

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
23/10/2023	9:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	BEATRIZ MIGUEL CARVALHO SILVA	ANALYSIS OF LISBON VISITORS' INTERNET ACCESS BEHAVIOR Behavior analysis through the identification of clusters	Miguel Neto	Carina Albuquerque	Tiago Oliveira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2U3YVWqzNGQYTFQ0MS00MJE2LTgzN2MtnWNYSOG-EzYzY1MjAw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	10:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	SARA FILIPA FERREIRA DA CRUZ	Digital Fashion in the Metaverse: the impact that digital identity has on consumers' perception of buying virtual fashion goods	Diego Costa Pinto	Guilherme Victorino	João Bruno Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzZINTJmOTQtnzFhMy00MzY3LWl3YiYtN2Y1ZTNmNmU3NTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	10:00:00 AM	Mestrado em Gestão de Informação	Ana Catarina Maia Ribeiro	Air Quality Monitoring in Lisbon	Miguel Neto	Pedro Sarmento	Fernando Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2IjZc1YzAtMz4M2Yy00NjgzLWl3YiYtN2Y1ZTNmNmU3NTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	10:30:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	CRISTINA MARIA DIAS COSTA DUARTE	Leveraging data to enable business growth through different market channels	Frederico Jesus	Ricardo Martins	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODQzYiEwY2MlNGO5ZC00OGQ3lThkMzctNzkNTBmZmZlMdBh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	10:30:00 AM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Marcel Geller	Toxicity in Evolving Twitter Topics - Employing a novel Dynamic Topic Evolution Model (DyTEM) on Twitter data	Flávio Pinheiro	Vitor Vasconcelos - v.v.v	Roberto Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzdkNmMzOWUtOWVjNy00MzVmlWE4OWItNjZlNDlhY2lOGlx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	CAMILA CONSTANZA ROCUANT FUENTES	MESSAGE ON A BOTTLE: ASSESSING THE INFLUENCE OF TEXT AND IMAGE ON CONSUMER PERCEPTION OF WINE LABELS	Nuno António	Guilherme Victorino	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWfKNGlxYtMtMjMmNi00OGVlWE4OGQzYVWlMwIYlY5MzNj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	11:30:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Yue Deng	The Impact of Multichannel Marketing on Purchase Intention and Purchase Decision of Portuguese Wine based on Chinese Consumers	Paulo Rita	Jorge Carrola	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzczMDIzNmtMDVhNC00NjM2LWl3YiYtN2Y1ZTNmNmU3NTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	12:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Marco Kohns	Large language models as an approach to start-up growth	Nuno António	Guilherme Victorino	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTEzGY4NGUzDdYl00YlYwLWl3YiYtN2Y1ZTNmNmU3NTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	12:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Mariana Coutinho de Lucena e Romão	DEVELOPMENT AND IMPLEMENTATION OF THE PROFITABILITY RISK MODULE PROCESS	Vitor Santos	Jorge Bravo	Roberto Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDI0GlyzYtNzh0S00DMTQ0Lk1OWItNWRhNTE5YzYzY2h%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	12:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	sara tesfai	Women's mirror anxiety towards virtual meetings: Understandings of the race component and public self-consciousness behaviour	Diego Costa Pinto	Marlon Dalmore	João Bruno Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWl3YiYtN2Y1ZTNmNmU3NTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

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23/10/2023	12:30:00 PM	Mestrado em Gestão de Informação	DIOGO JOÃO REIS ANTUNES ALMAS TRAVANCA	MELHORAR A ANÁLISE E VISUALIZAÇÃO DE DADOS NO BNP PARIBAS CIB	Miguel Neto	Maria de Fátima Neves	Tiago Oliveira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzNIMTRiZTUyEzY2S000WUyLTkxMDEtN2ZjM2RmNjNkNDQv%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	1:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Guzel Bayazitova	OIL AND GAS FLOW ANOMALY DETECTION ON OFFSHORE NATURALLY FLOWING WELLS USING DEEP NEURAL NETWORKS	Vitor Santos	Leonardo Vanneschi	Roberto Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDhNTk2N2UzJjpxOS00NDU1LTk1YTItYihmYzlkMDAxMTE2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	1:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Mikala Durham	SUBJECTIVE WELL-BEING VIEWED FROM ABOVE: AN EXPLORATION INTO GEOSPATIAL CORRELATES OF SUBJECTIVE WELL-BEING	Mijail Naranjo	Marco Painho	Pedro Sarmento	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTY1ZWExYjktYmYzZS00NTZlThjY2YzTjJzEzN2JmYTRi%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	1:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Sara Sofia Fernandes da Silva	BORN DIGITAL: EVALUATING BRAND CONSUMPTION PATTERNS OF GENERATION ALPHA	Nuno António	Marlon Dalnoro	Flávio Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjZlMGU3ODAtOWVmYi00YmZlTg1MmUtNjM1M2Y0YTgxMGQ3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	1:30:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Marcelo Poles Jannuzzi	Zero-Shot Prompting Strategies for Table Question Answering in Portuguese An Exploration of Prompt-Based Approaches for Text2SQL in the Portuguese Language	Mauro Castelli	Ian James Scott	Ricardo Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWY4YVhYzTnZU2NS00YTYwLThlYzYmTnTkzZmQ0NjQ0MGlx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	1:30:00 PM	Mestrado em Gestão de Informação	João Manuel Travanca Prado	SUPERNOVA Application-to-Approval: a BPM approach	Frederico Jesus	Miguel Neto	Pedro Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTZlODgVOTgtZTk3NC00YmYwLWJlOTQ0NDU5ODNhYjE1ZDVl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	2:00:00 PM	Mestrado em Gestão de Informação	Avelardo David Correia Ramirez	Understanding the Impact of employee's Sense of Surveillance on Cyberloafing Behavior: A study on IT professionals	Mijail Naranjo	João Bruno Jardim	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGU5N2FKZTctZDcxYi00NTBklWFIMTUtmMY3N2YxYjY3NWFl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	2:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Mariana Castro Barbedo	CEOs and Directors' perspectives towards environmental sustainability and climate change	Paulo Rita	Nuno António	Guilherme Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NyY1YWw1MzEtZWNkOC00mYlTk5MTYtNWWE2N2hMTQ2NWVx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	2:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Rodrigo Vicente Pimenta	Development of a Market Value Metric - Made in Benfica	Pedro Cabral	Fernando Bação	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzA3OGY1MDMtNmM1MS00NzRhLWJhYTMtY2Y0ODZlY2kwYTY4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	2:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Sofia de Sousa Veloso	Effects of Extreme Drought and Water Scarcity on Consumer Behaviour The Impact of Water Consumption Awareness and Consumers Choices	Carlos Vai	Tiago Oliveira	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzY3MzMsMjYlNGUyY000TgYlTkYMG0YlZmYmE5ODU5ZDMw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d

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23/10/2023	3:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Mário Jorge Amaro Guerreiro	New Horizons for Airlines: Consumers' Adoption of Metaverse A Qualitative and Quantitative research	Marlon Dalmore	Fernando de Oliveira SANTI	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDQzNTEzNzAtYVYkZC00MDgyLTk2MWEtNWY1NDI1YjY1Tg240thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	3:30:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Ehsun Azizi	IranServer's Digital Marketing Transformation: A Study of the Adoption of Marketing Dashboards	Nuno António	Diego Costa Pinto	Carlos Vai	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YijjMjZhNzYtNDgYzS00YiBILtG3MtyTYZ2hYmNkZGNIQWZn%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	3:30:00 PM	Mestrado em Gestão de Informação	Marko Cencilj	A Gamification Project Guide: to a better success experience	Pedro Malta	Vitor Santos	Flávio Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzA2ODJlMDktMjNhNy00NjQ2LTgzMmQtNTkxZWVkYThyYzQz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	3:30:00 PM	Mestrado em Gestão de Informação	Maria Teresa Melo Osório Portugal Ramos	Business Intelligence solution to support data-driven decisions in wine commercialization - Dashboards creation for a Sales Department	Miguel Neto	André Barriguinha	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjZmZjZhNTA2NzhmS00ZDMOLWE0OTMtyYjA3MtyYXNmZlOTI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	4:00:00 PM	Mestrado em Gestão de Informação	Ricardo