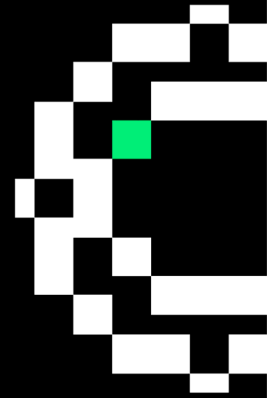


NOVAIMS
INFORMATION MANAGEMENT SCHOOL

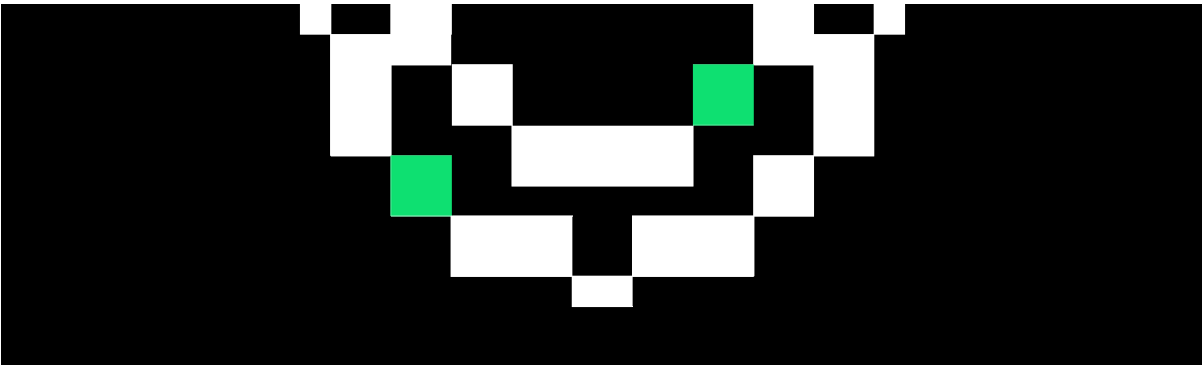
update
JUNE



Data with Purpose Summit 2026
debates the new frontiers of
Data, AI and Human Decision-
Making

NOVA IMS and the Municipality of Oeiras welcomed more than 5.400 people, in person and online, to the Data with Purpose Summit 2026 at Taguspark - a day on how data and AI are reshaping power, business, oceans, cities and creativity. Paulo Portas reminded us that today's battlefield is the cloud. Brian Klaas warned that more data gives us a false illusion of control, not more certainty about the future. A day that proved that, in a data-driven world, the human factor remains the real differentiator.

MEDIA GALLERY



New Students' Union board takes office

The new board of the NOVA IMS Students' Union has taken office, with Gustavo Franco as President. The team will represent students throughout the academic year and contribute to campus life through initiatives that promote participation, academic support, cultural and social activities, and a stronger connection between students and the school community.

[FIND OUT MORE](#)



Junior Data Consulting welcomes its new leadership team

Junior Data Consulting, NOVA IMS' student-led junior enterprise, begins a new chapter with Rita Barroso as President and Bárbara Vitória and Francisco Carneiro as Vice-Presidents. Created by students to connect academic knowledge with real-world challenges, JDC gives members hands-on experience in data, analytics and consulting projects, while strengthening the link between NOVA IMS and the professional world.

FIND OUT MORE



APPLICA-TE

Young innovators design app-based solutions for social impact

At the 11th edition of APPLICA-TE, 288 students from grades 7 to 12, representing 16 districts presented 106 app-based solutions developed with data and AI. The projects focused on real challenges in areas such as health, housing, inclusion, employment and mobility, showing how young people are using technology to

address issues that matter in their communities. FIND, focused on neurological health, won Middle School; Ondeviver.pt, focused on affordable housing, won High School and the Exceptional Merit Award.

[FIND OUT MORE](#)



Flávio Pinheiro receives 2026 Regional Studies Best Paper Award

MagIC researcher Flávio L. Pinheiro received the 2026 Regional Studies Best Paper Award, granted by the Regional Studies Association. The awarded research challenges a central assumption of European innovation policy, showing how efforts to promote more complex economic activities can unintentionally widen the gap between advanced and less-developed regions.

[FIND OUT MORE](#)



MagIC hosts bibliometric expert Massimo Aria

NOVA IMS welcomed Professor Massimo Aria, from the University of Naples Federico II, for a MagIC Seminar on science mapping. An international reference in bibliometrics and co-author of bibliometrix, one of the most widely used open-source tools for science mapping, Professor Aria introduced methods to analyse scientific knowledge, identify emerging trends and understand research collaborations across fields.



NOVA Cidade hosts Digital Twins & AI experts

NOVA Cidade – Urban Analytics Lab, from NOVA IMS, hosted “Digital Twins & AI: From Data to Operational Value and Adaptive Governance”, bringing together researchers, practitioners and international experts Razvan Gorcea and Antonio Cantalapiedra Asensio.

The session explored how Digital Twins and AI can create operational value for cities, infrastructures and utilities, supporting more adaptive and data-driven models of urban governance.

Save the Date

Analytica Fest returns on September 5



Save the date: Analytica Fest returns to Campolide Campus on September 5. Organised by the NOVA IMS Students' Union, in partnership with NOVA IMS, the event will bring together students, alumni, faculty, staff and the wider NOVA IMS community for an evening of music and connection. Tickets will be available soon, with the line-up to be announced in the coming weeks.

