

TECHNOLOGY UNIVERSITIES AND EMPLOYMENT

NOVA IMS and AICEP take Portugal to the Smart Cities World Congress in Barcelona

Almerinda Romeira November 14, 2022, 1:49 pm



The event starts this Tuesday, November 15, and lasts for three days and for the first time, Portugal participates with its own space.



Portugal has its own space for the first time at the Smart Cities Expo World Congress, in Barcelona, in which Portuguese municipalities and companies will show and share good practices and success stories of urban intelligence projects and solutions implemented in our country.

The Smart Cities Expo World Congress is one of the biggest international events in the field of smart cities, bringing together hundreds of experts, policy makers and representatives of companies and organizations committed to improving their cities.

Located in a central area of the fair, with an area of 230 square meters, the Portuguese stand will also provide a space for each of the exhibitors and a common area in which participants will, over the three days, make brief multimedia presentations and pitches on their initiatives and projects.

The inauguration of the stand will be made by the Secretary of State for Internationalization, Bernardo Ivo Cruz, and the second day of the event, dedicated to the presentation of the Smart Region Project, will be attended by the Minister of Territorial Cohesion, Ana Abrunhosa.

The Portuguese representation in the "SMART Portugal" space has around 50 participants, including representatives from the Municipalities of Braga, Famalicão, Guimarães, Lisbon and Porto, as well as the Intermunicipal Communities of Oeste and Viseu Dão Lafões and companies such as Altice, AV Pro, CEiiA, Focus BC and Wavecom.

The organization was in charge of NOVA Information Management School of Universidade Nova de Lisboa, through NOVA Cidade-Urban Analytics Lab, with the support of the Agency for Investment and Foreign Trade of Portugal (AICEP) and the Consulate General of Portugal in Barcelona.

Outside the "SMART Portugal" stand, but included in the initiative, several national representatives will also have the possibility to participate in a 45-minute roundtable taking place in the "Agora" space of the SCEWC, in an action sponsored by AICEP.

At the same time, a delegation of mayors joins the initiative, with emphasis on the representations of the Municipality of Santarém and the Intermunicipal Communities of the West, Viseu Dão Lafões, Médio Tejo and Lezíria do Tejo, in a total of more than 100 representatives, including 17 mayors, three CM vice-presidents and seven councilors.

"This is the year of realizing a dream I had with António Almeida Henriques - to have a Portuguese pavilion at the world fair of cities in Barcelona. The ambition, now fulfilled, was to show how in our country we build smart and sustainable cities and towns. Bringing Portuguese municipalities and companies to this real stage of what is best done on a global scale in this area", reveals Miguel de Castro Neto, director of NOVA IMS at UNL and coordinator of NOVA Cidade - Urban Analytics Lab.

"The promotion of Portugal in the SMART CITIES WORLD CONGRESS will allow the country to be boosted as a technological and innovation 'hub', especially in terms of the development of smart cities. In addition to the exhibition at the Portugal Pavilion, this will be a great opportunity for Portuguese companies, as well as municipalities, to exhibit their successful projects. It will be an excellent time to attract interest with a view to attracting new investment in the area of Smart Cities to Portugal", says Luís Castro Henriques, President of AICEP.



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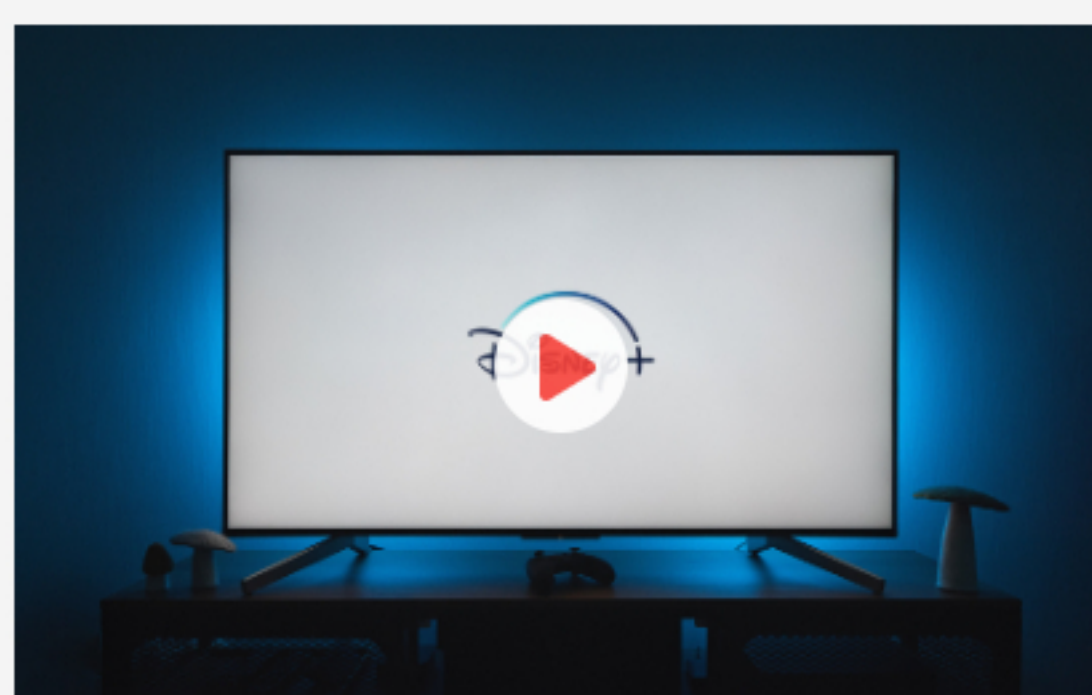
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