

### MASTER EXAM CALENDAR - YEAR 2024/2025

Period	Course	Specialization	Cd CU	Curricular Unit	1st Season	Time 1st Season	2nd Season	Time 2nd Season
1st Trimester	MGI	BI, GSI, TD	200192	Data Privacy, Security and Ethics	28/10/2024	18:30:00	06/02/2025	18:00:00
1st Trimester	MEGI	AGR	200304	Banking and Insurance Economics	28/10/2024	20:30:00	03/02/2025	18:00:00
1st Trimester	MDDM	MRCRM	200163	Experimental Design	28/10/2024	20:30:00	12/02/2025	18:00:00
1st Trimester	MGI	GSI, GSTI	200193	Data Management and Storage	29/10/2024	18:30:00	03/02/2025	20:30:00
1st Trimester	MEGI	AGR	200306	Life Insurance	30/10/2024	18:30:00	06/02/2025	20:30:00
1st Trimester	MGI	TD	200299	Change Management	30/10/2024	20:30:00	05/02/2025	18:00:00
1st Trimester	MGI; PG-SIE	GSI; SIE	200070	Information Technologies Services Management	31/10/2024	18:30:00	04/02/2025	18:00:00
1st Trimester	MEGI	AGI	100086	Forecasting Methods	31/10/2024	20:30:00	04/02/2025	20:30:00
1st Semester	PG	GIBIS; SIE	200011	Business Intelligence	06/01/2025	18:30:00	07/02/2025	18:00:00
1st Semester	MGI	BI	200012	Business Intelligence I	06/01/2025	18:30:00	07/02/2025	18:00:00
1st Semester	MDDM	DS4M	200201	Data Science for Marketing	07/01/2025	18:30:00	07/02/2025	20:30:00
1st Semester	PG	SE	400005	Computational Statistics I	08/01/2025	14:00:00	06/02/2025	14:00:00
2nd Trimester	MGI	GSI	200195	Information Systems Development	09/01/2025	18:30:00	05/02/2025	20:30:00
1st Semester	MGI; PG-SIE	TD; SIE	200014	Business Process Management	11/01/2025	10:00:00	08/02/2025	10:00:00
1st Semester	MDDM	MR CRM	200189	Descriptive Analytics in Marketing	11/01/2025	13:00:00	08/02/2025	10:00:00
1st Semester	MEGI	AGI	200185	Statistical Analysis	13/01/2025	18:30:00	05/02/2025	18:00:00
1st Semester	PG	SE	400154	Monetary and Financial Statistics	14/01/2025	11:00:00	07/02/2025	11:00:00
1st Semester	MDDM	DMA, MI	200196	Digital Marketing & E-Commerce	14/01/2025	18:30:00	10/02/2025	20:30:00
1st Semester	MGI	BI	200026/ 400070	Data Mining I; Descriptive Data Mining [TP1; TP2]	15/01/2025	18:30:00	10/02/2025	18:00:00
1st Semester	MEGI	AGR	200160	Investments and Portfolio Management	16/01/2025	18:30:00	07/02/2025	20:30:00
1st Semester	PG	SE	400155	External Statistics and Globalization	17/01/2025	14:00:00	11/02/2025	14:00:00
1st Semester	PG DEM	DEM	400041	Online Collaboration Tools	17/01/2025	18:30:00	11/02/2025	18:00:00
2nd Trimester	MEGI	AGI	200191	Time Series Analysis	18/01/2025	10:00:00	10/02/2025	18:00:00
1st Semester	MGI	TD	200324	Digital Transformation	18/01/2025	13:00:00	11/02/2025	20:30:00
2nd Trimester	MGI	GSI	400020	Information Systems Governance	21/01/2025	18:30:00	12/02/2025	20:30:00
1st Semester	MGI	BI	200026	Data Mining I [TPDAYTIME]	22/01/2025	18:30:00	13/02/2025	18:00:00
1st Semester	PG	SE	400013	Multivariate Data Analysis	23/01/2025	14:00:00	13/02/2025	14:00:00
2nd Trimester	MEGI	AGR	200307	Non-Life Insurance	23/01/2025	18:30:00	11/02/2025	18:00:00
2nd Trimester	MGI	BI, GSI, TD	200297	Data Governance	24/01/2025	18:30:00	14/02/2025	20:30:00

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note. for logistical reasons, the calendar may be subject to changes.