Jorge Bento Soares	BI dashboard to empower PAC with near real-time decision support	Mijail Naranjo	Afshin Ashofteh	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmNmZjk0MjRmEz0SO0NGZlWjJlNldctM2VhYmU1ZlQwNTB%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	4:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Yu Wu	The impact of social sharing and destination quality on tourist behavior in the recovery of China's tourism	Paulo Rita	Zélia Santos - zsantos@es	Guilherme Victorino	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTUzNGFhYjY1Tg240thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	4:30:00 PM	Mestrado em Gestão de Informação	Ana Sofia Cavaca Martins	Business Intelligence Tools: overview and comparison study of analytic solutions	Nadine Côte-Real	João Bruno Jardim	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGMzYjJlMjRmM2Ni00ODY1LTk2YTktMzJlYWM4YjY3MjY3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	4:30:00 PM	Mestrado em Gestão de Informação	Tiago Vieira Delgado	Designing a Scalable Real-Time Smart City Data Platform	Vitor Santos	André Barriguinha	Fernando Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MIZkMGUYOGMOTIZjNi00ZDI2LTgzYmItZWY0MjY2MxMTNm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	5:00:00 PM	Mestrado em Gestão de Informação	Awad A Awad Saad	Embracing Automation: Boosting Productivity and Efficiency in the Tech Sector	Mijail Naranjo	Flávio Pinheiro	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTE1NWQzN2QTYcyNy00MDBlWlQWYzEtZkZkZmZlNjN0ODI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
23/10/2023	5:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Nicola Andreatta	CLAIMS PROCESSING AUTOMATION - Modernization of an insurance company internal process	Mauro Castelli	Roberto Henriques	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGI0NzNkNmMtyYjBhMCO0MTAxLTkxMwU1MTE5ODNjNGRhMmFid%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d

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23/10/2023	5:00:00 PM	Mestrado em Estatística e Gestão de Informação	RODRIGO ALBANO COUTINHO	BLOCKCHAIN ADOPTION FOR SUPPLY CHAINS IN THE AUTOMOTIVE INDUSTRY	Paulo Rita	Ian James Scott	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjhmYzBIMzUtMdBMI00DU5LWFIZDQNTUZW44YTIOTY3%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	5:30:00 PM	Mestrado em Gestão de Informação	ANAELLE COGEN RIBEIRO	Team drivers and knowledge sharing in the performance management of agile projects.	Carlos Vai	Gonçalo Baptista	João Bruno Jardim	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTE1ZWI1NjltYVYzOS00OTJlWjJmZyTMTGxZjZlZDA1MmY4%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	5:30:00 PM	Mestrado em Gestão de Informação	Márcia Andreia Leitão Augusto	CONSUMERS' PERCEPTION OF SELF ACCOUNTABILITY TOWARD THE CLIMATE CRISIS Insights to bridge the attitude-behavior gap	Diego Costa Pinto	Simoni Rohden	Ana Cristina Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzllM2MzVWQlYyMyO0YTE0LWFIMzktYQwNTM3NGNmZDRk%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	6:00:00 PM	Mestrado em Gestão de Informação	JULIA MADALENO CASCAO TAVARES MONTEIRO	A Business Intelligence solution for the Procurement department in an insurance company department in an insurance company	Miguel Neto	Nuno António	Mijail Naranjo	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTYxNiM3ZDktOWQ0M00TNlWjJOTeODVhMjE3ODYxNDg2%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	6:30:00 PM	Mestrado em Estatística e Gestão de Informação	ANA BEATRIZ TAVARES DA SILVA PIRES	Security M-banking Digital Fraud - Information Security Awareness	Carlos Vai	Frederico Jesus	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2FlnZyN2TgtOTGpMCO0ZjE4LWJlMjltZjVmZGZlNzgzMzBh%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
