

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230494	Duarte Mendes	27-10-25	8:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Gamifying Supply Chain Warehouse Operations: A Data-Driven Approach to Enhance Inbound Performance	Mauro Castelli	João Tiago Aparicio	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzQyODRjMjQtMjE0ZC00MzY1LTg3OWltNGY4ODA1NGVlYTJm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230723	Inês Marques Conceição	27-10-25	8:30	Mestrado em Marketing Analítico (Data Driven Marketing)	The Role of Social Media in Influencing Consumer-Brand Relationships and Shaping Ethical Consumption	Maria de Fátima dos Santos Trindade Neves	Nuno Alexandre Moura Pinto Lopes	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Zjc1MjMzMOTMTMDQ3My00ZAyLTImlNDEtMcEZzjqzMzM2ZGFifi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230221	Trishala Sathe	27-10-25	8:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Artificial Intelligence and Machine Learning in B2B Marketing Automation	João Francisco Ribeiro da Silva Martins	Guilherme Hidalgo Barata Martins Victorino	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGU3M2VhMjETymEWNy00MjAwLFWFIzmEtMDQ2ZWY2ZmQzyTK0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230363	Henrique de Oliveira Baptista	27-10-25	9:00	Mestrado em Gestão de Informação	Assessing the Level of Data Governance Implementation in a Portuguese Insurance Company using DAMA DMBOK Framework	André Figueiredo Barriguinha	Jorge Manuel Carrola Rodrigues	Fernando José Ferreira Lucas Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWNkNTYzTEtmJMjMs00NUU1LTlhbjIwOQZNzl3YmMYotyW%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201572	Mário Henrique Toste Sousa	27-10-25	9:00	Mestrado em Gestão de Informação	Leveraging Generative AI for Enhanced Decision-Making	Ana Cristina Marinho da Costa	Arsénio Reis	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzdINzhMZgtNjl2Yi00MDRLTkxNZAtzk1OTM3YTQ4YzUz%40thread.v2/0?co ntext=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20210251	Marta Isabel Lopes Brito Dantas	27-10-25	9:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Advertising Content Type on Purchase Intention: The roles of Trust, Engagement, and Generation on TikTok	Diego Costa Pinto	Lélis Espartel	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzRjMGl3NTItMjUYNCO0ZjQzLTg4ZWMTNTJIUZDEXnjqZYTe3%40thread.v2/0?c ontext=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231056	Rita Correia Nascimento	27-10-25	9:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The impact of perceived Woke-washing on Purchase Intentions among Gen Z and Millennials	Zélia de Jesus Calvário Raposo dos Santos	Ana Teresa Machado	Marlon Dalmoro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmExMWQyyZqtZjg3OS00YTBILWEXntENnmMyMmm1ZGE4NzY1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230507	DANIEL CARLOS KINNUNEN DA SILVA	27-10-25	9:30	Mestrado em Estatística e Gestão de Informação	Macroeconomic Drivers of SP500 Returns: Insights for Predictive Trading	Jorge Miguel Ventura Bravo	Afshin Ashofteh	Paulo Vitor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzcXMjlmYzMtMjgwYy00ODExLWIjMiWWTzqjQ1owrkNTZky2IO%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230720	Maria Adrião Rosa Santos Tomaz	27-10-25	9:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Human vs. AI in Luxury Hospitality: The Role of Functional vs. Emotional Value on Brand Trust, Satisfaction, Loyalty, Status and Purchase Intention	Márcia Dutra de Barcellos	Ana Rita Da Cunha Gonçalves	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzjkMJQ1NzgtZmY4Yy00ZDE2LTg5NDktMDk1MQQ2NzZiNzdl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231055	ANA SOFIA DOS SANTOS FONSECA	27-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	O impacto do Instagram no setor de restauração.	Zélia de Jesus Calvário Raposo dos Santos	Ana Teresa Machado	Pedro Miguel Pereira Simões Coelho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzM1ZmFiZWQtZDgyYS00ODVMlTiY2UtMzk5OTNIzJBhZmY3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220598	Eugénia De Fátima Carrêlo Do Rosário	27-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Designing Climate Narratives: A Week of Climate Connection in Portugal	Mijail Juanovich Naranjo Zolotov	Pedro da Costa Brito Cabral	Marlon Dalmoro	

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20230444	Ana Rita Saraiva da Silva	27-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Anomaly Detection in Portuguese Public Procurement Contracts: An Embedding-Based Machine Learning Approach	Bruno Miguel Pinto Damásio	João Pedro Lebre Magalhães Pereira	Roberto André Pereira Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTk1M2ZmODMtM2UzYS00ZTY3LThk3MTQtM2Y0NTAwYTNiZmVi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231027	ERICA MONTEIRO DE CAMPOS	27-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Radio Frequency Identification Self-Checkout on Retail Shopping Experience	Simoni Fernanda Rohden	Lélis Espartel	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDJiNDMSYjltN2FiNi00OTQxLWE0ZDktNWU2NGU3MTUwN2Y3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230230	Georgiana Galbinasu	27-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Consumer Behavior and Recycling: Digital Approaches for Newcomers in Lisbon	Maria de Fátima dos Santos Trindade Neves	Maria Manuela Simões Aparício Da Costa	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGM4ODJyZltyTA4Yy00MzgwlWE3ZWQIZDhjNmMzODc4MTE5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230469	Gonçalo Alexandre Simões Caldeirinha	27-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Early Detection of Neurological Crises: Epileptic Seizures via Graph Learning	Augusto José Rabelo Almeida Santos	Sérgio Pequito	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjJmZjU5OWItNGNkZC00M2ZmLWFmZjgtM2QwMmJhMzQ5NDVk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201502	Matilde Queiroz Ferreira Pires Simões	27-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	XKCD 2347: The Hidden Pillars of Open-Source Ecosystems	Flávio Luís Portas Pinheiro	Ana Cristina Marinho Da Costa	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmY3MWESMjltMDRkNC00NzkylWJiYmMtODg1MTNiMGi3YzBl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231362	Sara Pihas	27-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Patient Trust in the Use of AI Chatbots for Healthcare Purposes	Catarina Paisana Pires Costa das Neves	Frederico Miguel Campos Cruz Ribeiro De Jesus	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzQ5NjJkMjktZTQyMS00NTFLWFMtZTAATYWm1YmRhNmEzMzU1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231031	Tong Zhao	27-10-25	12:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Factors influencing independent travelers¿ intention to share tourism accommodation experience on social media	Paulo Miguel Rasquinho Ferreira Rita	Zélia De Jesus Calvário Raposo Dos Santos	Maria Teresa Pinheiro De Melo Borges Tiago	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTViZTVjODitMGlzZi00OWE0LTk1YjQtOGI5NDcxMzk2NTJi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201562	Ana Teresa Bento Maia	27-10-25	13:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Long-Term Outcome Prediction of Patients Who Have Undergone Carotid Endarterectomy	Nuno Miguel da Conceição António	Roberto André Pereira Henriques	Vicente de Azevedo Tang	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzcyMjgxYTAtMjlyNy00MWJhLTk0YjgtM2ViMjZjOTY4MwQw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230307	Inês Lourenço dos Santos	27-10-25	13:00	Mestrado em Gestão de Informação	Framework to implement Artificial Intelligence in Project Management Office	Vítor Manuel Pereira Duarte dos Santos	João Eduardo Quintela Alves Sousa Varajão	Gonçalo Da Costa Aleixo Monteiro Melhorado Baptista	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTIjMzk5OTctYmFjZS00MzRhLTg1ZDQiTGM0MGI1ZWNIODRj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230257	Inês Alexandra Nunes dos Santos	27-10-25	13:00	Mestrado em Estatística e Gestão de Informação	The Value of Public Procurement in Credit Risk Assessment: A Z-Score-Based Analysis of Financial Health in Portugal's Healthcare and Pharmaceutical Sector	Samuel José Da Rocha Lopes	Guilherme Hidalgo Barata Martins Victorino	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzhIMVU0M2QtNzlyZC00MjhkLWE1NgztZjQ0NjFjM2ZhODB%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230518	TOMAS MARTINHO FILIPE DE OLIVEIRA CASTILHO	27-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	How Unstable Is LIME? Evaluating Sensitivity and Trust in Explainable AI	Márcia Lourenço Baptista	Fernando José Ferreira Lucas Bação	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTU1NzBINGEtYTEwOC00M2EzLWJiYjktNWUxMTRiZjVjMzIx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230645	Mikhail Shchegolkov	27-10-25	13:30	Mestrado em Gestão de Informação	Automatic In-Place Text Detection and Translation in Video Games	José Américo Alves Sustelo Rio	Carlos Manuel Jorge Da Costa	João Bruno Morais De Sousa Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWZmMTNJZTUttMzQ2NS00OGFiLWI1MDItMjAzMzFkYjc4ZDU3%40thread.v2/0?context=%7b%22Tid%22%3a

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20231551	Francisco José Aça de Matos Nogueira dos Ramos	27-10-25	14:00	Mestrado em Gestão de Informação	AI vs. Human Credit Scoring: How Consumer Perceptions of Fairness, Discrimination, and Trust Shape Willingness to Use Credit Scoring Svstems	Simoni Fernanda Rohden	Lélis Espartel	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjMxM2l3ODEtMjFLOC00MDY4LWlwMzktOGlyOWM0ZDEwOTgy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230558	Guilherme de Almeida Curioso	27-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	When Categorizing Costs You Accuracy:Trade-offs in Applying Multivariate Markov Chains	Bruno Miguel Pinto Damásio	Ana Cristina Marinho Da Costa	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDE4NWM0NDYtM2EmZi00ZDJhLWFINDItNjAwNTg2NjNiOTYx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230202	MANUEL ABREU CASTELO-BRANCO DE MASCARENHAS GAIVAO	27-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	TECHNOLOGICAL INNOVATION IN TOBACCO PRODUCTS: Impacts on perceived value, health, and social acceptance	Mijail Juanovich Naranjo Zolotov	Jorge Manuel Carrola Rodrigues	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzkYzjM1N2UtNjU1My00NTJl2LThYzQtOTVkMzU1MjA5ZDYx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220485	Maria Catarina Pinto Tavares Figueiredo	27-10-25	14:00	Mestrado em Estatística e Gestão de Informação	The Impact of ESG Profiles on Foreign Direct Investment: A Cross-Country Fuzzy Clustering Approach	Maria de Fátima dos Santos Trindade Neves	André Figueiredo Barriguiinha	Nuno Alexandre Moura Pinto Lopes	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzA0YzIzYTUtYzNiNy00YzQ0LWI5OGUtMGRjYzQ5YjMxOTBh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20210124	Maria do Carmo Mouro Ferreira Martins de Madureira	27-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Visual Social Media Communication on the Public's Willingness to Act Pro-Environmentally: The mediating role of emotions and self-efficacv	Paulo Miguel Rasquinho Ferreira Rita	Saleh Shuqair	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTVmOVZlZDctYjc0NC00N2FjLThiMjMtNjQyMDk2MzMmyYTEz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20221146	Teresa Martins	27-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	AR's impact in consumer engagement and purchasing behavior in the fashion industry	Ana Rita da Cunha Gonçalves	Clarisse Pessoa	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWE5MDZkZGEtNDk0NC00YWVM4LWE4MGYYjg4Zml3NTFKZTcw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230570	ANDRE MOREIRA LOPES	27-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Evaluating Lightweight Large Language Models for Fake News Detection: A Comparative Study	Fernando José Ferreira Lucas Bação	Leonardo Vanneschi	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjRlMzhkMTUtYzNiNy00Yjl3LWEzMWltNmUxMzAxZGE2MWRk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230170	Christina Chrysanthopoulou	27-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Integration of Artificial Intelligence in Search Engine Optimization: The benefits and the challenges for marketers	Darina Vorobeva	Ana Rita Da Cunha Gonçalves	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmM0OGU4NDYtOWY3NS00N2lOLWE2NTEtYjhmTkxNDk5N2Y3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230476	David de Amorim Teixeira	27-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	BI Framework to understand Energy Sustainability	João Bruno Morais de Sousa Jardim	Maria De Fátima Dos Santos Trindade Neves	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTY4ZDdjNmYtOGI5MS00MGMyLWI2ODktZTk3ZmNIYjYzNDc5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230664	Ludgero Mateus de Francisco Teixeira	27-10-25	15:00	Mestrado em Gestão de Informação	Artificial Intelligence in Project Management Offices: Enhancing Efficiency and Decision-Making	Vítor Manuel Pereira Duarte dos Santos	João Eduardo Quintela Alves Sousa Varajão	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDkyN2JlYgtN2NlMS00NDJmLTkxMmQtZWU5NzM2ZTA3Zml2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230114	Maria Beatriz Gonçalves Belchior	27-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Consumer behavior in retailing B2B contexts align with Artificial Intelligence	Simoni Fernanda Rohden	Lélis Espartel	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDhkODA4NjctZmU5My00YzQyLTkzODctOTViMzAwYWUxZDg3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231561	GABRIELI CHANAS	27-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	WHEN AI SPEAKS FOR THE DEAD: Mapping the intention to use Deadbots to connect with deceased loved ones	Pedro Miguel Garcia de Oliveira	Ricardo Filipe Carreira Ramos	Maria Teresa Pinheiro De Melo Borges Tiago	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTNKMTgxY2UtNDg3ZC00OWl1LWI3YjltMzliZGYe