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1st Semester	MEGI	AGI	200186	Applied Multivariate Data Analysis	25/01/2025	10:00:00	12/02/2025	18:00:00
2nd Trimester	MGI	GSI, TD	200073	Information Management Systems	27/01/2025	18:30:00	15/02/2025	10:00:00
1st Semester	Master	All	20003/400007	Databases Management Systems	28/01/2025	18:30:00	15/02/2025	12:30:00
2nd Trimester	MDDM	MI	200197	Brand Management	29/01/2025	18:30:00	14/02/2025	18:00:00
2nd Trimester	MEGI	AGR	200305	Predictive Analytics in Finance	30/01/2025	18:30:00	14/02/2025	20:30:00
1st Semester	MDDM	DMA	400082	Digital Analytics	31/01/2025	18:30:00	13/02/2025	18:00:00
3rd Trimester	MDDM	Elective	200316	Generative AI Applied to Marketing	07/04/2025	18:30:00	11/07/2025	20:30:00
3rd Trimester	MGI	GSI	200068	Information Project Management	07/04/2025	18:30:00	11/07/2025	20:30:00
3rd Trimester	Masters	Elective	200198	Analysis of Discrete Data	08/04/2025	18:30:00	15/07/2025	20:30:00
3rd Trimester	MGI	BI	200071	Knowledge Management	09/04/2025	18:30:00	11/07/2025	20:30:00
3rd Trimester	PG	DEM	400153	Cloud and Mobility Solutions	10/04/2025	18:30:00	16/07/2025	20:30:00
3rd Trimester	MEGI	AGR	200310	Market and Liquidity Risk Management	10/04/2025	18:30:00	19/07/2025	12:30:00
3rd Trimester	MGI	TD	200300	Emerging Technologies for Innovation	11/04/2025	18:30:00	19/07/2025	12:30:00
3rd Trimester	MEGI	Elective	200314	Blockchain & CryptoAssets	12/04/2025	10:00:00	08/07/2025	18:00:00
3rd Trimester	MGI	TD	200303	E-Business	12/04/2025	10:00:00	19/07/2025	15:00:00
2nd Semester	MDDM	DSM	200202	Big Data for Marketing	09/06/2025	18:30:00	07/07/2025	20:30:00
2nd Semester	MEGI	AGI	200090	Econometrics Methods	09/06/2025	18:30:00	07/07/2025	20:30:00
4th Trimester	Masters	Elective	200217	Information Project Management II	09/06/2025	18:30:00	07/07/2025	20:30:00
2nd Semester	MGI	BI	200013	Business Intelligence II	11/06/2025	18:30:00	07/07/2025	18:00:00
2nd Semester	PG	SE	400010	Data Collection, Administrative Sources and Big Data	12/06/2025	14:00:00	08/07/2025	14:00:00
4th Trimester	PG	DEM	400094	Big Data Analytics for Business	12/06/2025	18:30:00	08/07/2025	18:00:00
2nd Semester	MDDM	DMA, DSM, MI, MRCRM	200188	Marketing Engineering and Analytics	12/06/2025	18:30:00	08/07/2025	18:00:00
2nd Semester	Masters	Elective	200162	Data Visualization	14/06/2025	10:00:00	14/07/2025	20:30:00
2nd Semester	MGI	BI	200028	Data Mining II	16/06/2025	18:30:00	09/07/2025	20:30:00
2nd Semester	MDDM	Elective	200317	UX Research	16/06/2025	18:30:00	17/07/2025	18:00:00
2nd Semester	Masters	Elective	200315	Generative Artificial Intelligence	17/06/2025	18:30:00	09/07/2025	18:00:00
2nd Semester	MEGI	AGR	200311	Credit Risk Management	17/06/2025	18:30:00	18/07/2025	18:00:00
2nd Semester	PG	SE	400014	Financial Reporting	18/06/2025	14:00:00	10/07/2025	14:00:00
4th Trimester	MGI	GSI	200210	Architectures for Information Systems	18/06/2025	18:30:00	10/07/2025	18:00:00
2nd Semester	Masters	Elective	200146	Innovation Management and Design Thinking	20/06/2025	18:30:00	10/07/2025	20:30:00