23/10/2023	7:00:00 PM	Mestrado em Gestão de Informação	Joana Maria Gonçalves	Analysis of Illegal Parking Behavior in Lisbon: Predicting and Analyzing Illegal Parking Incidents in Lisbon's Top 10 Critical Streets	Miguel Neto	Pedro Sarmento	André Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2E4MjU1Y2ltZTA4OS00NDI0LTIIMzgtZmM3NDQ2NDZkZWQ1%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	9:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	FRANCISCO RODRIGO FERNANDES AFONSO	Using Candidates' Tweets to Predict an election outcome. The United States 2022 Midterm elections study	Nuno António	Vitor Santos	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzNjYzYhYTlYVWVhNi00NmzLTp5OGEtM2l3MjY5OTBmOQMx%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	10:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	João Pedro Rolim Dias	Predicting customer churn: A case study in the software industry	Nuno António	Paulo Rita	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmQ0MGVhODQ0QXMiO0ZDkLThlMjQNTDl1MmQxNmZhNWRRl%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	10:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Rafael de Oliveira Santana	MARKETING ATTRIBUTION IN B2B COMPANIES: ASSOCIATING SOFTWARE AND CUSTOMER DATA TO INCREASE CONFIDENCE IN DATA-DRIVEN CHANNEL OPTIMIZATION DECISIONS	Marlon Dalmore	Simoni Rohden	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTK0NDBIOGMtMDRjZCO0m2U1TktMjgtMTc2MTU5N2NmGjlk%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	11:00:00 AM	Mestrado em Gestão de Informação	Margarida Castanho Plácido Castro	The impact of digital literacy and privacy concerns on online behavior when AI is involved	Diego Costa Pinto	Frederico Jesus	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWJlNjBjMmItYzhmZCO0YTMlTlNDctYVNmM2lZODMxZjI%40thread.v2/0?context=%7b%22id%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
24/10/2023	2:30:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Mafalda Soares Medeiros	Customer Perception About the use of Artificial Intelligence in Advertising along the customer journey	Diego Costa Pinto	Simoni Rohden	Carina Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTI0NzRmNjAtMmViZi00NTEzLTk1ZEtZTI2OGY3ZTIzNGl0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	2:30:00 PM	Mestrado em Gestão de Informação	Maureen Rachel Tibbe	Adoption of Digital Data Wallets UTAUT2 Encounters Privacy Calculus	Tiago Oliveira	Carlos Vai	André Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWRmNTY4NmQ0RmNjO0Mjg3LThhM2l0ODFkODl0NmYyOGZl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	2:30:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Pedro Miguel Cavaleiro Dos Santos	Predicting Credit Card Default, A use-case in a Portuguese bank	Nuno António	Afshin Ashofteh	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGM2NGM0YzctZTFjNjI0YyU3LWVhNDU1NWJkMjBkZjNlMWEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	3:00:00 PM	Mestrado em Estatística e Gestão de Informação	BRUNO KRITHINAS GUEDES	CONTRIBUTION OF DISCRIMINANT ANALYSIS IN THE CLASSIFICATION OF ANXIETY DISORDERS	Paulo Gomes	Adelaide Figueiredo - FEP	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGQ2MmVkbDYyNjI0YyU3LWVhNDU1NWJkMjBkZjNlMWEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	3:30:00 PM	Mestrado em Gestão de Informação	Artur Maria Cancela Gomes	Migration and Optimization of Business Processes in the Original Equipment Manufacturer Industry	Frederico Jesus	Pedro Malta	Pedro Sarmento	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWV0YjVmM2U1NTI5Y0Y2JiLTg3MjU1NmM3MjZiYmU3NWY5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	3:30:00 PM	Mestrado em Gestão de Informação	Ivânia Vanessa Fernandes da Silva	Social Media Use: How is critical consumption of news impacting voting persuasion in Angola?	Mijail Naranjo	André Barriguinha	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzcxZDllyZlU1NTk1OC00ZGZlLWVhNDU1NWJkMjBkZjNlMWEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	3:30:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Miriam Natasha Hadidi Pereira	Comparison of Supervised Image Classification Algorithms: Classifying Diverse Land Cover in California	Pedro Cabral	Albert Acedo Sanchez (ace)	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDFkMjNmMzYyYjQ0O00OWxLWE3ZmQ0NDdmZjVlMmJlQXlM2U0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	4:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Adrià Camps Orihuela	Digital Marketing strategies in a Neobank Implementation of SEO & Sentiment Analysis	Nuno António	Jorge Bravo	Flávio Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODl1MzFjOWM1MG5lN000ZkLWl1NjQ0NWVhZDZ0ZmZmZmYk0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	4:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Sanjyot Godbole	Preventive Maintenance for industrial fork-lifts by applying techniques from the field of Survival Analysis on sensor data	Roberto Henriques	Carina Albuquerque	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjYxNzU1MmVhYmMjMzU0MThlWE2YmYtMWFkNjMxNjkwNGk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	4:30:00 PM	Mestrado em Gestão de Informação	Nuno Filipe Paulo da Silva	After the success of DevOps introduce DataOps in enterprise culture	Vitor Santos	Henrique Mamede	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzU1NzFmMGltNzU0MjU0Y0Y0LWVhNDU1NWJkMjBkZjNlMWEy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