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20231462	Polina Panova	27-10-25	15:00	Mestrado em Gestão de Informação	The Impact of Personalization and Transparency on Trust in Generative AI: The Mediating Role of Data Control	Yasser Mohamed Megahed Youssef Al Helaly	Afshin Ashofteh	Nuno Alexandre Moura Pinto Lopes	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDM3NTtiOGMtYzlyMS00YjUwLWE1MWItNzkyMTRkMTgyOGVk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230117	Sebastian Lema	27-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Designing Intelligent Feedback: An AI-Augmented Feedback Framework for Prototyping in Design Thinking	Guilherme Hidalgo Barata Martins Victorino	João Francisco Ribeiro da Silva Martins	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWUwZjJlNTETyWJIMy00ODI4LTlmYjYtNTRmMzMwOTBiZjU2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20221701	Tomás Gouveia Machado dos Santos	27-10-25	15:00	Mestrado em Estatística e Gestão de Informação	Business Process Management for Operational Efficiency: A Case Study of Process Redesign in a Hospital Setting	Augusto José Rabelo Almeida Santos	Joana Paisana Pires Costa Das Neves	Vicente de Azevedo Tang	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTc0NmRjMDktYjkzOS00ZjBlWjlnNWQtYjNmMjc4ZDUxZDcw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230203	Bruno Guilherme Peres Teixeira	27-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Consumer Perception of Data Capture by AI Tools	Ana Rita da Cunha Gonçalves	Clarisse Pessoa	Ricardo José Dos Santos Martins	

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20230112	ALEXANDRE CRUZ FERNANDES FONSECA FOLGADO	27-10-25	17:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Predicting Non-Contractual B2C Churn on Small and Sparse Data: An Ensemble-based Framework for Retention-driven Threshold Optimization and Model Robustness Customer Segmentation of a South African Kitchenware Manufacturer	João Francisco Ribeiro da Silva Martins	Guilherme Hidalgo Barata Martins Victorino	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTg2YTA3MmMtZDljMC00MmNiLWl1MjYtYjYyOTkyYWQzYzA5%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201606	Daniela Simone Dos Santos Silva	27-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Market Leader - Leveraging Factor and Cluster Analysis to position Customer Portfolio Strategic Potential	Catarina Paisana Pires Costa das Neves	Frederico Miguel Campos Cruz Ribeiro De Jesus	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDziMzEwYTETODk0OC00N2FiLWl3NTUtNjl4NzAxNDJnZDVm%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230459	EMAR DANILO DA SILVA RIBAS	27-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Generative AI's Impact on Operational Efficiency of I-ERP Systems in Large Organizations	Vítor Manuel Pereira Duarte dos Santos	Jorge Manuel Carrola Rodrigues	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjcXNmNIOTgtODcyNi00ZTJlLTkzNDAtNjYwYzZiOTY1ZmQ1%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20200750	Fozul Islam	27-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Meta-Analysis of Technology in Public and Social Domains: Trends, Gaps, and Future Directions	André Figueiredo Barriguinha	Maria De Fátima Dos Santos Trindade Neves	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2I0YWE5N2ItYWZiOS00NzlZlTkNWETzhjOGZkOGYyNmVi%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230208	Lorena Crepaldi Oliveira Zanata	27-10-25	17:00	Mestrado em Marketing Analítico (Data Driven Marketing)	How is Artificial Intelligence and service automation influencing customer experience and customer engagement?	Pedro Miguel Garcia de Oliveira	Ricardo Filipe Carreira Ramos	Maria Teresa Pinheiro De Melo Borges Tiago	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWJjNZVlNTltNmZIOS00ZDZhLWl1YmUtyZvHnmJIzTE5OGUX%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231321	Nikki van Rijswijk	27-10-25	17:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Unlocking the Brain: Neuromarketing's Impact on Consumer Feelings and Behaviour in the Health and Wellness Food Market	Diego Costa Pinto	Márcia Dutra de Barcellos	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTfkOTJINDgtOGZjMS00MznNhLWlLOGQtYjhZjc1MGY0Mzkw%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230951	Afonso Miguel de Matos Romeiro	27-10-25	17:00	Mestrado em Gestão de Informação	Drivers of Digital Talent Readiness Among Higher Education Students in Portugal	Maria Manuela Simões Aparício da Costa	Martinha Piteira	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmM4ZGZkMmQtZYTYzi00ODViLTkzMmMmtVTmwZThjZWYzNGU2%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230400	António Luís Vieira Ferreira	27-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Maximizar a Performance Tática no Futebol: Análise Espacial das Zonas do Campo	André Figueiredo Barriguinha	Sara Cristina Da Silva Ribeiro	Gonçalo Da Costa Aleixo Monteiro Melhorado Baptista	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGMzYzNkOTitNjJhOC00OWVjLTkwNjgtNDYzYzZmZDhiNGU3%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230387	CLAUDIA MARIA BRITO DE SAMPAIO BEIRAL	27-10-25	18:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Portuguese Digital Ecosystem: A Cross-Platform Comparison of Toxicity, Sentiment, and Moral Language in Online Discourse	Flávio Luís Portas Pinheiro	José Américo Alves Sustelo Rio	Darina Vorobeva	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmlONmM4YjktMGRIZS00NTc5LWlhZDMTYzkyNDJkNWRjM2Vm%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231040	Inês Fialho Vicente	27-10-25	18:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The consequences of artificial intelligence on consumer well-being	Diego Costa Pinto	Márcia Dutra de Barcellos	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWZlYWl4N2YtMWUyMi00NgEWLWE2OTgtMGMyZzFmMThtODQ1%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230731	MOHAMED WAELE BEN AISSA	27-10-25	18:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Fear of Missing Out: The Influence of Social Media Influencers in the Technology Sector	Saleh Shuqair	Elpiniki Bakakouka	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTESZTjmMGEtNAwnNy00ZA4LtIkMTctNZewZDKwZGYOOWMz%40thread.v2/0?context=%7b%22Id%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230647	PEDRO MIGUEL PEREIRA DE ALMEIDA	27-10-25	18:00	Mestrado em Gestão de Informação	Exploring ARM Computers and Consumer Adoption Intention Studying the New Technological Shift in Computing	Gonçalo da Costa Aleixo Monteiro Melhorado Baptista	Jorge Manuel Carrola Rodrigues	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDHiIMGY3OTQtMzkwcNC00NDMlLWlzNzctMjQwNDI1MGlyYmI4%40thread.v2/0?context=%7b%22Id

