NOVA IMS
INFORMATION MANAGEMENT SCHOOL

updata

NOVEMBER

Graduation Ceremony 2025

Celebrating achievement across NOVA IMS

Diplomas, milestones and moments of recognition marked this year's NOVA IMS Graduation Ceremony, which brought together 1,400 graduates, faculty members, family and guests. As degrees were formally conferred, NOVA IMS and its partner organisations presented 202 awards celebrating academic merit, teaching excellence and outstanding contributions from both students and professors.

MEDIA GALLERY

36 Years of NOVA IMS

A community day for sustainability

To celebrate the 36th anniversary of NOVA IMS, students, faculty and staff headed to Serra de Carnaxide to tend to the trees planted last year. The hands-on initiative reaffirmed the School's long-term commitment to sustainability and to community activities that bring us together.

MEDIA GALLERY

Blockchain Confluence

Blockchain and AI converge on campus

Hosted at NOVA as a satellite event of the 1st IEEE International Conference on Distributed Ledger Technologies, Blockchain Confluence 2025 brought together researchers, industry leaders, startups and students for two days on how blockchain is evolving in an AI-driven world. Co-organised by the NOVA Blockchain Lab, the programme featured keynotes from Illia Polosukhin (NEAR Protocol) and other international experts, highlighting the role of decentralised technologies in ensuring verifiability, accountability and security.

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NOVA IMS among the world’s top schools in Process Mining

NOVA IMS was once again recognized as a Celonis Academic Center of Excellence for 2025–26, remaining among the 13 leading schools worldwide in Process Mining. It is the only Portuguese institution with this distinction and one of only two universities to receive it consecutively since 2021.

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FORGe Hackathon brings AI talent together

The FORGe Hackathon, organised by NOVAe, the student entrepreneurship club at NOVA IMS, during AI Lisbon Week, brought together some of the most talented students in AI, machine learning and software engineering for a 24-hour challenge. NOVA IMS students stood out in the competition, with Team Hellio winning both the DareData.ai and Sonant AI challenges through projects in fraud detection and conversational automation.

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AWARDS

Excellence in digital enterprise management education

Recognising innovation in cybersecurity teaching

At the SAP Academic Community Conference EMEA in Athens, Professor Jorge Carrola Rodrigues received two distinctions: the Educational Excellence Award, for ten successful editions of the postgraduate program in Digital Enterprise Management, and the Co-Innovation Excellence Award, for the elective Digital Innovation Projects course developed with GUSP, Mercedes-Benz.io and SAP.

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The project “Think Like a Hacker to Protect Like a Cyber Engineer: An Applied Cybersecurity Model at NOVA IMS” received an Honourable Mention in the NOVA Teaching Innovation Awards. Led by professors Yasser Al Helaly, Manuela Aparicio and Tiago Oliveira, the project reflects an innovative, practice-driven approach to teaching cybersecurity at NOVA IMS.

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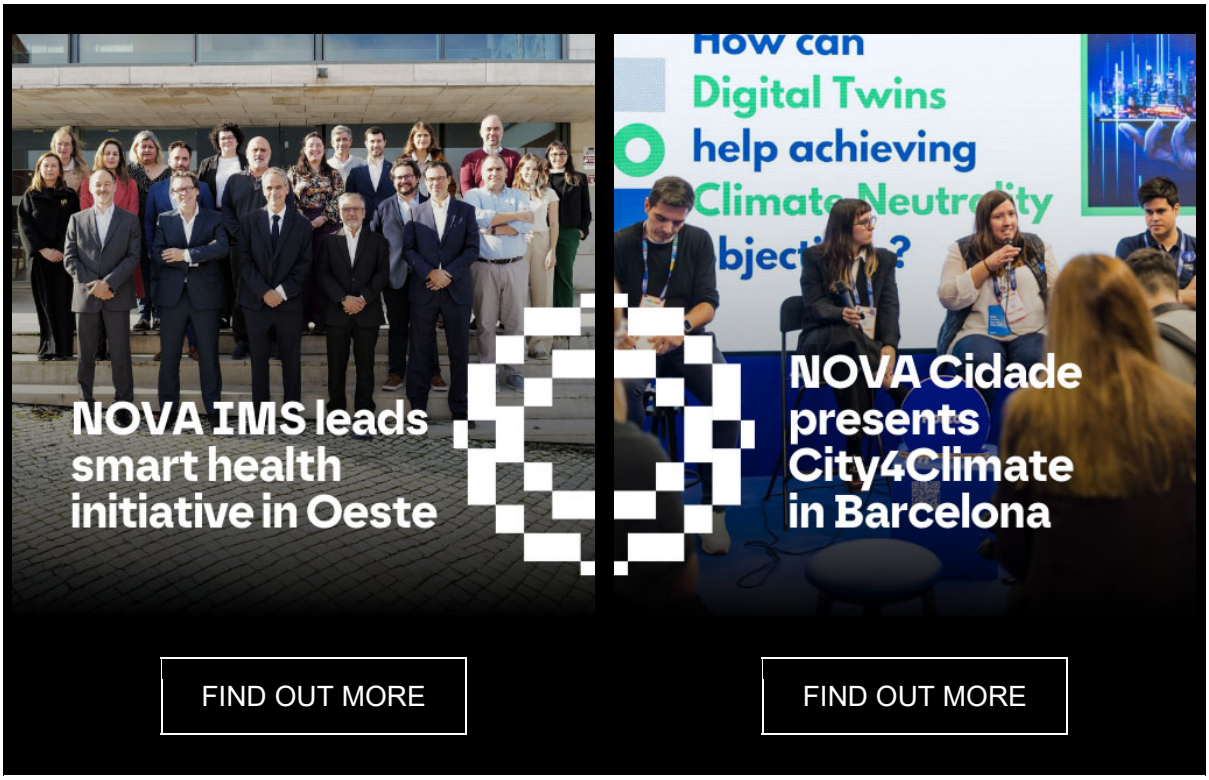
PROJECTS IN THE SPOTLIGHT



IN THE NEWS

RTP's Europa à Porta visited NOVA IMS to see how we use data to tackle real-world challenges, featuring professors and students discussing data science, international classrooms and hands-on projects with real partners.