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24/10/2023	4:30:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	VALENTINA SCHWARZ	Investigating the effects of inflation on brand loyalty to sustainable products	Teodora Szabo-Douat	Mijail Naranjo	Paulo Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDFHnk0OWQTY2RIMy00ZDY0LTgz2mltY2QzMMQ4ZG3MjAw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	4:30:00 PM	Mestrado em Gestão de Informação	Yuwan Zhang	THE IMPACT OF MEASURING METRICS ON NEW PRODUCT SUCCESS	Carlos Vai	Pedro Ruivo	André Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmM4NDBIZWQIZmJkZS00NTMxLW1ZDctM2ZIMGVkZiMSMGIw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	5:00:00 PM	Mestrado em Gestão de Informação	Ana Rita Maia Caço	Empowering BI users: The impact of reporting automation. A case study in a retail company	Nuno António	Diego Costa Pinto	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmZIM2Y4OWITZfHNC00ZmY1LWI2MDQTZWY4MDIzMzFINGYw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	5:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	João Aires Lancastre de Sousa Cabral de Azevedo	Forecasting Demand in the Pharmaceutical Industry Using Machine Learning	Rui Gonçalves	Zélia Santos - zasantos@es	Simoni Rohden	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTDiMDk1NGItMDJINS00MWMzLWixNGYyTQZDkwmMDJNzA0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	5:00:00 PM	Mestrado em Gestão de Informação	Sofia da Costa Lourenço	How do cultural differences impact the BPM success of an organization? Measures to benefit from those differences	Frederico Jesus	Tiago Oliveira	Gonçalo Baptista	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGI2Mm1ZjgtNzMOY500MJUOLWEX0tEhTVIzjC0MTg4NT1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	5:00:00 PM	Mestrado em Gestão de Informação	Gonçalo Nuno Fernandes de Araújo	What Has Triggered HICP (Harmonized Index of Consumer Prices) in the EU: Analysis of the Pattern Over the Past 5 Years and Expectations for the Upcoming Years in Portugal	Luís Oliveira	Jorge Bravo	Pedro Simões Coelho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YihNTP3YTRVjQ3NvY00ZDFJLWJmZUtNjVkt05NGRI0GM0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	5:30:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	DIOGO VARGAS MARQUES	THE ROLE OF RPA/LOW-CODE IN PROCESS TRANSFORMATION How well-implemented RPA/Low-Code projects can help transform a company's process development?	Vitor Santos	Flávio Pinheiro	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDJODZIMGItZmVIMy00MTUOLtg5MDQ0OTY3ZjU0YmQzMjgw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	5:30:00 PM	Mestrado em Gestão de Informação	CATARINA SOUSA GONÇALVES	Predicting Emergency Attendance at a Tertiary Hospital An Emergency Department Data Warehouse Project	Luís Batista	Mijail Naranjo	André Barriguinha	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWl4ODg4OTctNjkwY500NGU3LWl1NTU0GM4Y2Y1Y2EwY2Qw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	6:00:00 PM	Mestrado em Gestão de Informação	Ana Rita Rolim Tomé Silva	SECURITY AND PRIVACY AND THE CONTINUANCE INTENTION TO USE M-PAYMENT	Carlos Vai	Tiago Oliveira	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWQxMTVmMjYtMzQ0N0Y0ZmVlTkYtTktYtdiNmViNzBIOGV%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
24/10/2023	6:00:00 PM	Mestrado em Estatística e Gestão de Informação	Maria Iglésias Baptista Rodrigues Perlouro	New Male Contraception and Its Acceptability	Ana Cristina Costa	André Oliveira	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTU5MTJmMmUyMmESNS000ThhLWJmZGQtZTlmZTdlhNTc3NDRm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