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230632	Tomás José Pereira Rebelo	27-10-25	18:00	Mestrado em Gestão de Informação	Management Roles in the Transition from Traditional to Agile Software Development Methodologies	Vítor Manuel Pereira Duarte dos Santos	José Luís Bandeira Rodrigues Martins	Joana Rodrigues Pereira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjE0OQGQ2YWMtM2Q4MS00NmRhLWFkOTQTYzhiYTFiOTdlMzNh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230136	Bruna Martins da Costa e Silva	27-10-25	19:00	Mestrado em Marketing Analítico (Data Driven Marketing)	LUXURY MEETS TECH: PARADOX OR SYNERGY? - A ZMET Study	Marlon Dalmoro	Márcia Dutra de Barcellos	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWQzMmY0Y2QtZGZiMy00NjZhLTk2ZWYtMDUxN2ZhZjY1YmJi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231555	Ekaterina Belova	27-10-25	19:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Corporate reports and the changing sentiment of economic power: Text mining your way into the soul of capitalism	Bruno Miguel Pinto Damásio	Leonardo Vanneschi	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjQ3YjZmOTAtYzJjZS00NGMwLWI3NjQtMjk2MGNkZDNhZjY1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230183	Mayisa Sadigova	27-10-25	19:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Enhancing e-TOM Framework Implementation with Innovative BPM and Customer Insights Analytics for Optimized Telecom Operations	Pedro Manuel Carqueijeiro Espiga da Maia Malta	Maria Manuela Simões Aparício Da Costa	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzM4OTdkYTAtMjg5YS00ZDliLWI5YjMtZGYwMTg4YzgxMDhm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230450	RICARDO JORGE GOMES KAYSSELLER	27-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Forecasting Overnight Stays using Foundation Models	Nuno Miguel da Conceição António	Marisol Correia	HUGO SAISSE MENTZINGEN DA SILVA	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjhlYzFhMmQtMzM0Ny00MWQ4LWI5YWQtZmQzNzc3TltnODJh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220729	VLADISLAV VITALIEVICH ABRAMOV	27-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Application and Optimisation of Large Language Models for Financial Time Series Forecasting based on Chronos-Bolt model	Márcia Lourenço Baptista	Yasser Mohamed Megahed Youssef Al Helaly	Darina Vorobeva	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2l4OTQ1NjktZWYxMi00ZDFkLWJiYTctNjZlMTMxMDk5ZWV1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230941	Maria Pedrosa Santos	28-10-25	8:30	Mestrado em Gestão de Informação	Exploring Generative AI on Humans: The impact on the Project Manager and the Team Roles	Vítor Manuel Pereira Duarte dos Santos	Alexandra Tenera	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzAzNjMzZTEtOWZhMS00YWZlLWJkOTEtZjFINmE1Njk0OQGQ2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20210516	ANASTASIA NICA CIOBANU	28-10-25	9:00	Mestrado em Gestão de Informação	A longitudinal study of ERP System capabilities and value	Tiago André Gonçalves Félix de Oliveira	José Luís Bandeira Rodrigues Martins	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWQ5NGRhNjUtZDZmYi00MmJkLWI2MmEtNjAzNTlyN2l2YmNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230608	Carolina Marques Cordeiro	28-10-25	9:00	Mestrado em Ciência e Sistemas de Informação Geográfica	O Contributo das Tecnologias de Informação Geográfica na Análise da Vulnerabilidade Sísmica: Estudo-Caso da Cidade de Lisboa	Marco Octávio Trindade Painho	Cristina Maria Sousa Catita	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmM2NWVmMDktNThkMS00Y2JlLThiODItN2Q3ZDYwMjhkMDI4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230860	CLAUDIO LUIZ BRUNO	28-10-25	9:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Analyzing the Influence of YouTube Opinion Leaders on Audience Opinion Formation: A Platform-Centric Approach Using Two-Step and Curated Flow Frameworks	Diego Costa Pinto	Fernando De Oliveira Santini	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTU0ZmVkNmYtMDhiYi00MmFhLTkzOTMtM2U5NTc1MTkxY2Zj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230749	David Forjaz Jorge Alexandre Alves	28-10-25	9:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Forecasting TikTok Virality: A Predictive Modeling Approach: Leveraging Text-Based Features to Anticipate Pre-Upload Performance	João Carlos Palmela Pinheiro Caldeira	Joana Paisana Pires Costa Das Neves	Joana Rodrigues Pereira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzFjN2RjMGYtMGQwZS00ZDBkLWlwYTltZmYzODlmZDQyY2Qx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20221297	Diogo Filipe Dinis Bernardo	28-10-25	9:00	Mestrado em Gestão de Informação	Generative AI Tools in Higher Education: A Study on Continued Use Intention among Students	Maria Manuela Simões Aparício da Costa	Isabel Pedrosa	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjlxOTc0NTEtOWI2Yi00NWVlZLWJkOTItYjQ0YTM5NDNlYjZl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20220118	Joana Maria Crespo da Silva	28-10-25	9:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The impact of marketing and challenges of technological evolution and innovation on wine tourism	Teodora Szabo-Douat	Saleh Shuqair	Vicente de Azevedo Tang	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGJIzjkZDAtZDJINi00ZWYzLWI5MjUtZDkyOTA3ZmM3NTAz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230649	Rita dos Anjos Pena	28-10-25	9:00	Mestrado em Gestão de Informação	Idea Selection for Responsible Innovation: A Delphi Study on Ethical Evaluation Criteria	Guilherme Hidalgo Barata Martins Victorino	Joana Mendonça	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGYwZGNkOWEtYzQwZS00MmlxLTlmMmMtNjVlOWMxNDc0MTQw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230285	Tomás Conceição de Campos Cunha Louro	28-10-25	9:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Implementing a Business Intelligence Framework on Bike Sharing Systems : The GIRA case study	João Bruno Morais de Sousa Jardim	Miguel De Castro Simões Ferreira Neto	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTFiNmY3NzktYThmMS00ZjA3LWFkYWwEtNjAwODc0MjYzNDQw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231532	Andre Felipe Saraiva de Melo	28-10-25	10:00	Mestrado em Estatística e Gestão de Informação	Urban Mobility Pattern Using Mobile Phone Geolocation Data: A Smart Mobility Case Study of Oeiras	André Figueiredo Barriguinha	Miguel De Castro Simões Ferreira Neto	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGRIMzRhNzAtMzE4Ni00OWlzLTlmODctNDZmM2Y4YzUyY2Vi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201563	Andreia Tatiana Da Silva Guerreiro	28-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Process Modeling Notations: A study on BPMN and alternatives	José Américo Alves Sustelo Rio	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	João Bruno Morais De Sousa Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGNIODYyZmUtNzcyNC00Mjg3LThiYjMtOTBhOGxYWZjMzhh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230161	Cláudia Fonseca Rosa	28-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Exploring the Causal Relationship Between Brand Attributes and Brand Equity: Key Insights from Havas' Meaningful Brands Study	Bruno Miguel Pinto Damásio	Teodora Szabo-Douat	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmZmYT00MmYtOTdkZi00YzI1LTlhZjktODg2OTFkNzY0YTg3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220662	Ariel Enrique Cerda Pérez	28-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	ArtiFlow: An Integrated Pipeline for Identifying and Analyzing Speech Disfluencies A Deep Learning Framework for Enhanced Transcription, Classification and Interpretation of	Fernando José Ferreira Lucas Bação	Leonardo Vanneschi	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzlmNzhjM2YtMTY1MS00MDczLWE5YmYtNTVlNTE2ZWwNkYjAz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230209	Catarina Santos Lima	28-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Gamification in Smartwatches on Goal Pursuit and Engagement - Mediating Effects of Addiction and Self-Identity	Diego Costa Pinto	Carlos Manuel Jorge Da Costa	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWU3MGY3NGUtOGRIYS00ZGM5LWI2NjEtZGJkZjNkYzE1YjQ0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230602	David Gustavo Guarin Rojas	28-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Enhancing Recommender Systems with Granger Causality: A Hybrid Neural Collaborative Filtering Approach	Augusto José Rabelo Almeida Santos	Ian James Scott	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDg3OWNiMDktYjM2OC00YjY1LTg0ZDltMmJmMmM3ODAwYjM4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230427	Estêvão Vasconcelos Patacho Moreira Rato	28-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Value and Impact of LLMs on medical students	Tiago André Gonçalves Félix de Oliveira	José Luís Bandeira Rodrigues Martins	Paulo Vitor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODY2OTJiMTgtZGFIZC00YzUzLWE2MTAtYzIxMDhNzBiZDk5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231327	Artur Alexandre Fernandes de Araújo Nunes	28-10-25	18:00	Mestrado em Gestão de Informação	Analysis of Empirical Ocean Sound Speed Divergence: An Explainable Machine Learning Approach Using ARMOR3D	Márcia Lourenço Baptista	Marco Octávio Trindade Painho	Maria De Fátima Dos Santos Trindade Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzUyZDZkYTETMTI1Ni00MmM5LTg5YTQtNjY5MzY5ZTc1NGVi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231173	Mohamed Bechir Guedri	28-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	How AI Enhances Scarcity and Personalization for Luxury Consumers	Catarina Paisana Pires Costa das Neves	Joana Paisana Pires Costa Das Neves	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTA3OTczNjUtNzcyMi00ZTM4LWE2NjUtMDljMDQxN2E5NTIx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20221514	Sara Henriques Martins	28-10-25	10:00	Mestrado em Ciência e Sistemas de Informação Geográfica	APLICAÇÃO DO EUDR: DETEÇÃO DA DESFLORESTAÇÃO EM ÁREAS DE PRODUÇÃO DE BOVINOS	Marco Octávio Trindade Painho	Cristina Maria Sousa Catita	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWFmMjc2YTAtYWQ2Yy00MTFhLWJlMmMtZGJhYTg1YjhjZjYz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230322	Bernardo Moraes Scherer	28-10-25	11:00	Mestrado em Gestão de Informação	The Spillover Effects of Lisbon's Gentrification up to 2041: Assessing Demographic Trends in the Setúbal Peninsula Through a Business Intelligence Approach	Teresa Maria Ferreira Rodrigues	Susana De Sousa Ferreira	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWU2ZjYwNDUtZjA1MS000WNhLTg5ZDAtMGQ2MGNmNDU5ZjU1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231203	HELENA GONCALVES PRADO ALVES	28-10-25	11:00	Mestrado em Marketing Analítico (Data Driven Marketing)	GenAI adoption: antecedents and outcomes in the marketing and communication workforce	Tiago André Gonçalves Félix de Oliveira	José Luís Bandeira Rodrigues Martins	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWQ3ZGRjMzktNmExYS00NTYyLWEwODAtNjZiOTgyZjg2ZDc1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201567	João Manuel Saragoça Martins	28-10-25	11:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Soccer competitive dynamics and trademarks as predictor of performance	Bruno Miguel Pinto Damásio	Mauro Castelli	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTFjZWJkMGItNzU5Mi00ZWwLWFhNjUtOGYwOWM3MTI5NTg4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230768	Mohammad Walihullah	28-10-25	11:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Dark Side Of Technology in SMIRB	Mijail Juanovich Naranjo Zolotov	Joana Paisana Pires Costa Das Neves	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjY3MjUyMGQtYzgxYi00MzU1Tk4NWQtOGYyYWMxMjg1Mjdk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
2007177	NUNO MIGUEL OLIVEIRA SANTOS	28-10-25	11:00	Mestrado em Ciência e Sistemas de Informação Geográfica	Os SIG aplicados ao inventário do arvoredo urbano: o caso do concelho das Caldas da Rainha	Pedro da Costa Brito Cabral	Cristina Maria Sousa Catita	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODIkNmVjYjEtNzkyOC00NTl0LWI3YTctNzllYjQ5NzA5ODI5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231043	Teresa Maria Gonçalves Mendes	28-10-25	11:00	Mestrado em Marketing Analítico (Data Driven Marketing)	ADAPTING PREDICTIVE MODELS FOR DYNAMIC CYBERSECURITY: A MACHINE LEARNING APPROACH TO CONCEPT AND FEATURE DRIFT	Roberto André Pereira Henriques	Nuno Miguel Da Conceição António	Márcia Dutra de Barcellos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTMyYjJlMmQtOGUzZC00MWE0LTg3ZmltMGVmMjUzMzE4ZDU3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231023	ANTONIO MOREIRA DE AZAMBUJA RODRIGUES	28-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Data-Driven Marketing with a specialization in Data Science for Marketing	Nuno Miguel da Conceição António	Mijail Juanovich Naranjo Zolotov	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjlmODdmNTgtZmFkYS00Mzk5LWFmYTUtNmViIn2Q0MzdkNjQy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20200005	Arlene Atija De Fatima Cebola Lucas Momade	28-10-25	12:00	Mestrado em Ciência e Sistemas de Informação Geográfica	Análise Espacio-Temporal das Alterações de Uso e Cobertura da Terra na Cidade de Pemba, Província de Cabo Delgado (Anos 2001 e 2021)	Pedro da Costa Brito Cabral	Cristina Maria Sousa Catita	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Y2ZDA3YzctMDNiOC00ZDEwLWEyNjctNTY4NGFjN2Q5OTEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230327	CARLOTA VALADAO PIMENTA	28-10-25	12:00	Mestrado em Gestão de Informação	Business Intelligence Framework for Air Quality Management	João Bruno Morais de Sousa Jardim	Maria De Fátima Dos Santos Trindade Neves	Paulo Vitor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTZhZjZlYTUtOGU4Mi00NjYzLTg2ZTkzM2QzNjM5ZTEyNWQz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231337	Mohamed Aziz Segni	28-10-25	19:00	Mestrado em Gestão de Informação	Estimation of Determinants of Football Teams' Performances	Bruno Miguel Pinto Damásio	Flávio Luís Portas Pinheiro	Fernando José Ferreira Lucas Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDk4MDdlZGUtYzVINi00ZTNmLWI1MjMtOTY2NTkyYWZlNzBh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220445	João António Monteiro Feijão	28-10-25	12:00	Mestrado em Gestão de Informação	Tecnologia ao Serviço da Missão: um Modelo de Alinhamento Estratégico para Organizações sem Fins Lucrativos	Pedro Manuel Carqueijeiro Espiga da Maia Malta	Nuno Alexandre Moura Pinto Lopes	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGlxYzQ5NzktODRlYy00NTlmLWI2YzUtNTAwYzFhODQ5OWYy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20200673	José Miguel Rodrigues Quintas	28-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Evolutionary Multi-Objective Optimization for Maritime Tourism Resource Allocation	Leonardo Vanneschi	Fernando José Ferreira Lucas Bação	HUGO SAISSE MENTZINGEN DA SILVA	<a 0?context="%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDNmMDRiYWtOTUzMS0Y0ml4LWJmN2UtZWVkNzRlNTFzZmY5%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjQ3NTU2MDQyYTJhZi00NzIxLTk0NDctMWFJNGI1MmVlY2E3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTRmNWlhOGUzMjZkODk0NjgZLTgxY2QtZDkyYjM2OTNiZDk3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njg0MGQ0ZjMtOTZkMC00NThhLWE4NzYtMzM5MTc0NDgwZmFl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTAxZjFINjltYmRlOC00OWJiLTgwZGlTM2MxNmY3NTcxZGU0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjUzMDZiYWltZWQ1YS00ZTE1LTgwNTgtYjg0ZDg2YjVmMTZm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzE0MTZmMzctN2I3Ny00NGRlTG0MDItNDY1MzU4MWFmODQ2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWFhOTNJy2ETMTRlYy00Yjk1LWJjMWQyZDhiNzA5OTZmOTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTM2NDg3MWFtOTg2ZC00MzQyLWljZDMtNDhkMWU3NWY4Mjk1%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTNhYTcyZDMtNGUxYy00QTE5LTgyY2EtNDdmNTFmYjQzYzk0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</a" 19%3ameeting_mgm4zgzjatymewzc00mtbjlwe4n2qtzwyxowrmnwzhzjzm%40thead.v2="" href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWl0NjEyNmY2Q0MC00Y2Y4LTk0NDctMWFJNGI1MmVlY2E3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGM4ZGZjATYmEwZC00MTBjLWE4N2QtZWYxOWRmNWZhZjZm%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDNmMDRiYWtOTUzMS0Y0ml4LWJmN2UtZWVkNzRlNTFzZmY5%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjQ3NTU2MDQyYTJhZi00NzIxLTk0NDctMWFJNGI1MmVlY2E3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTRmNWlhOGUzMjZkODk0NjgZLTgxY2QtZDkyYjM2OTNiZDk3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njg0MGQ0ZjMtOTZkMC00NThhLWE4NzYtMzM5MTc0NDgwZmFl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTAxZjFINjltYmRlOC00OWJiLTgwZGlTM2MxNmY3NTcxZGU0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjUzMDZiYWltZWQ1YS00ZTE1LTgwNTgtYjg0ZDg2YjVmMTZm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzE0MTZmMzctN2I3Ny00NGRlTG0MDItNDY1MzU4MWFmODQ2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWFhOTNJy2ETMTRlYy00Yjk1LWJjMWQyZDhiNzA5OTZmOTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTM2NDg3MWFtOTg2ZC00MzQyLWljZDMtNDhkMWU3NWY4Mjk1%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTNhYTcyZDMtNGUxYy00QTE5LTgyY2EtNDdmNTFmYjQzYzk0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</td></tr><tr><td>20230538</td><td>Guilherme Valler Moreira</td><td>28-10-25</td><td>14:00</td><td>Mestrado em Ciência de Dados e Métodos Analíticos Avançados</td><td>Predicting Bike Stations Occupation using Time-Series Models: The case study of Lisbon</td><td>João Bruno Morais de Sousa Jardim</td><td>Carina Isabel Andrade Albuquerque</td><td>Sara Cristina Da Silva Ribeiro</td><td>
20230129	Priscila Dias Fenner	28-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	BEYOND INTENTIONS: A DATA-DRIVEN MODEL OF BRAZILIAN MIGRATION DESTINATIONS FOR DECISION-MAKING	Augusto José Rabelo Almeida Santos	Susana De Sousa Ferreira	Marlon Dalmoro	