IN THE NEWS



In Público, Professor Yasser Al Helaly warned that AI is making online fraud more convincing and scalable, from cloned voices and fake identities to scams that can target victims with minimal human input.



In Expresso, Professor Jorge Bravo examined whether CEOs' high-risk hobbies should be treated as a corporate governance issue, given their potential impact on succession, investor confidence and company value.



Miguel de Castro Neto, Dean of NOVA IMS, joined Rádio Observador to discuss how smarter urban planning and better-organised cities can help reduce pressure on families, in a context where Portuguese children spend nearly 40 hours a week at school.



LIDER
IDEIAS QUE FAZEM FUTURO

NOVA IMS' BECX 2025 study found that the brands leading in digital channels are not always those delivering the best customer experience, with service quality, effort and trust remaining decisive.



DN
Diário de Notícias

Following his keynote at the Data with Purpose Summit, Sergiy Barbashyn, President of the AI Ethics and Integrity International Association, spoke to Diário de Notícias about the EU AI Act, copyright rules and the role of human oversight in building trust in AI.

OBSERVADOR

As keynote speaker at the Data with Purpose Summit, Paulo Portas joined Observador's Entrevistas Soltas to discuss how technology, data and AI are changing modern conflicts, from defence capabilities and access to information to the growing importance of digital sovereignty.

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OBSERVADOR

Using botanical data from Lisbon's Estufa Fria, Le_Brimet explained in Observador's Entrevistas Soltas how AI and computational design can turn information into physical artworks, ahead of the Data with Purpose Summit.

MARKETEER

While 73% of Portuguese people took preventive health actions in 2025, NOVA IMS' Sustainable Health Index found that access to the SNS worsened and its sustainability score fell to 59.3 out of 100.

OBSERVADOR

From AI ethics and digital sovereignty to ocean data and the use of information in conflict, Observador previewed the debates shaping the Data with Purpose Summit, organized by NOVA IMS and Oeiras Municipality.

SAVE THE DATE

Workshop Research Ignite

6th July

Join this practical workshop to explore how AI tools and specialized platforms can support more rigorous and efficient Critical Literature Reviews, from identifying relevant studies to synthesizing evidence and strengthening academic writing. [Learn more here.](#)

MagIC Data Research MeetUp

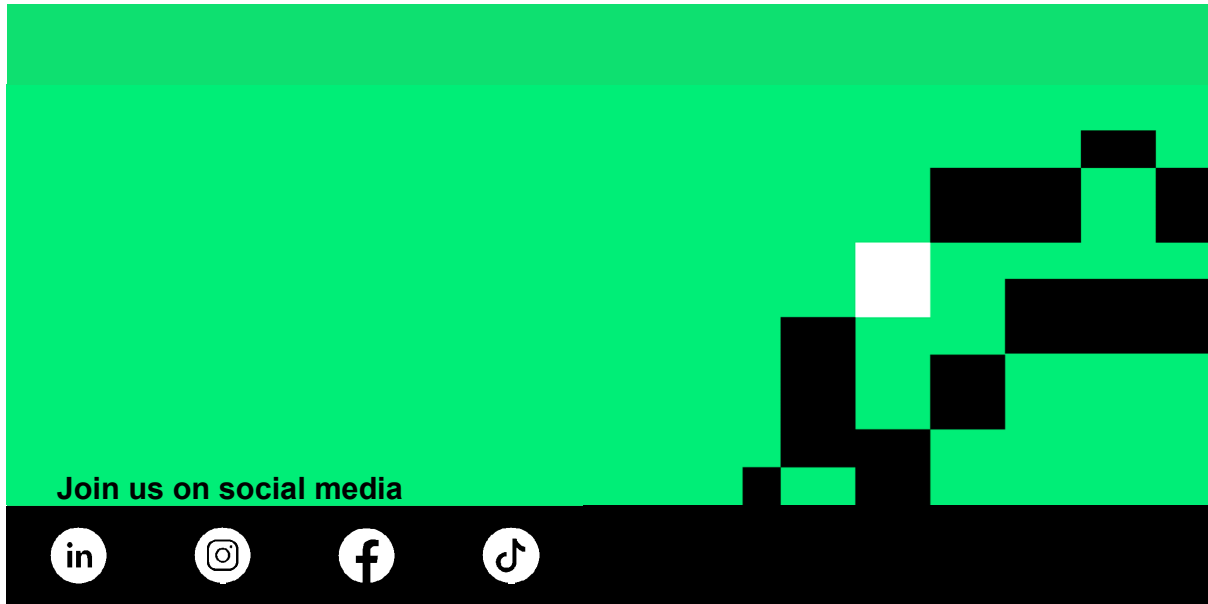
17th July

Join us for the 4th Data Research Meetup by MagIC, "Beyond the Black Box: Understanding, Interpreting and Explaining AI." Featuring Professor Luca Longo, the event will explore why transparent and interpretable AI matters for research, organizations, and society. [Learn more here.](#)

GEOJO Summer School

20th - 24nd July

The GEOJO Summer School will take place at NOVA IMS as part of the GEOJO project, bringing together participants for keynote sessions, collaborative project work and discussions on geographic and environmental journalism. More information will be available soon.



NOVA Information Management School • Communications Office

Universidade Nova de Lisboa - Campus de Campolide 1070-312 Lisboa, Portugal

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