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25/10/2023	10:00:00 AM	Mestrado em Estatística e Gestão de Informação	Margarida Luís Raimundo Serrador Luís	The importance of extracurricular activities in academic success	Ana Cristina Costa	Bruno Damásio	Ricardo Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmU5MmM12GUtYU4NC000TBILW12MTUtMGNKYjMOYic0ZmNk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	10:00:00 AM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Marian Mashayekhi	MULTIVARIATE TIME SERIES FORECASTING OF SALES VOLUME FOR THE BMW GROUP: A MACHINE LEARNING APPROACH OUTPERFORMING SIMPLE LINEAR MODELS AND EXPERT ESTIMATES	Vitor Santos	Roberto Henriques	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmUzMDFmMwWlYtYWM4OC00MzJlWl4ZGY1OGY5NzI1YTMyNDNh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	10:00:00 AM	Mestrado em Gestão de Informação	Mariana das Neves Graça	The Impact of Dashboard Visualizations in CISOs Operations & Decision-Making Processes	Pedro Malta	António Trigo - ISCAC (ant)	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmZiN2MwMwQmZRIINS00Mml0LWfkZDKtZTZhOTlwZjA0MmRh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Amanda López Barreto	Shopping behaviour in B2C Retail Online Shopping. A study on the mediation effect of E-commerce Trust and Intimacy perception in Webrooming and Showrooming.	Diego Costa Pinto	Teodora Szabo-Douat	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDVhYidlNkTKZDUzNS000DFmWjYztlNGMxNzkzNzYzYjll%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Luísa Adelaide Lança Campos	Exploring Negatively Valenced Customer Engagement Behaviors: Insights from a Service Failure and Service Recovery Context	Paulo Rita	Ricardo Ramos	Flávio Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yik1YjllNzgtODQwZS00MwWl5LTK3NTgtMDE1YzI2OWJkZmJl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	11:00:00 AM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Marjorie Kinney	Expectation Management Framework for Artificial Intelligence Systems Development	Mijail Naranjo	Vitor Santos	Roberto Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODUwYjZyOGMlYWRlYjY0MGIyLTK3YmUtMzM3OTFlMzJlNzRl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	11:00:00 AM	Mestrado em Estatística e Gestão de Informação	Marta Lourenço Rodrigues	Como prever o efeito do soiling em sistemas fotovoltaicos?	Ana Cristina Costa	Marco Painho	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2E5MwQxMGEtYjk0NS000DQyLW11NjUtdNDEyNmMwNDI5YWMz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	11:00:00 AM	Mestrado em Gestão de Informação	Teresa Gomez	Modelação e Automatização de Processos de Negócio	Pedro Malta	Gonçalo Baptista	Leonardo Vanneschi	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGQzZTk4OGltMzFiNy00ZWlNLTg5ZTMtZTk4MjczMDY2YjZl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	MOHAMMAD ALROJOLAH	Consumers Perspective on Brand Activism and the Impact of Social Media on Mental Health	Marlon Dalmore	Simoni Rohden	Tiago Oliveira	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NdhZmExMmEtOTc3S00ZWRmLWlB3NtctNtJkNmJlMTZlN2Ux%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	12:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Leonor Matias Porto	Decoding Success with Zero-Inflated and Hurdle Models: Unveiling the Winning Strategies in Portuguese Public Procurement Activity	Bruno Damásio	Ana Cristina Costa	Pedro Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yik1YjllNzgtODQwZS00MwWl5LTK3NTgtMDE1YzI2OWJkZmJl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
25/10/2023	2:30:00 PM	Mestrado em Estatística e Gestão de Informação	Gonçalo Dória Farrajota Calixto Pires	What is the impact of assumptions on the calculation of an actuarial valuation in Germany?	Maria Lourdes Afonso	Pedro Corte Real (parcr@)	Jorge Bravo	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWE1Nmi4OWMNT11Yy00TjLWJINWYzGyZMJNI-MTFYtUx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	2:30:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Okeke Moses	The impact of automation-driven performance max campaign, smart bidding strategies and tenscore third-party marketing automation tool on conversion, Roas and other KPIs in Google ADS PPC management	Marlon Dalmoro	Teodora Szabo-Doutat	Paulo Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODZIMWZbZTEYtIkYv00MmUwLWixY2EtyRhMGImYzA5YQ5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	3:00:00 PM	Mestrado em Gestão de Informação	Fernanda Coelho Borges	Assessing business intelligence & analytics maturity in Portuguese companies with TDWI model	Nadine Côte-Real	Maria de Fátima Neves	Ricardo Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODYwMDlxNzgtOGM2Z00Y2UxLTg4MjktNDh8Ntk1MTA0YWVnk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	3:00:00 PM	Mestrado em Gestão de Informação	Francisco Daniel Luna De Almeida	Drivers of business analytics and intelligence systems adoption in medium and small companies in Brazil	Mijail Naranjo	Manuela Aparicio	Carina Albuquerque	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGE1ZRhOTcMzVkmS00NGU2LTkzODgtNW05ZlksMTk5Njc1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	3:30:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Rita Fernandes Carneiro	What is the roll of Information Technologies adoption in the individuals acceptance of Electronic Voting Systems?	