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Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20201479	Luis Francisco Matias Silvano	28-10-25	15:00	Mestrado em Estatística e Gestão de Informação	Credit Risk Drivers in Hotel Sector	Samuel José Da Rocha Lopes	Nuno Miguel Da Conceição António	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWY1MDU2NGUYzE4ZC00ZTU4LWFkYWwMtOTM4MmNkZDBINjlz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201596	Matilde Galego Pimentel Gomes Dos Santos	28-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Understanding the Social Media Benefits: Impact of User Exposure to Data Collection Practices	Joana Paisana Pires Costa das Neves	Catarina Paisana Pires Costa Das Neves	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjQwYWJmNWUtZjU0Ny00ZmQwLWJkMzEtYjZlN2NmMDczYWRm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230929	Miguel José dos Santos Moita de Macedo	28-10-25	15:00	Mestrado em Gestão de Informação	How machine learning can improve customer loss prevention: A case study in the banking sector	Fernando José Ferreira Lucas Bação	Paulo Miguel Rasquinho Ferreira Rita	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGNmZmE1YjUtODIxNS00MTJlLWlzNDgtYWVyYjFzMjI0MmQy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230060	SYED AKHTERUZZAMAN	28-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Tourist Behaviour, Emotional Engagement, and Destination Experience of Community-Based Tourism: Field Study from South Asia	Diego Costa Pinto	Saleh Shuqair	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODg1OTFiNGQtNTZhNy00MjZlLWJhMzMtZmY0MDNmZjMzMjQz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220468	Ana Patrícia Poças Pires Bulha Almeida	28-10-25	15:00	Mestrado em Estatística e Gestão de Informação	AI Ethics Guidelines: Is Regulation a value of trust?	Bruno Miguel Pinto Damásio	Guilherme Hidalgo Barata Martins Victorino	Nuno Alexandre Moura Pinto Lopes	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzY3OWJlZTUtYTMsNS00YjI4Tk1NWEtNmlyOWUwMDE4Ymlx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231352	ELENA SAENKO	28-10-25	16:00	Mestrado em Gestão de Informação	Beyond Formal Rules: Network Dynamics and Emergent Decentralization in the Ajna Finance Protocol	Ian James Scott	Flávio Luís Portas Pinheiro	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGJlZGZhNmMtMzg1YS00Yzk5LWJlZMDQlNDk5ODUzNThjOGMQ%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231037	Filipe de Souza Magalhaes	28-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Quality of Digital Marketing Content Created by AI : A Comparative Analysis of Consumer Perception and Engagement	Diego Costa Pinto	Marlon Dalmoro	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MThlNTYyY2ltZjUzOC00YWVlXlTk5NTktNTlIUzU3YTBiMmUx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230200	JOAO MARIA GIBERP PRATES DE OLIVEIRA MARTINS	28-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Evolution of SEO in the Age of Generative Search Engines	Fernando José Ferreira Lucas Bação	Paulo Miguel Rasquinho Ferreira Rita	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2UzOTk2MWwQTzYyZS00MTQwLlUiNmYWE1N2NmY2FiZjU3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230317	Tiago Morais Santiago	28-10-25	16:00	Mestrado em Gestão de Informação	Otimização de carteiras com o modelo Treynor-Black	Luís Alberto Ferreira de Oliveira	Jorge Miguel Ventura Bravo	João Bruno Morais De Sousa Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWQzNmE5NzYtNmUyNS00ZDgzLThiY2QtNjBNDi1YTIjYmNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231059	Tomás Ribeiro Monteiro	28-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	¿The Influence of Food Packaging on Consumer Perception of Zero-Sugar Products¿	Simoni Fernanda Rohden	Márcia Dutra de Barcellos	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjAwZTc3NmUtZTRmMi00ZThjLThjMmQtMmFMTFkMDVkJmJl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231460	Vaulina Valentina	28-10-25	16:00	Mestrado em Gestão de Informação	The Impact of Collaboration Tools on Employee Productivity in Remote Hybrid Work Environments	Mijail Juanovich Naranjo Zolotov	Catarina Paisana Pires Costa Das Neves	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGIyZjM3YzItYTU5Yy00M2YyLWFmYTMtNTNmMjh0WE4OTik%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20210694	LUIS FILIPE GUERREIRO DOS SANTOS	28-10-25	16:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Impact of VAR on Effective Playing Time: Evidence from Portuguese Football	Bruno Miguel Pinto Damásio	Jorge Morais Mendes	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWQ2Y2U1NGUtYzUwMC00ZDkwLTgxMzgtNWYwNzh0MDdINTM1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20231348	Paulo Jorge Braga Zacarias	28-10-25	16:30	Mestrado em Gestão de Informação	Generative AI and the Future of Work A Study on Adoption and Resistance using UTAUT2 and Innovation Resistance Theory	Jorge Manuel Carrola Rodrigues	Gonçalo Da Costa Aleixo Monteiro Melhorado Baptista	Carlos Tam Chuem Vai	

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20231061	AFONSO FILIPE FIGUEIREDO GODINHO	28-10-25	19:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Creativity, Brainstorming Performance between AI and Human Interaction	Guilherme Hidalgo Barata Martins Victorino	João Francisco Ribeiro da Silva Martins	Maria Manuela Simões Aparício Da Costa	

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20211109	Rana Zaryab Mahmood	29-10-25	10:00	Mestrado em Gestão de Informação	Information system sustainable technologies: Understanding the antecedents of sustainable technologies use	Catarina Paisana Pires Costa das Neves	Joana Paisana Pires Costa Das Neves	Fernando José Ferreira Lucas Bação	

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230529	MIKOLAJ JARZABKOWSKI	29-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Navigating the Risks and Safeguards of Large Language Models (LLMs): Addressing Data Privacy, Security, and Ethical Concerns	José Américo Alves Sustelo Rio	Yasser Mohamed Megahed Youssef Al Helaly	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmRkNGY4MzAtZDlyNC00MzNiLTk1NzQxTjA0NjBiM2M1OTYy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230498	Diogo André Domingos Pimenta	30-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Hotel Demand Forecasting using Foundation Models	Nuno Miguel da Conceição António	Fernando José Ferreira Lucas Bação	Marlon Dalmoro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjU3MWY1ZDMtMmFiMS00ZjYzLThtJMDltODBhMTBkYzAzYWU2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230721	Diogo Campos de Portugal Branco	28-10-25	17:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Differentiating Local and Satellite Fans Football Stadium Experiences	Ricardo Filipe Carreira Ramos	Pedro Miguel Garcia de Oliveira	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTBhM2FkMjctMGQyNS00ZWYlTGxNDUtYmFiYjc3NzFlMjdjh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230128	Carolina Neves Lopes	29-10-25	13:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Empowering Women Through Sports: The Role of Social Media in Shaping Female Athletes Careers and Fostering Connections with Followers	Diego Costa Pinto	Wagner Júnior Ladeira	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzE2NzRlNjgtYTdiZS00Zml0LWI5YWwtZGYwMDljNGRmMGRj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230464	Marta de Oliveira Jesus	29-10-25	13:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Empowering LLMs for Process Mining: The Role of Retrieval-Augmented Generation	João Carlos Palmela Pinheiro Caldeira	José Américo Alves Sustelo Rio	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDM5MGQwNGMtODY1OC00OWE0LWlxYWUtMjcyNjVlNjQyZzE2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230338	André Filipe Costa Santos	29-10-25	14:00	Mestrado em Gestão de Informação	Integrating Multi-Source Data for Strategic Decision-Making: A Design Science Approach to BI Solutions in Portuguese Agribusiness	Nuno Miguel da Conceição António	João Bruno Morais De Sousa Jardim	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Zjk1ZmE5ZjltNjM2MC00YmY1LTlmN2EtMjZhYzM1OGYxOWYz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230987	Beatriz Guerra Crispim Xavier	29-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Nested Tournament Selection in Genetic Programming: a multi-objective approach to controlling model complexity	Leonardo Vanneschi	Mauro Castelli	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTA5YzkxODEtODAyYi00YjElThmZDMtYTtyvNGZmM2IxmWUz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230164	Beatriz Maria Rodrigues Letras	29-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	THE ETHICAL IMPLICATIONS OF SOCIAL MEDIA ALGORITHM PERSONALIZATION IN DIGITAL MARKETING ON WELL-BEING: The Role of FOMO in Social Media	Diego Costa Pinto	Saleh Shuqair	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGM0Mjc0ZjEtOGQ4Yy00YTU5LThmOGYtNzNmZm1NWU4ODVm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230204	Marta Baptista Veltman	29-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Trust in the Machine: Exploring Customer Perceptions of AI-Generated Brand Content on Social Platforms	Jorge Manuel Carrola Rodrigues	Simoni Fernanda Rohden	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjQ3MWVjY2EtNjcyNi00OTI3LTlmNzAtODM5YmQ0NmQ3YjZk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230163	Bernardo Pereira Guerreiro	29-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Impact of AI Recommendations¿ transparency in E-Commerce: Understanding the impact of covert and overt personalization	Marlon Dalmoro	Wagner Júnior Ladeira	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjY1ZmQxNTgtNGMwOC00NjdmLTllMGQtN2UzZmk4NzZlOWY0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231345	Bruna Lopes Correia	29-10-25	14:30	Mestrado em Estatística e Gestão de Informação	Impacto do Regime Solvência II na Resiliência Financeira das Seguradoras	Pedro Alexandre da Rosa Corte Real	Gracinda Rita Diogo Guerreiro	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2l2ZDI5MDQtNmQzNS00ZDY4LWl0NTUtYjY5ODE3YjI4MTVI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230167	Beatriz Travassos Albuquerque Figueirinha	29-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Redefining Realness in the Age of AI Influencers: Experimental Study on How Perceived Authenticity and Transparency Influence Following Intentions towards AI versus Human	Márcia Dutra de Barcellos	Simoni Fernanda Rohden	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2M4ZDk0

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230481	Diogo Alexandre Mousinho dos Reis	29-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Leveraging Large Language Models for Process Analytics Assistants: Assessing Accuracy in Process Mining Tasks	João Carlos Palmela Pinheiro Caldeira	Carlos Manuel Jorge Da Costa	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2RkYWQxOWMtZTg3NC00YTEwLWJlNDEtYjZIMTUwNjgzZjl1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230089	Ebuka Collins Nwachukwu	29-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Cryptocurrency Price Prediction via Graph-Based Representations	Augusto José Rabelo Almeida Santos	Afshin Ashofteh	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODc5OWFjY2ltZmE0MS00MGE2LThkNTAtYTU4OTE2NDJmNTM1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230992	Francisco Rodrigues de Carvalho Garcia de Castro	29-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Charging Towards 2030: Forecasting Electric Vehicle Charging Station in Braga by 2030 A Data-Driven Approach Aligned with Portugal's National Roadmap for Carbon Neutralitv	Mijail Juanovich Naranjo Zolotov	Alberto Acedo Sanchez	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODlxYtg3YzItNWRkYy00MWV4M4LTljODktMjVjOWViMmUwMzg%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231041	Lívia Guimarães	29-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	How do digital marketing strategies in the wine market drive and shape the purchasing intentions of Millennial consumers?	Marlon Dalmoro	Teodora Szabo-Douat	Pedro Miguel Pereira Simões Coelho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mjc0NGY1MzctNTE4My00ZTYwLWI2NjltZWUyNzQ0NDliY2E0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230595	Mateus Baptista Amaral	29-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Piecewise symbolic regression via lexciase-guided specialist ensembles	Leonardo Vanneschi	Mauro Castelli	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjBtMjYwMjltODViNS00OWV4M3LTImlY2EtYzBiMjg2NWVmZDAw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230646	Rita Rodrigues Pontes Reis Miranda	29-10-25	15:00	Mestrado em Gestão de Informação	The Impact and Optimization of Microsoft Copilot in Companies Adoption, Efficiency, Ethical Dilemmas, and User Experience	Vítor Manuel Pereira Duarte dos Santos	Filipe José De Oliveira Frescata E Marques Montargil	Joana Rodrigues Pereira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDlxNTExYzEtMjE0Y2VhLTImlNjUtMGNGNmYjAxMDVhNDcy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230319	Sani Cumar Rogunata	29-10-25	15:00	Mestrado em Gestão de Informação	Exploring the benefits and outcomes of using augmented reality smart glasses	Tiago André Gonçalves Félix de Oliveira	José Luís Bandeira Rodrigues Martins	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxMGMzMOTETNDZkZS00MGU5LWFhNjMtYzY3NzU2ZjA4NDdj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201511	Eva Gonçalves Casal	28-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Understanding recreational vehicles travel behavior in the Iberian Peninsula through user-generated data	Mijail Juanovich Naranjo Zolotov	Pedro da Costa Brito Cabral	Pedro Miguel Garcia De Oliveira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjY5ZGM5NTMTtNTc4My00ZWV4M3LTKyNzltZGY2YWZwZDljQjI0ZWZh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230988	Tiago João Silva Fernandes	29-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The impact of Big Events in Traffic and Air Quality A Difference in Differences Study in Lisboa and Porto	João Bruno Morais de Sousa Jardim	Sara Cristina Da Silva Ribeiro	HUGO SAISSE MENTZINGEN DA SILVA	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTUyMTUxOTQtNGEwZi00YmZLWl0iNGMtZDcwYTQwYTJjYzI1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230277	Ana Filipa Gonçalves Pereira	29-10-25	16:00	Mestrado em Estatística e Gestão de Informação	Reducing Audit Burden Through Multi-Period Monetary Unit Sampling	Pedro Miguel Pereira Simões Coelho	Jorge Morais Mendes	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTM4OGFiZWltMDE5ZC00NWV4M3LTImlMzUtOTc0ZTY4YmUwZTAx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230977	Joana Coelho Gonçalves	29-10-25	16:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Closing the Solar Loop - Sustainability Trends in Photovoltaic Research	Bruno Miguel Pinto Damásio	Ana Cristina Marinho Da Costa	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmQyMTBlZGUtNDE4YS00NiQ2LWI4NGMtNWU3ZWZlOTRmNjA4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
2014069	JOÃO TIAGO BATISTA DOS RAMOS GRAÇA	29-10-25	16:00	Mestrado em Estatística e Gestão de Informação	Enhancing Call Center Operations in Banking Through Business Intelligence	Vítor Manuel Pereira Duarte dos Santos	José Luís Bandeira Rodrigues Martins	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTQ3ZWYyOTEtNWNhYi00NDljLWI3NGYtYWE1MGE4MWWiNmMz%40thread.v2/0?context=%7b%22Tid%2

