture, reinforcing the role of these technologies in supporting decision-making and territorial management.

SAVE THE DATE

CNN Portugal Summit | Fórum +Prevenção

8th October

Experts and decision-makers will discuss the role of prevention in public health and economic sustainability, with the presentation of the +Prevenção study developed by NOVA IMS and NOVA National School of Public Health. **Learn more here.**

NOVA Matchmaking

15th October

Students and researchers from across NOVA will meet to share ideas, find potential teammates and connect with future co-founders. Open to anyone interested in entrepreneurship, whether or not they already have a project. **Learn more here.**

NOVA IMS Alumni Sunset 2026

16th October

Alumni and current students will come together for an informal evening of conversation, networking, and shared experiences. A chance to reconnect with familiar faces and meet different generations of the NOVA IMS community. **Learn more here.**

National Conference on Artificial Intelligence in Public Health

20th October

Experts will explore how artificial intelligence is being applied to public health, with a spotlight on the CHOICE Project, led by NOVA IMS and focused on AI solutions for health promotion and disease prevention. **More details coming soon.**

NOVA IMS Graduation Ceremony 2026

12th November

Save the date for the NOVA IMS Graduation Ceremony 2026 at the Lisbon Congress Centre, celebrating our graduates and recognizing the students and faculty members who distinguished themselves during the 2025/2026 academic year. **More details coming soon.**

Join us on social media

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