In an interview with Diário de Notícias, NOVA IMS Dean Miguel de Castro Neto reflects on the data and AI challenges facing Portugal's public administration, at a time when the School marks 36 years with its new "Data Visionaries" identity and world-leading Business Intelligence programmes.

Observador reports that analysis by NOVA IMS's Tourism & Hospitality Analytics Lab shows Web Summit week drove nearly 27% higher average hotel prices and increased occupancy in Lisbon.

In an interview on RTP2's Inteligência Portuguesa, Miguel de Castro Neto, Dean of NOVA IMS, explains how new forms of digital money are emerging and underscores the need for greater financial literacy to understand both the risks and the potential of cryptoassets.

In ECO's Clima 3.0 podcast, NOVA IMS Dean Miguel de Castro Neto underlined how data-driven smart cities can turn climate ambitions into concrete local action ahead of COP30.

At Seguros Summit 2025, Diego Costa Pinto, Director of the NOVA Marketing Analytics Lab, noted that young people are more willing to pay for streaming than for insurance, despite rising digital risks.

In an opinion article in Observador, Henrique Lopes, Director of the NOVA Center for Global Health, calls for stronger prevention of atherosclerosis and presents NOVA IMS's ATHEROS model to guide public health policy.

Human Resources Portugal highlighted NOVA IMS as the only Portuguese school recognised again as a Celonis Academic Center of Excellence for 2025-2026, confirming its leadership in Process Mining education and research.

In Observador's coverage of Lisbon AI Week, NOVAe – the student entrepreneurship club at NOVA IMS – is highlighted for organising the FORGe Hackathon, an AI challenge that brought together 100 students from 16 faculties.

SAPO highlights Junior Data Consulting, the junior enterprise created by NOVA IMS students, as one of Portugal's most promising junior companies, delivering data and AI projects for clients such as Nestlé and Novobanco.

Fact-checking outlet Polígrafo cited a NOVA IMS study led by Bruno Damásio to confirm that larger companies in Portugal pay significantly higher wages than smaller firms.

RH Magazine highlights NOVA IMS's new Bridge Room, an immersive hybrid classroom developed under the EDGE model that aims to redefine higher education by putting students at the centre of a data-driven, flexible learning experience.

SAVE THE DATE

Digital Strategies and Artificial Intelligence for SMEs

9th December

This session, held in partnership with AIRO, will introduce SMEs to practical applications of AI, data and blockchain to support digital transformation. **Find out more.**

Pizza Night with NOVA Blockchain Lab

10th December

Discover the NOVA Blockchain Lab at our next Pizza Night. Learn how blockchain research is driving new solutions and shaping multiple sectors. **Find out more.**

NOVA Science & Innovation Day

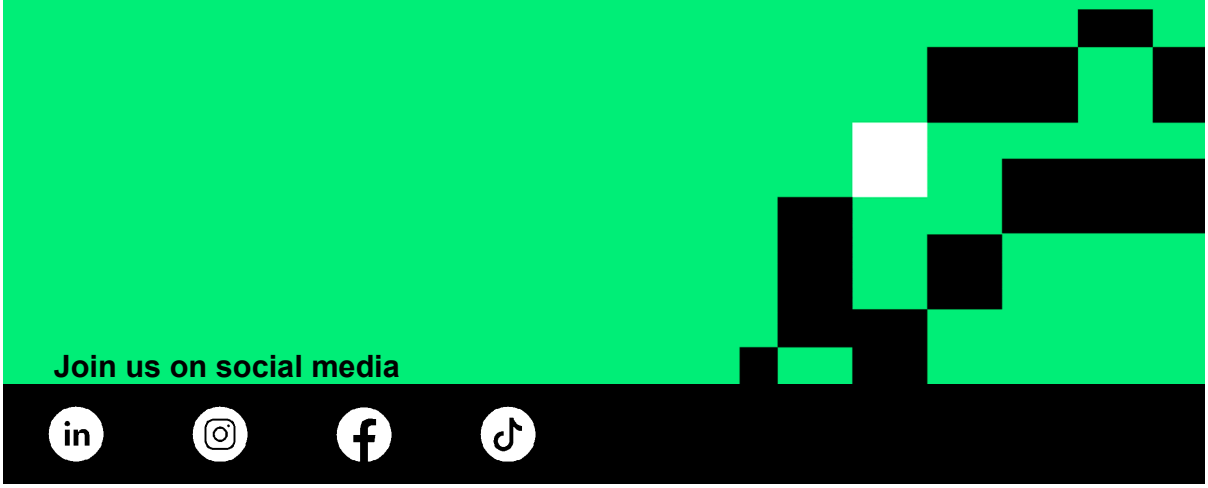
12th December

NOVA IMS will take part in NOVA Science & Innovation Day with project presentations, PhD student flash talks and two award winning impact narratives.**Find out more.**

Data Research Meetup by MagIC: 3rd Edition

18th December

Back for its third edition, the Data Research Meet Up brings the Data Science research community together for a full day of keynote insights, scientific debate and poster presentations. **Find out more.**



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