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20231563	Juan Emilio Trujillo Rubio	29-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Brand Activism on Consumer Opposition Behaviors - Examining the Effects of Controversial Political and Social Stances	Marlon Dalmoro	Saleh Shuqair	Maria Manuela Simões Aparício Da Costa	<a 0?context="%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDQ2NTA2YTItMDRkOC00ZDdlWE1zJEtZWEXMTdhOGVmM2Fm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjJhOGRIM2UtMzYwZS00NWmZlThhMDEtMTRjYWE5ODMyZTQ1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTk1YzcxZWUtNGQ1MS00ZYDYlWFlMDEtMmQyYmVjNGM1YjFm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDQ4OTQ5ODctMzgyNi00ZTY5LWlkMmMtODZhODEXZA1NGE2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDBlYjNjZjltZDU3Yy00ZmNlLTg3NGYtZTA3OTQ3NzQxYmZj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2MzNDA4NzUtN2U2Ny00ODc1LTgzNzctMjlYODQ0YzI3NWwx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDIzNWNmMjctZTkYi00OGY2YLWlxOWQtOTIzM2JiZGRlNmVj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjBhMTg2YjktYTlYYS00MGQ4LTljMjUtMmJmN2RIQGIlM2Yx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzEwNzNkY2ltODJlMi00NDBiLTkxNTgtYjg5NGFkODhmYmNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDRiZjBiNDUtdZDVlZS00ZjNiLWEyNTUtOTU3YWwzMdGzYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</a" 19%3ameeting_ytmyywflntqxmtgzmy00ntuylthhodltm2uyyjlyndzjntq3%40thread.v2="" href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzFkNmVkZDUtZTJlMy00ZmNlLTg2ODMtYmRmZDcyNTMzMGEw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTMyYWFlNTQxMTgzMy00NTUyLThhODltM2UyYjlyNDZjNTQ3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDQ2NTA2YTItMDRkOC00ZDdlWE1zJEtZWEXMTdhOGVmM2Fm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjJhOGRIM2UtMzYwZS00NWmZlThhMDEtMTRjYWE5ODMyZTQ1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTk1YzcxZWUtNGQ1MS00ZYDYlWFlMDEtMmQyYmVjNGM1YjFm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDQ4OTQ5ODctMzgyNi00ZTY5LWlkMmMtODZhODEXZA1NGE2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDBlYjNjZjltZDU3Yy00ZmNlLTg3NGYtZTA3OTQ3NzQxYmZj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2MzNDA4NzUtN2U2Ny00ODc1LTgzNzctMjlYODQ0YzI3NWwx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDIzNWNmMjctZTkYi00OGY2YLWlxOWQtOTIzM2JiZGRlNmVj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjBhMTg2YjktYTlYYS00MGQ4LTljMjUtMmJmN2RIQGIlM2Yx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzEwNzNkY2ltODJlMi00NDBiLTkxNTgtYjg5NGFkODhmYmNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDRiZjBiNDUtdZDVlZS00ZjNiLWEyNTUtOTU3YWwzMdGzYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</td></tr><tr><td>20230144</td><td>MARIA JOAO PEREIRA SALVADO</td><td>29-10-25</td><td>16:00</td><td>Mestrado em Marketing Analítico (Data Driven Marketing)</td><td>The Impact of Perceived Authenticity in Brand Activism on Consumer-Brand Identification, Loyalty, and Purchase Intention: The Role of Brand-Cause Congruence.</td><td>Zélia de Jesus Calvário Raposo dos Santos</td><td>João Ferreira do Rosário</td><td>Paulo Vitor de Campos Souza</td><td>
20230532	MARIANA RODRIGUES CABRAL	29-10-25	16:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Predicting Self-Regulated Learning Skills using Learning Analytics in Moodle: Towards Precision Education	Roberto André Pereira Henriques	Mauro Castelli	Nuno Alexandre Moura Pinto Lopes	

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Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20220371	Maryana Geovana Bossolani de Oliveira	29-10-25	18:30	Mestrado em Gestão de Informação	Analysis of Pricing Factors in Airbnb Listings in the Porto Metropolitan Area - A Multiscale Geographically Weighted Regression Analysis	João Bruno Morais de Sousa Jardim	Ana Cristina Marinho Da Costa	Jorge Manuel Carrola Rodrigues	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTRmNDE2NDItMjg2Ni00QTBjlTlmMWmtYzczM2Y0YzgwN2Yw%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230763	Burcu Yesilyurt	29-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Automating News Classification with Large Language Models: Exploring Fine-Tuning, Dataset Size, and Architecture	Fernando José Ferreira Lucas Bação	José Américo Alves Sustelo Rio	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTVkYTk4MmMtZjdkMi00ODUyLWE1ZjtZWZhZE3NWm4ZTNj%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230343	Juliana Ferreira Cristão	29-10-25	9:00	Mestrado em Gestão de Informação	The impact of user-generated content on promoting sustainable tourism destinations: Exploring how social media influences eco-conscious travel practices	Catarina Paisana Pires Costa das Neves	Tiago André Gonçalves Félix De Oliveira	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGUWYWfhYTAtNdCxi00MIJgyLTlhnIWUtODhiMDQ4ZTU3OWUYy%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230737	Diogo Filipe Pinheiro Almeida	29-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	O impacto da Inteligência Artificial nas práticas de estudo dos alunos no ensino superior em Portugal: a perspetiva estudantil	Mijail Juanovich Naranjo Zolotov	Maria Manuela Simões Aparício Da Costa	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWFZDI1NDtmTM2JJzi00MJEtLTGtYjAtNDFhZDdkN2OQNjFk%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230666	Inês Filipa Antunes dos Santos	29-10-25	19:00	Mestrado em Gestão de Informação	Adapting BPM lifecycle to increased sustainability of processes: An approach for including sustainability in the BPM Lifecycle	Vítor Manuel Pereira Duarte dos Santos	Rui Manuel Dinis de Sousa	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDQxODk3ZGUtODJmYS00NjkxLWFJOXYTZDMwZTE3YzFkZHdl%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230172	Laura Isabel Pereira de Freitas	29-10-25	19:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Psychological factors influencing public perception of space tourism	Ricardo Filipe Carneira Ramos	Pedro Miguel Garcia de Oliveira	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTI4ZGU4NGQtMmFhYS00YVWQ4LTgzMmUtOGQwMZdiNjBhYmU1%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20221637	Giulia Bovenga	30-10-25	16:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	TOPIC MODELING OF MULTILINGUAL CUSTOMER REVIEWS: A Study in the Running Footwear Domain	Mijail Juanovich Naranjo Zolotov	Alberto Acedo Sanchez	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGUyZGU2MTctNZlMy00ZWmxLWJMzMmEtmXmXM2UGU4MTM4%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230533	Catarina dos Santos Ferreira	30-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Efficacy of AI in Solo Brainstorming Among Generation Z	Guilherme Hidalgo Barata Martins Victorino	João Francisco Ribeiro da Silva Martins	Maria De Fátima Dos Santos Trindade Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTllOTUXyWEtNgMwyi00NzkwlWLvxZGQTmjA5ODczZGU3NDUy%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201472	Ines Moleirinho Valverde	30-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Potential of Chatbots in the Portuguese Public Services: Determinants of Portuguese Citizens' Continued Use of Chatbots in Public Services	Maria Manuela Simões Aparício da Costa	Carlos Tam Chuem Vai	Manuel Alexandre Pereira Martins Leiria	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mjq1ZmRmZTctYjNmYi00MGEOLE4OTQtyYwZGNkM2QxOWE1%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220636	André Marques Lourenço de Almeida Dias	30-10-25	13:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Recommended Price Optimization in Convenience Franchising	Roberto André Pereira Henriques	Frederico Miguel Campos Cruz Ribeiro De Jesus	Márcia Dutra de Barcellos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGMxyWEyxTYztZYW3Ny00ymxlTgsZjUtMjUxYTg1NTY4OGM1%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230398	MARYEM BEN ABDA	30-10-25	11:30	Mestrado em Gestão de Informação	AI and Governance: A Pathway for Tunisia's Public Sector Modernization	Vítor Manuel Pereira Duarte dos Santos	Filipe José De Oliveira Frescata E Marques Montargil	Ricardo Filipe Carneira Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2Y5MzmBlMJEty2U3NC00QDMYLWEOMmytZmJhZA2NzNmNDE2%40thread.v2/?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201633	Beatriz Gil Custódio	30-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	FROM TRACK TO DIGITAL PLATFORMS - Analyzing Fan Sentiment and Engagement in Formula 1 Teams	Maria Manuela Simões Aparício da Costa	Nuno Alexandre Moura Pinto Lopes	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjZkZWQ0NDFtZDJJCOC00YjY3LTgtONTAtZjJjZTZhNzM2MTdj%40thread.v2/?context=%7b%22Tid%22%3a~%

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230071	Diana Lopes Caetano	30-10-25	17:00	Mestrado em Marketing Analítico (Data Driven Marketing)	AI AND SUSTAINABILITY - How the use of GenAI tools influence consumer choice for sustainable products	Simoni Fernanda Rohden	Márcia Maurer Herter	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTA5NTdmNWQtOWQ2MS0QN2RiLWI3MWUtNGNjZmEwMDI1YTlx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20191262	Catarina Armés Miranda	30-10-25	16:00	Mestrado em Marketing Analítico (Data Driven Marketing)	#booktok Made Me Read It: A study on the impact of a hashtag on consumer taste and purchasing intention	Marlon Dalmoro	Diego Costa Pinto	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDM1MDdIN2QtMDUwZS0QQOTg4LTJhJOGEtZjhiYTAyNjgzNWRh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220608	CATARINA DA CRUZ JANEIRO	30-10-25	18:00	Mestrado em Estatística e Gestão de Informação	Evaluating Green Public Procurement in Portugal: An Analytical Approach	Bruno Miguel Pinto Damásio	Maria Helena Miranda Flores Baptista	Paulo Vitor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzljN2ZmMTETzmEwOS00YjQ1LTkyZGUtZmMzMVdVZGNmODFi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20221733	CATARINA SIMOES PINTO DE MIRANDA	30-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Leveraging internal comparison affiliation channels to break into established industries	Jorge Manuel Carrola Rodrigues	Paulo Miguel Rasquinho Ferreira Rita	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzhmYWVRiNGItOGViZS00Yzk3LWllyZgtMTg5YTIwNDUxNTU1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
2016983	CECÍLIA COUTINHO RIBEIRO	30-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Trust in the City Council: Understanding the Factors That Influence Citizen Engagement and Adoption of the Municipal Legislative Branch's Digital Media in São Paulo : A	Catarina Paisana Pires Costa das Neves	Frederico Miguel Campos Cruz Ribeiro De Jesus	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2NmM2FhZjAtOTUyMy00ZTg5LTJhODgtNTNMWWIMZjInThi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230635	Beatriz Isabel Branco e Ragageles	30-10-25	17:30	Mestrado em Gestão de Informação	Designing and Optimizing Business Processes for an Insurance Intermediary: A BPM Lifecycle Approach	Joana Paisana Pires Costa das Neves	Vítor Manuel Pereira Duarte Dos Santos	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTlwODE2NGltOGEzMS00MTBjLWExY2EtM2ZjMmUyZTE5MGVk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20211426	Daniel Nwabiankea	30-10-25	13:00	Mestrado em Gestão de Informação	Understanding the Impact of the Use of Sustainable Technology	Catarina Paisana Pires Costa das Neves	Ricardo José Dos Santos Martins	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmQ2NjAxNDUtMjkxZi00M2Q1LTJhMTQ1MzFmYzVkOTFhZjVl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231006	Deepak Lakhani	30-10-25	12:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Impact of AI Literacy and Financial Literacy on Mobile Banking Behavior: Assessing the Mediating Influence of AI Literacy and Financial Literacy on Behavioral Intention in Mobile Banking	Mijail Juanovich Naranjo Zolotov	Afshin Ashofteh	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWMzMWU4OWltOTM4MS00NDIwLTgxNWQtNjFINTI4OTY3ZjA1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201586	Constança Filipa Ferreira Rodrigues	30-10-25	17:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Assessing firms' Al readiness across economic sectors: Evidence from the European Union	Frederico Miguel Campos Cruz Ribeiro de Jesus	Catarina Paisana Pires Costa Das Neves	Paulo Miguel Rasquinho Ferreira Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWEwMTMxN2UtZmQzNi00NTRmLEWE5NzltY2E5MjY1ZjZhNmU3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230534	Diogo Filipe Moreira Pires	30-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Retrieval-Augmented Generation for Biomedical Protocols: Optimising Knowledge Retrieval to Support Healthcare Technicians in Anatomical Pathology Workflows	Mauro Castelli	João Bruno Morais De Sousa Jardim	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWMyODYzZGETMjgwMi00NmU2LTgxODQtMDZiNGJmMDMwNgZm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230557	Diogo Miguel Cardoso Roçado	30-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Credit Card Fraud Detection Using Multi-state Markov Models	Jorge Miguel Ventura Bravo	Afshin Ashofteh	Márcia Dutra de Barcellos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmVIZTVjMTUtOTFiNy00NmI1LTkzNTYtZWZmN2M3OGUyZDM3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20181427	DZENANA KAJTAZ	30-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Service Robots in Customer-Facing Roles: Examining Trust, Ease of Use, and Perceived Service Quality	Marlon Dalmoro	Simoni Fernanda Rohden	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yzk1Njk3N2MtYWMwMS00MWlwLEWE2NDYtZTM4Yjk1OTlwYzIx%40thread.v2/0?context=%7b%22Tid%22%3a%22