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2nd Semester	MDDM	DSM	200203	Machine Learning in Marketing	20/06/2025	18:30:00	10/07/2025	20:30:00
2nd Semester	MGI	GSI	100239	Cybersecurity	21/06/2025	10:00:00	12/07/2025	12:30:00
2nd Semester	PG	SE	400018	Statistical Treatment of Data	23/06/2025	14:00:00	11/07/2025	14:00:00
2nd Semester	PG	DEM	400151	Digital Transformation Methodologies	23/06/2025	18:30:00	11/07/2025	18:00:00
4th Trimester	MDDM	DMA	200200	Search Engine Optimization	23/06/2025	18:30:00	11/07/2025	18:00:00
2nd Semester	Masters	Elective	400019	Customer Relationship Management Systems	24/06/2025	18:30:00	12/07/2025	10:00:00
4th Trimester	PG	SE	400157	Statistical Communication	25/06/2025	14:00:00	14/07/2025	14:00:00
2nd Semester	MEGI	AGR	200308	Financial Derivatives and Risk Management	25/06/2025	18:30:00	14/07/2025	20:30:00
2nd Semester	MDDM	MRCRM	200190	Predictive Analytics in Marketing	26/06/2025	18:30:00	15/07/2025	18:00:00
2nd Semester	Masters	Elective	100149	Smart and Sustainable Cities	26/06/2025	18:30:00	15/07/2025	18:00:00
2nd Semester	PG	SE	400008	Computational Statistics II	27/06/2025	14:00:00	09/07/2025	14:00:00
4th Trimester	MGI	TD	200301	Industry 4.0	27/06/2025	18:30:00	15/07/2025	20:30:00
2nd Semester	PG	GIBIS	400025	Planning and Management Control in Healthcare Organizations	27/06/2025	18:30:00	15/07/2025	20:30:00
2nd Semester	MEGI	AGR	200309	Banking and Insurance Regulation and Supervision	28/06/2025	10:00:00	16/07/2025	20:30:00
4th Trimester	PG	SE	200205	Analysis of Variance	30/06/2025	18:30:00	16/07/2025	18:00:00
2nd Semester	Masters	Elective	400021	Enterprise Cloud and Mobility	30/06/2025	18:30:00	16/07/2025	18:00:00
2nd Semester	MDDM	DMA	400081	Social Media Analytics	30/06/2025	18:30:00	16/07/2025	18:00:00
4th Trimester	MGI	BI	200298	Data-driven decision making	01/07/2025	18:30:00	17/07/2025	20:30:00
2nd Semester	PG	SE	400015	Sampling and Estimation	02/07/2025	14:00:00	17/07/2025	14:00:00
4th Trimester	Masters	Elective	200269	Blockchain	02/07/2025	18:30:00	17/07/2025	18:00:00
2nd Semester	MEGI	AGI	400015	Sampling and Estimation	02/07/2025	18:30:00	17/07/2025	18:00:00
2nd Semester	PG	DEM	400152	Digital Systems for Enterprise 4.0	02/07/2025	20:30:00	15/07/2025	18:00:00
2nd Semester	MDDM	MI, MRCRM	100059	Market Research	03/07/2025	18:30:00	18/07/2025	20:30:00
2nd Semester	PG	SE	400006	National Accounts	04/07/2025	14:00:00	18/07/2025	14:00:00
4th Trimester	MGI	TD	200302	Business Impact of Digital Projects	04/07/2025	18:30:00	18/07/2025	18:00:00
2nd Semester	Masters	Elective	200296	Process Mining Powered By Nokia	05/07/2025	10:00:00	19/07/2025	10:00:00
1st Semester	MDDM	DMA, MI	200187	Marketing Strategy and Innovation	15/01/2025 a)	...	11/02/2025	18:00:00
2nd Trimester	PG DEM	DEM	200299	Change Management	NO EXAM	NO EXAM	05/02/2025	18:00:00
1st Trimester	PG DEM	DEM	400095	Adoption Models	NO EXAM	NO EXAM	04/02/2025	20:30:00
2nd Trimester	MDDM	DS4M	200204	Social Network Analysis	NO EXAM	NO EXAM	05/02/2025	20:30:00

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Period	Course	Specialization	Cd CU	Curricular Unit	1st Season	Time 1st Season	2nd Season	Time 2nd Season
1st Semester	Master	All	200268	Applied Network Analysis	NO EXAM	NO EXAM	08/02/2025	12:30:00
2nd Semester	PG	GIBIS	400023	Leadership and People Management	NO EXAM	NO EXAM	08/07/2025	20:30:00
2nd Semester	MDDM	MI	200170	Consumer Behavior Insights	NO EXAM	NO EXAM	09/07/2025	18:00:00
2nd Semester	Masters	Elective	200167	Big Data Analytics	NO EXAM	NO EXAM	12/07/2025	10:00:00
2nd Semester	PG	GIBIS	400009	Innovation, Change Management and the New Healthcare Client	NO EXAM	NO EXAM	14/07/2025	18:00:00
3rd Trimester	PG	SE	400156	Data Management for Official Statistics	NO EXAM	NO EXAM	15/07/2025	14:00:00
1st Semester	PG DEM	DEM	400150	Digital Transformation Capstone Project	NO EXAM	NO EXAM	NO EXAM	NO EXAM
1st Trimester	PG-GIBIS	GIBIS	400024	New Healthcare Market	NO EXAM	NO EXAM	NO EXAM	NO EXAM
2nd Trimester	PG-GIBIS	GIBIS	400026	Sustainable Healthcare	NO EXAM	NO EXAM	NO EXAM	NO EXAM