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230527	Afonso Bruno dos Anjos	30-10-25	11:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Evaluating the Feasibility of Local LLMs in Privacy-Sensitive Environments: A Comparative Performance Framework	José Américo Alves Sustelo Rio	José Vicente Pereira dos Reis	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDIwZDk3MWYtZDc3OC00ODY0LWI3YWVtMTNiMmRkNmQ1MzYx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20221011	Goncalo Coutinho	30-10-25	16:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Estimating Savings Capacity Through Machine Learning: Advanced Predictive Techniques for Financial Behavior Analysis	Bruno Miguel Pinto Damásio	Flávio Luís Portas Pinheiro	Roberto André Pereira Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2EXyTAyODMtM2M3ZI00MmViLTg2ZmYtNTQ0YmlwNGJhMGNh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230299	Daniel Simões Santos	30-10-25	13:00	Mestrado em Gestão de Informação	Understanding and Predicting Micro-Donations in Washington, D.C. Political Campaigns: An Explainable Machine Learning Approach	Maria de Fátima dos Santos Trindade Neves	João Tiago Aparicio	Jorge Manuel Carrola Rodrigues	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDU0Mzu4Y2ltMWMwOC00ZmMxLWl5MzUtNjU1MGRiOGM4Njl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230353	Hyeonsuk Park	30-10-25	10:00	Mestrado em Gestão de Informação	IMPROVING MULTICLASS CLASSIFICATION FOR SOFTWARE ISSUE TRIAGE - A Comparative Study of Embedding Methods and Class Imbalance Strategies	Fernando José Ferreira Lucas Bação	Leonardo Vanneschi	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YIyzMzNhNzktnjdHOC00YTnILtgOTmtZDQ5ZGM3NjbINTE0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230199	Inês de Campos Gomes Canhão	30-10-25	8:00	Mestrado em Marketing Analítico (Data Driven Marketing)	European Data Strategy: Implications for Tourism SMEs A Systematic Literature Review	Nuno Miguel da Conceição António	Marisol Correia	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDFhZjUxODctYWM5NS00ODc2LTlmYTEtOGM1ZmRjYzhNYtkw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230734	IVAN FATEEV	30-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Examining the impact of short-form videos on purchase intention: Evidence from Portugal and Russia	Carlos Tam Chuem Vai	Frederico Miguel Campos Cruz Ribeiro De Jesus	Guilherme Hidalgo Barata Martins Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmY2NmNiYWQtZDQ2OC00NDdk4LTgwMDAtMTdmNmJlNGYyMVVy%40thead.ad.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20231552	Jan Jerzy Nosorowski	30-10-25	13:00	Mestrado em Gestão de Informação	Retrieval Augmented Generation for Enhanced Enterprise Information Availability: Nova IMS Case Study	Fernando José Ferreira Lucas Bação	Marco Octávio Trindade Painho	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTK4MDI4YjYtMmNhNS00OTrILWLJIZGEtNWlyNDRImQwZjUx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230177	Jessika da Silva Brito	30-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Social Media vs. Chatbots: Influence on Mental Health Behavior	Diego Costa Pinto	Ana Rita Da Cunha Gonçalves	Darina Vorobeva	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGRmZThiMmMtNWE0MC00MjM1ZWlzNjgtNjdkOGQ1ZjhINDJI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230332	Joana Filipa Sardinha e Silva	30-10-25	16:00	Mestrado em Gestão de Informação	The Impact of Digital Transformation on Business Value and Firm Performance: A Supplier-Focused Study within the Portuguese Retail Supply Chain	Jorge Manuel Carrola Rodrigues	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	Cong Liu	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjU2ODFjZGQtdNDQzQS00ZDM1LTkxZDEtYTVIZDk1OWQ1N2Zh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230213	Joanne Louise de la Cruz Senia	30-10-25	9:00	Mestrado em Marketing Analítico (Data Driven Marketing)	TikTok as a Search Engine: A Study on How Gen Z Uses TikTok as a Search Engine to Help Them Decide on Their Travel Destination Choice	Marlon Dalmoro	Simoni Fernanda Rohden	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mzg1Yjc2MDMtMTdjNy00OTRmLWE1N2YtYWE3NmY0MWWYNjEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230746	João Afonso Pascoal Maia	30-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Price concession process: consultancy analysis supported in a BPM approach using BPMN to improve organizational activity	Pedro Manuel Carqueijeiro Espiga da Maia Malta	Gonçalo Da Costa Aleixo Monteiro Melhorado Baptista	Paulo Vítor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2U1OWYzZWEtYzdmNi00NjdlTG40WEtM2ZiZBiNtdmNDRl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-%22%22%7d
20230298	JOAO BERNARDINO	30-10-25	16:30	Mestrado em Gestão de Informação	Process mining Practical Project	Joana Paisana Pires Costa das Neves	Frederico Miguel Campos Cruz Ribeiro De Jesus	Ian James Scott	

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230080	João Eduardo Tanganho Moniz	30-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Using Causal Machine Learning to Optimize Marketing Campaign Decisions	Augusto José Rabelo Almeida Santos	José Américo Alves Sustelo Rio	Diego Costa Pinto	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjRlYzhhZDUtYmMyS00ZjMlWFhWUyY2U5ZTZiMzdiMTlk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201540	Laura Rosas Coelho Chuaqui	30-10-25	12:00	Mestrado em Estatística e Gestão de Informação	Sustainable technology: Antecedents and outcomes of solar photovoltaic technology use	Catarina Paisana Pires Costa das Neves	Ricardo José Dos Santos Martins	Paulo Vitor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzNhYjY2MWMtMjQyMC00MDBjLTgwNTQtMjdkMmQ5YUuXtYJk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230600	Lia Margarita Garcia Henao	30-10-25	11:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Detection and Prediction of Plastic Accumulation in Ocean Regions	Leonardo Vanneschi	João Bruno Morais De Sousa Jardim	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjcyODJiMmltNjBiOC00MmZmLTgzYWwtNWU4NmE2MzhmMGFm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230436	Madalena Maria Guerreiro Figueirinhas	30-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Understanding Late Hospital Arrival in Intracerebral Hemorrhage Cases	Nuno Miguel da Conceição António	Roberto André Pereira Henriques	Joana Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDU5NzEzYzgtOGViZi00ZjU0LWI4NmEtYzVkMzU2N2Y4ZGYw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230747	MARGARIDA GUIMARÃES BORBON	30-10-25	10:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Sustainable Machine Learning: A predictive model for reflective resource consumption	João Carlos Palmela Pinheiro Caldeira	João Bruno Morais De Sousa Jardim	Carlos Tam Chuem Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGY5MDhkYTAtZGMzZS00MzQ0LTk3NWYtOGM5OTYwNWQ4ZjY5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230382	Maria Carlota De Almeida Fernandes Fortunato	30-10-25	11:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Data-Driven Prediction of Student Success in Higher Education	Augusto José Rabelo Almeida Santos	Marlon Dalmoro	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmExYmM5ZGEtYzU2MS00YTAtLTg5YmUtMDkzNmQ0OGJmYzI2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201557	Maria Sofia Reynaud Pinto Coelho Rocha	30-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Transforming Emotions into Action: Analyzing pride and guilt campaigns in climate change behavior engagement	Diego Costa Pinto	Márcia Maurer Herter	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWl4YzFkMjltZjlkOS00MDJlLTJhYjYtZmJlMDc2OGF2MzQ2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230205	Mariana Penha	30-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	AI-based Personalization in Advertising and Its Influence on Consumer Attitudes	Márcia Dutra de Barcellos	Marlon Dalmoro	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTc5M2M5OWQzMjhjYS00YjQ3LWJlYWQzMWE4YmNjMGFmYjJm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231219	Mariia Omelianenko	30-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Beyond Ratings: A Social Graph Approach to Restaurant Recommendation Using Google Maps and Instagram Data	Flávio Luís Portas Pinheiro	João Pedro Lebre Magalhães Pereira	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2YzYWY3NmMtmM2E1Yi00MmY5LTgwMTktMTlyNTQxMTNhOTYy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230079	JOSE MARIA PRATES SANTOS MANEIRA	30-10-25	15:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Dark side of Technology	Mijail Juanovich Naranjo Zolotov	Alberto Acedo Sanchez	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDExYjdjYzktMzhjMy00OWU1LWl0MGYtMDQxNDkwODYwOGE1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220334	Medhat Hassan Mohamed Mohamed Ramadan	30-10-25	14:00	Mestrado em Gestão de Informação	Enhanced BioGPT for Automated ICD-10 Medical Coding Harnessing Domain-Tuned Large Language Models for Smarter Medical Coding	Mijail Juanovich Naranjo Zolotov	Devanjan Bhattacharya	Darina Vorobeva	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjBjM2U1OTYtZDI5OC00ZmZlLWFlhYjMtY2MwNGEwOTUzTlk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230996	NOAH NIKOLAS CAMPANA FERNANDEZ	30-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Opportunities and Challenges of Multi Agent Systems in the Financial Services Industry	João Bruno Morais de Sousa Jardim	Vítor Manuel Pereira Duarte Dos Santos	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2M4MjJxMjUtNDhiYy00MDZhLWl1MzktOWI0ZDAyOTEzZWJl%40thread.v2/0?context=%7b%

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Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20231051	Pleurat Breznic	30-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Data Privacy Regulations on E-Commerce's Tracking Technologies: A Systematic Literature Review	Maria de Fátima dos Santos Trindade Neves	Nuno Alexandre Moura Pinto Lopes	Sara Cristina Da Silva Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzE5YjlxZTQ0tNDNmMy00Zjg4LWFjNzQtZjc0Mzk3OWNkNmE3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230556	Catarina Alexandra Gouveia Andrade de Oliveira	31-10-25	8:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Unsupervised Clustering and Ensemble Decision Strategies in Cryptocurrency Trading: A SOM-Based Hybrid Model for Signal Generation	Fernando José Ferreira Lucas Bação	Victor José De Almeida E Sousa Lobo	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTA1M2Q1Y2ltYjA4ZC00OWNKLTk5ZTETmjhjZGU1MWRhNzVk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230142	Mafalda Lopes Fernandes	29-10-25	18:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Online Reviews on Consumer Behavior in the Fashion Industry: The repeat buyer¿s behavior	Carlos Tam Chuem Vai	Tiago André Gonçalves Félix De Oliveira	Marlon Dalmoro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmlyM2ZIYzctMDRlMi00OTA5LWE1NzEtNjdjODQ0ZnNlMmM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230965	ANNA KONEVA	31-10-25	9:00	Mestrado em Gestão de Informação	An extension to BPMN 2.0 with incorporate new artifacts for RPA and IPA	Vítor Manuel Pereira Duarte dos Santos	Joana Paisana Pires Costa Das Neves	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjBKmjg2ZjYtYzdjMC00MTQ1LWJiN2YtMTE4OTA4MWNiYTFl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201575	Ana Margarida Gouveia Gomes	31-10-25	9:30	Mestrado em Gestão de Informação	Empathy’s Impact on Patient Satisfaction: A Comparison of Human and Chatbot Interactions in Healthcare.	Diego Costa Pinto	Ana Rita Da Cunha Gonçalves	Flávio Luís Portas Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjNiNGJlNTETmMnkOS00ZTYxLTkxN2YtM2Q0ZWY1NWYzODVm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230974	Devora dos Santos Cavaleiro	31-10-25	9:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The impact of socio-demographic factors in household energy consumption: Insights from Portugal	João Bruno Morais de Sousa Jardim	Marco Octávio Trindade Painho	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGUyODEXtMtNzE4NS00YmYOLThINDYtZTRmYWl3MDMwODc3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230949	Ivan Gonzalez	31-10-25	9:30	Mestrado em Gestão de Informação	Exploring AudioSet with UMAP: Visualizing Music Genre through Dimensionality Reduction	Fernando José Ferreira Lucas Bação	Victor José De Almeida E Sousa Lobo	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzY0YTMxZTYtNjExYS00Yjk1LWEwMDMtNTMzOWU5MWM5Mzdm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231058	Margarida Ramos Teixeira	31-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Master ´s Dissertation - The influence of Digital Platforms on Consumer Behavior in Adopting Sustainable Practices in a Circular Economy	Simoni Fernanda Rohden	Marlon Dalmoro	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDVmYThiN2YtNzFkMi00ODQ0LTkxOTETmzhlnMjMjNzE1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230766	ARDA KAYKUSUZ	31-10-25	18:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Denoising Techniques for Improving the Detection of Internal Waves in SAR Satellite Images	Márcia Lourenço Baptista	Marco Octávio Trindade Painho	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTEyMmYyZGltYTBMMy00ZDk1LTk2OTQyWYy3ODNIzmRlMDZk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230138	Madalena Maria Miranda Mateus	31-10-25	10:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Beyond muscles and likes: how fitness Influencers' content shapes behavioral intentions	Márcia Dutra de Barcellos	Diego Costa Pinto	Mijail Juanovich Naranjo Zolotov	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2QwOWJkMmQtZjQzNi00YmFILThjZTctMmJlYzNmZDY0NjIj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230147	MARIANA VELUDO PARREIRO	31-10-25	10:30	Mestrado em Marketing Analítico (Data Driven Marketing)	From Followers to Buyers: The Power of Influencer Credibility in Driving Consumer Brand Behavior	Zélia de Jesus Calvário Raposo dos Santos	João Ferreira do Rosário	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjY3ZTY0YzQtNmU4ZS00MWE1LTg4MmYtODRkNTRlMjg5ODM3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230938	PAULA MARGARIDA ALVES	31-10-25	9:00	Mestrado em Gestão de Informação	Data-driven decision-making: Drivers of Year-over-Year Patient Return in a Healthcare Clinic	Carina Isabel Andrade Albuquerque	Nuno Miguel Da Conceição António	Vicente de Azevedo Tang	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjQzMzk5MzQtNDU5OS00MWFjLTkhODYtMWVjMmE1YzBlZTk0%40thread.v2/0?context=%7b%22Tid%22%3a%22e

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230453	Simão Ortigão Baptista	31-10-25	10:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Money Laundering and Fraud detection under concept drift: A Systematic Review	Bruno Miguel Pinto Damásio	Vítor Manuel Pereira Duarte Dos Santos	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2YzMDE0MDgtZGNkOS00MTgxLWI4N2UtZGEwNzFjYTJhYmE0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201630	Mariana Costa Saldanha	28-10-25	18:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Tobacco Endgame: Study on Public Perception	Ricardo Filipe Carreira Ramos	Pedro Miguel Garcia de Oliveira	Pedro Miguel Pereira Simões Coelho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTBIOTlyYzYtMTNkNS00ZjMxLWJhMzEtNTZlZTRlOTgyYWVmZ%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230502	Fatma Zahra BOUMELALA	31-10-25	11:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Enhancing Customer Feedback Analysis in the Insurance Sector through Generative AI and NLP	Augusto José Rabelo Almeida Santos	Carina Isabel Andrade Albuquerque	Frederico Miguel Campos Cruz Ribeiro De Jesus	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmE4ZTk3OGMtMjbkNC00NDk1LWI4NjUyTBhZtc4Yjc3NWZj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230739	Maria Batrakova	31-10-25	11:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Leveraging Large Language Models (LLMs) to Structure Free-Text Medical Data	Leonardo Vanneschi	Marco Octávio Trindade Painho	Ricardo José Dos Santos Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjQxMGU0MDktMTY3My00YzI0LWlzZmYtOWlyODNmMjg4YmY5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230076	Marta Francisco da Cunha Mendes Carneiro	30-10-25	10:00	Mestrado em Marketing Analítico (Data Driven Marketing)	Predictive Modelling of Merchandising Sales in a Football Club	Carina Isabel Andrade Albuquerque	Nuno Miguel Da Conceição António	Ricardo Filipe Carreira Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjdHJzJQwOTctMzhjNy00MTE0LThhNDgtZjkOTY2ZGMzZTUz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20210630	Beatriz de Sousa Calhau Godinho Ferreira	31-10-25	11:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	A Comparative Data Analysis of the E-Commerce Market in the European Union: During and Post- COVID-19 Trends and Insights	Maria de Fátima dos Santos Trindade Neves	Nuno Alexandre Moura Pinto Lopes	Bruno Miguel Pinto Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2YwZmlzNzEtMWU0MS00ZjNhLTk5MigtNjU2NWYwZDU2MDAx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230141	Marta Boa-Alma Proença	30-10-25	14:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Social Media Marketing and Artificial Intelligence on Travel Destination Choice of Generation Z	Jorge Manuel Carrola Rodrigues	Diego Costa Pinto	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2YzYTU3MTYtYzEyYy00ZmQzLWFkMQQtNWUwYjJkNDVINjcw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20181134	AFONSO REINALDO MICAEL RAMOS	31-10-25	12:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Navigating Data Migration: A Comprehensive Analysis of Key Success Factors and Avoidable Failures	Pedro Manuel Carqueijeiro Espiga da Maia Malta	Pedro Miguel Fernandes Ruivo	Nuno Miguel Da Conceição António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGU4NzdlnMltYWUwMS00ZjA4LWFmMGItNjA5MDRiM2Y3NTRm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230179	Filipa Andrade Silva Cabecinha	31-10-25	12:00	Mestrado em Marketing Analítico (Data Driven Marketing)	How Artists Can Explore the Digital Consumption Journey to Succeed in Commercializing their Art.	Diego Costa Pinto	Márcia Maurer Herter	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTIkZTIzMGQtZmU4MS00NzNhLWISODMtZmYzMtg0YjU5Y2Jh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230956	Peter Falterbaum	27-10-25	18:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Uncovering Urban Mobility Patterns in Dutch Cities: Analyzing Travel Diaries with Non-negative Tensor Factorization	Fernando José Ferreira Lucas Bação	HUGO SAISSE MENTZINGEN DA SILVA	Cong Liu	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmNiNzRkNmYtNDAYy00M2I1LTkxNjEtZTE1YzIxMDYxOTZj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230357	MIGUEL BRANCO AGOSTINHO FERRAZ GASPARD	31-10-25	12:30	Mestrado em Gestão de Informação	Predictive Analytics model for Cyber Threats: Applying the novel Kolmogorov Arnold Neural Networks to state-of-the-art predictive model architectures built to detect cyber-attacks on IoT sensors	Roberto André Pereira Henriques	Leonardo Vanneschi	Nuno Alexandre Moura Pinto Lopes	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGMxNjVmYWQtdZE2YS00M2RjLWJkMTgtODMwMTQ1ODI1ODNi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230634	FRANCISCO LOUREIRO ROSA RAMOS DO	31-10-25	13:00	Mestrado em Gestão de Informação	From Bits to Qubits: A Benchmarking Analysis of K-Means Algorithm on Classical and Quantum Platforms	Vítor Manuel Pereira Duarte dos Santos	Arsénio Reis	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODU3Nzc0YjgtMGJkMC00Njg3LWEyYWMtOTRmOTFlNj

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20201565	Mafalda De Oliveira E Sousa Antunes	31-10-25	13:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Urban Factors' impact in CO ₂ emissions - A Spatial Analysis in Oeste, Portugal	João Bruno Morais de Sousa Jardim	André Figueiredo Barriguinha	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTEyY2MyNGYtMWYyOS00OGUzLTlmZDltMDIkNWFiMjg4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231531	ANA BEATRIZ LEAL E COSTA DE OLIVEIRA FRAGOSO	31-10-25	13:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Can Mindfulness be Harmful? Examining How Social Media Mindfulness Content Contributes to Consumer Stress, Anxiety and the Pressure of the ; Ideal Mindful Self;	Diego Costa Pinto	Márcia Maurer Herter	Maria Manuela Simões Aparício Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODgzM2MwN2UtNGUxMi00Zjg0LTg0YtEtYjI5NmUwNDM3Yzc3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20200358	Miguel Bruno Mendonça Gregório	31-10-25	13:30	Mestrado em Gestão de Informação	Leveraging IoT and Intelligent Automation for Enhanced Traffic Flow in Urban Areas	Maria de Fátima dos Santos Trindade Neves	Nuno Alexandre Moura Pinto Lopes	Jorge Manuel Carrola Rodrigues	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NG11NWJkMzQtNTRmNy00YjAzLWFINGltNTE4ODYzMjkyOGQ5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230440	Carolina Sofia Antunes Caldeira	31-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Self-Organizing Maps for Trading Stocks: A Case Study on S&P 500	Fernando José Ferreira Lucas Bação	Victor José De Almeida E Sousa Lobo	João Bruno Morais De Sousa Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGM0MjE3M2ltNDA5OS00NjQ5LTlmZTgtODlmOTkwYmUzNGY4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230776	Dzmitry Nisht	31-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	A multidimensional approach to the principle of relatedness	Flávio Luís Portas Pinheiro	Bruno Miguel Pinto Damásio	Marco Octávio Trindade Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGI2NGUzODAtMDE5NS00YmRhLWI0OTMtYzFjMWM2NWQwZDY4%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230499	Ignacio Javier Neira Rodríguez	31-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Chatbot for future non-EU students at NOVA: Leveraging LLMs to Support International Student Integration	Roberto André Pereira Henriques	Devanjan Bhattacharya	Márcia Dutra de Barcellos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzQyMDkyNmUtMjMxYy00NDg3LWI5MzEtMDZjN2UwM2Q0YTRk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230188	RAQUEL ALEXANDRA ASCENSAO ROCHA	27-10-25	18:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Improving an Employee Stock Ownership Plan Communication Strategy with GenAI: Development of a GenAI Chatbot for an Employee Stock Ownership Plan in a major aerospace	João Bruno Morais de Sousa Jardim	Roberto André Pereira Henriques	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzNmNmNjNWtEtMmZkOC00OTYzLTk2N2ltZDgyZTIzYWYWM2NDFm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230487	Pedro Miguel Silva Carvalho	31-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Enhancing Fairness and Transparency of Sports Grading Systems Using Machine Learning: The Case of Artistry Score in Acrobatic Gymnastics International Competitions	Carina Isabel Andrade Albuquerque	Sara Cristina Da Silva Ribeiro	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTG0OTVlYTMtZGVlOS00ODVhLWE1NjQtZWY2NDcyZWE0NTNl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230976	Alexandre Guilherme Marques	31-10-25	14:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Gaussian Vector Quantization	Mauro Castelli	Leonardo Vanneschi	Vítor Manuel Pereira Duarte Dos Santos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDNiODJjZmMtMmVINS00Y2E3LTg0NmYtNWMyMzhiZTg5ZjY2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201584	Anabela Antunes Florência	31-10-25	14:30	Mestrado em Marketing Analítico (Data Driven Marketing)	Generative AI Hallucination And User Reliability: The Role Of Feeling (vs. Thinking) Tasks	Diego Costa Pinto	Ana Rita Da Cunha Gonçalves	Simoni Fernanda Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTIzOWYzMTItNWYwMy00MzViLWJhYzYtZTczYjBkMGU3YTMx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230371	Ana Beatriz Jesus Costa Santos	31-10-25	15:00	Mestrado em Gestão de Informação	Understanding the Regional Discrepancies in EU Investment Funds: A Case Analysis in Portugal	Catarina Paisana Pires Costa das Neves	Ricardo José Dos Santos Martins	Yasser Mohamed Megahed Youssef Al Helaly	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzQ5MjlkNWYtN2M1NS00YWY1LTZhZGltYjY3ZGQ0NjEyZDQ1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230346	Ema Costa	31-10-25	15:00	Mestrado em Gestão de Informação	The impact of Cultural Events in Airbnb Supply and Reviews	João Bruno Morais de Sousa Jardim	Ana Cristina Marinho Da Costa	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTNmNjVjNWUtZmE1MS00ZGQyLTk1MzUtOGlONjBhYjViMzM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230426	JOAO DUARTE JUSTO MIROTES DE ALMEIDA MACHADO	31-10-25	15:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Integration of External APIs into LLM-Based Agents for Enhanced Functionality	Fernando José Ferreira Lucas Bação	Flávio Luís Portas Pinheiro	Roberto André Pereira Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzRhYzQ1YWYtNjI4MS00MWRlWJmYzAtZjlhNWQ04MzM2NTVk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
2016800	RUI FILIPE DE OLIVEIRA FLORÊNCIO	27-10-25	18:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The role of social media in the 2021 GameStop short squeeze	Zélia de Jesus Calvário Raposo dos Santos	Ian James Scott	Maria Teresa Pinheiro De Melo Borges Tiago	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTdKZTgxMGEMTI3Yi0QMzdjLTg2MzAtNTJmMTNhMWVhM2Uw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20191270	Martim Marques Mendes	31-10-25	15:30	Mestrado em Gestão de Informação	Exploring User Acceptance of AI Chatbots in Mental Health Support	Mijail Juanovich Naranjo Zolotov	Darina Vorobeva	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTlyZjZlTMtMDk1MS00ZjBhLWl0YmltMjFhYzcyNDcyZmUy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230655	Muhammad Mustafa	31-10-25	15:30	Mestrado em Gestão de Informação	Assessing the maneuverability of AI TRISM controls within Organization: A Systematic Review	Vítor Manuel Pereira Duarte dos Santos	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmRkYTk4YjgtMTk3Zi00M2NiLTk3OWYtZjk2MmlwOGI1NzVI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20220641	José Maria Guimarães Ramirez Fernandes	31-10-25	16:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Self-Organizing Maps in Geodemographic Analytics: A Clustering and Visualization Study Using Lisbon Censos Data	Fernando José Ferreira Lucas Bação	Victor José De Almeida E Sousa Lobo	Roberto André Pereira Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTRiNzFIEmMtZWVjNy00MWJlWlXNmYtZW5ODlhYmNiNjdmc%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230555	DIOGO NOVO DE BARROS	31-10-25	16:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Clustering-Based Identification of Energy Retrofitting Strategies in Italian Buildings: Integrating Weather Data, Spatial Data and Autoencoder-Enhanced Models	Vítor Manuel Pereira Duarte dos Santos	Arsénio Reis	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NThkNjY2NDMtMmlzYy00ZjFmLWEzZWUtM2E0MGQ4ZjhZNjNj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20221747	Fabio Sanchez	31-10-25	16:30	Mestrado em Gestão de Informação	MEASUREMENT OF THE CONTRIBUTION OF EA PLUS BPM ON BITA	Pedro Manuel Carqueijeiro Espiga da Maia Malta	Nuno Alexandre Moura Pinto Lopes	José Américo Alves Sustelo Rio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTM0MjZlZTctNDg0Yy00NGQzLTkzMmYtODJlZjhhZGVjZjNm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20231364	MARIA MATILDE DE OLIVEIRA LINO LOURO RODRIGUES	31-10-25	16:30	Mestrado em Marketing Analítico (Data Driven Marketing)	The Social Media User Behavior Journey: Antecedents and Outcomes of Social Media Corrective Behaviors Adoption: A Mixed Methods Approach	Catarina Paisana Pires Costa das Neves	Maria Manuela Simões Aparício Da Costa	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2RhZWExMDktMTUYiZi00ZmEyLWExMTQtZmNhMzAzMDU0NjRi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20210397	MARIANA PIRES NOVO	31-10-25	17:00	Mestrado em Estatística e Gestão de Informação	Efficiency in Public Procurement of Healthcare Services: A Quantitative Analysis of Portuguese Contracts	Bruno Miguel Pinto Damásio	Ana Cristina Marinho Da Costa	Darina Vorobeva	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzNmNmVmMDEtY2E3YS00NmJilWFhNDEtNWUzNDM0MTgwN2U0%40thead.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230586	Diana Ferreira da Silva	31-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	DeepPAY: A Framework for Dimensionality Reduction and Interactive Exploration	Fernando José Ferreira Lucas Bação	André Figueiredo Barriguinha	Roberto André Pereira Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q3YjlnNGEtYjM4My00NzY4LTk5ZTEtNGU2ZmFkMTVmYTgw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230454	João Pedro Almeida Sérgio Gomes Mota	31-10-25	17:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	GitHub Copilot from Adoption to Recommendation: An Empirical Model Combining UTAUT2, TTF and IS Success	Gonçalo da Costa Aleixo Monteiro Melhorado Baptista	Pedro Manuel Carqueijeiro Espiga Da Maia Malta	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmRmNDg5ZmMtZTYzYy00Mjk2LWJhYzgtNDE1ZTAzZTRlNTY4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230598	Ilyass Jannah	31-10-25	18:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Design and Implementation of a Data Repository for Collaborative Research: A Pilot Platform for Dataset Management and Continuity	Flávio Luís Portas Pinheiro	Vítor Manuel Pereira Duarte Dos Santos	João Bruno Morais De Sousa Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmE0YTdkNTctMjg3OC00NT

Student N.	Student	Date	Start Time	Course	Title	Supervisor	Examiner	President	Link Teams
20230320	Vasco Dias Pereira	31-10-25	19:00	Mestrado em Gestão de Informação	Enhancing the Quality of ARGO's In Situ Measurements Data Using Machine Learning Algorithms	Márcia Lourenço Baptista	Marco Octávio Trindade Painho	João Francisco Ribeiro da Silva Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTdhZmY2ODQtMjg2OS00ZDcxLWl1ZjgtOGUyYzc2MzdlMmMw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230779	Nicolás Esteban Reyes Zerené	31-10-25	18:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Identifying No-Pickup Patterns in Transport Services through Geospatial Models Optimizing Transport Logistics: Predicting and Preventing Non-Pickups	Mijail Juanovich Naranjo Zolotov	Devanjan Bhattacharya	André Figueiredo Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTAzY2lwMTktNWQyNi00Yzk3LWIOWYtNWMzYzE1YWFlZA2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230637	Bruno Correia Nunes	31-10-25	19:00	Mestrado em Gestão de Informação	Project management in software and systems development	José Américo Alves Sustelo Rio	Vítor Manuel Pereira Duarte Dos Santos	João Bruno Morais De Sousa Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTY3MzkwOGMtZTZQYni00ZWFiLWl5NzEtMjA4MmJmZjBIMjk0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20201544	Mariana Sofia Casimiro Valério	31-10-25	18:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Contratos Públicos Sustentáveis em Portugal: Da Teoria à Prática dos Critérios de Sustentabilidade	Bruno Miguel Pinto Damásio	Ana Cristina Marinho Da Costa	Sara Cristina Da Silva Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjU1MGFKY2YtMzMFMzi00OUWU4LTikZmEtZml4YTUwMjhmbTYFj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230775	Yasmine Boubezari	31-10-25	19:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Impact of Top-ranked University Environments on Students¿ Well-being and Mental Health: A Nova IMS Case Study	Maria Helena Miranda Flores Baptista	Maria Manuela Simões Aparício Da Costa	Carina Isabel Andrade Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjU2ZjQ4NmItNWJlYi00Nzl2LWFmWWYtOGNiYThhZjcxOGVm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230372	Sebastião Manuel Inácio Rosalino	30-10-25	14:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Multi-polarization in the 9th term of the European Parliament	Flávio Luís Portas Pinheiro	Fernando José Ferreira Lucas Bação	Catarina Paisana Pires Costa Das Neves	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2Q4MTgyZmltZmlwYi00OUWU5LTkwNTExMTBjMGUzZGxmMDky%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230542	Andreia Filipa Paredes Rio	28-10-25	17:30	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	The Portuguese Case: Factors Behind the Emergence of the Radical Right	Bruno Miguel Pinto Damásio	Diego Costa Pinto	Sara Cristina Da Silva Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDEyYzdINDYtNjFkNS00ZTgzYLWEzYWYtMDA2ZWZmZmRmOTIh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230296	João Pedro Lopes Oliveira	28-10-25	15:00	Mestrado em Gestão de Informação	Evaluating and Improving Best European Customer Experience Dashboards for Better Decision-Making	Pedro Miguel Pereira Simões Coelho	Yasser Mohamed Megahed Youssef Al Helaly	Sara Cristina Da Silva Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDVmOGE0ZWltMml4ZC00NDc0LTg3ZTMtYzNiYWUyNdhmM2E0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230434	ALEXANDRE SPAGNOL	27-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Analysis of Monetary Transactions in Oeste CIM: Insights into Tourism Spending Patterns and Economic Impact	João Bruno Morais de Sousa Jardim	Miguel De Castro Simões Ferreira Neto	Paulo Vitor de Campos Souza	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzMzMmUxOGYtNDYxMy00NzZmZlg1NjltNTFiZjYwMmJhMGNh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230998	Alina Metzger	27-10-25	17:00	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Predictive and Prescriptive Process Monitoring in Practice: An Industry Application in Energy Trading	Mauro Castelli	Afshin Ashofteh	Sara Cristina Da Silva Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWU2NzAxNTgtOTlUS00YYWM1LTg4NGUtMTNkJnJXODFhYzNm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20170863	TOMÁS ORFÃO CRUZ CARREIRA	27-10-25	17:00	Mestrado em Estatística e Gestão de Informação	Beyond the Spread: Enhancing Corporate Bond Portfolios with Structured Credit and Derivatives: An Empirical Analysis Using Modern Portfolio Theory Frameworks	Samuel José Da Rocha Lopes	João Pedro Vidal Nunes	Ana Cristina Marinho Da Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTKwMDkwOTctNjM4NS00OTRJLFWhYmEtYjQyY2M2zhlnIN2Mx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-
20230936	Pedro Miguel Rodrigues Vicente Henriques	27-10-25	18:00	Mestrado em Gestão de Informação	Improving the Management and Efficiency of a Sports Club Medical Clinic Through Business Intelligence	Miguel de Castro Simões Ferreira Neto	André Figueiredo Barriguinha	Bruno Miguel Pinto Damásio	

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20220178	Maria Imaginário Ferraz Caio	29-10-25	9:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Impact of Social Media Influencer Characteristics on Consumer Purchase Intentions in the Makeup Industry: An Analysis of the Portuguese Market	Maria do Carmo Barradas Leal	Joana Motta	Marlon Dalmoro	<a 0?context="%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q5NTE1YTYtMDFmZi00NzYzLTlhZjctMWU3NmY3YzI2MTZl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmZiZDRiMzItOGQxMC00NDZiLWJhYTAtNjE4N2VIMTQxMjk2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q0MDBiM2MtMzI4Ni00QDZiLTk0YjMtZTQwYW0YTNhMTA4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</a" 19%3ameeting_yjkxmmezmzitowlyzi00zdu5lweyy2ytzdaxmjviztkxytgz%40thread.v2="" href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGQzYzk5ZTYtMjRmMi00N2MxLWl0MDYtZTQ2MzZiNzNiMjIw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjkxMmEzMzItOWlyZi00ZDU5LWEyY2YtZDAxMjViZTkxYTgz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q5NTE1YTYtMDFmZi00NzYzLTlhZjctMWU3NmY3YzI2MTZl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmZiZDRiMzItOGQxMC00NDZiLWJhYTAtNjE4N2VIMTQxMjk2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q0MDBiM2MtMzI4Ni00QDZiLTk0YjMtZTQwYW0YTNhMTA4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</td></tr><tr><td>20230950</td><td>Sara Leitão Duarte de Castro</td><td>30-10-25</td><td>16:00</td><td>Mestrado em Gestão de Informação</td><td>Impact of Smart Lighting Systems on Classroom Learning Environments</td><td>Guilherme Hidalgo Barata Martins Victorino</td><td>João Francisco Ribeiro da Silva Martins</td><td>Sara Cristina Da Silva Ribeiro</td><td>
20231213	Aliaksei Ramazanovich	28-10-25	8:00	Mestrado em Gestão de Informação	Design and Evaluation of a Multi-Agent AI Tutor for Pitch-Based Learning in Higher Education	Fernando José Ferreira Lucas Bação	Tiago André Gonçalves Félix De Oliveira	Frederico Miguel Campos Cruz Ribeiro De Jesus	<a 0?context="%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q0MDBiM2MtMzI4Ni00QDZiLTk0YjMtZTQwYW0YTNhMTA4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</a" 19%3ameeting_zmzizdrimzitogqxmc00ndzilwjhytatnje4n2vimtqxmjk2%40thread.v2="" href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjkxMmEzMzItOWlyZi00ZDU5LWEyY2YtZDAxMjViZTkxYTgz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmZiZDRiMzItOGQxMC00NDZiLWJhYTAtNjE4N2VIMTQxMjk2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2Q0MDBiM2MtMzI4Ni00QDZiLTk0YjMtZTQwYW0YTNhMTA4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-</td></tr><tr><td>20230132</td><td>Maria Leonor Ferreira Coelho</td><td>29-10-25</td><td>10:30</td><td>Mestrado em Marketing Analítico (Data Driven Marketing)</td><td>Understanding Consumer Behaviour in The Portuguese Wine Industry</td><td>Maria do Carmo Barradas Leal</td><td>Rui Cruz</td><td>Paulo Vitor de Campos Souza</td><td>
20231401	Beatriz André Cantinho	31-10-25	11:00	Mestrado em Marketing Analítico (Data Driven Marketing)	The Effect of Instagram’s Friend Generated Content (UGC) on Travel Destination Selection by Generation Z	Marlon Dalmoro	Nuno Miguel Da Conceição António	Ana Cristina Marinho Da Costa	