Frederico Jesus	Ricardo Martins	Mauro Castelli	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGJlNjExMWEtMTY3Ni00ZjMzLTgzMjE1MzU1NTdmYzBiZGU2%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	4:00:00 PM	Mestrado em Gestão de Informação	Breno Isaac Lopes Ferraz	DELIVERING VALUE ON DAY ONE WITH BUSINESS INTELLIGENCE A case study of a European insurer company	Nadine Côte-Real	Diego Costa Pinto	Ricardo Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmQ0MjY1OTIhNDRIMy00NzhjLTg0MmMmZTQzYVUxNGU0OTM5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	4:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Gabriel Avezum	Outlier detection and characterization for students	Roberto Henriques	Carina Albuquerque	Pedro Malta	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmRlNzUwZTMlNmVhOC00N2E3LWJmMTktY2UyNmUyNTJlZDVj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	4:00:00 PM	Mestrado em Gestão de Informação	mona zavichki tork	Key Drivers of Intention to Purchase NFTs	Manuela Aparicio	Vitor Santos	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NizKyk5OIKtMmVlNi00NDhhLWl0ZWtEOTdjYjRkZWUxOTJm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	4:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	TIAGO SILVA OOM DE SOUSA	Impact of Automation and Visualization on a Toyota's European process	Flávio Pinheiro	Ian James Scott	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTA1MzE0ZTAtZDA4Ny00ZyZ3LWJkZG9YtTg0YVZhYTI1YVJm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	4:30:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Paulo Ricardo Lopes de Oliveira	Internship Report on data merging at the bank of portugal Internship Experience at the Bank of Portugal: A Comprehensive Dive into Full Stack Development Leveraging Modern Technology to Innovate Financial Infrastructure and Enhance User Experience	Mauro Castelli	Mijail Naranjo	Jorge Carrola	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGM5YzZlZjQ0NjY0ODc1LTg2YTQ1YVJmYVZlYVZlYVZl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
25/10/2023	5:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Henrique Manuel Silva Matos	DEVELOPMENT OF A DATA GOVERNANCE FRAMEWORK FOR CORPORATE DATA	Nadine Côte-Real	Manuela Aparicio	Gonçalo Baptista	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzU5ZWY3ZjIhNDI0N00YjQ0LWFKZjEYyWix0TMWNDVlYzN4M440thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	5:00:00 PM	Mestrado em Gestão de Informação	Marta Adzgauskaitė	Success criteria for Agile projects executed by remote teams	Carlos Vai	Ricardo Martins	Ana Cristina Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NlVhZmFmMmUjZmQ4MC00Yjg3LWYyOTMlYTYlYVYmMTZlZDlm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	5:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Suha San	Optimizing Sales Performance in Creative as a Service (CaaS) Companies: A Machine Learning Approach to Opportunity Time Series Forecasting	Marlon Dalmore	Frederico Jesus	Paulo Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yj0NwVjYjQmWjNj00ZTc1LWJkNmYtMWQ4ZGRjMj0RjMzIz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	5:30:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	IVAN JURE PARAC	S&P 500 VERSUS SELECT INDIVIDUAL STOCKS DASHBOARD BASED ON BIG DATA INFRASTRUCTURE	Flávio Pinheiro	Carina Albuquerque	Jorge Carrola	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Zi0ZjRlMmUjZmQ4MC00Yjg3LWYyOTMlYTYlYVYmMTZlZDlm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	6:00:00 PM	Mestrado em Gestão de Informação	Mariana Domingues Alves	Data Migration in the Era of Digital Transformation: Migrating to Cloud-Based Solutions	Mijail Naranjo	Gonçalo Baptista	Ricardo Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZmEzYmJhZGElNTRjNS00YjZmTlMmWUjZTg0MWmWYyQ2YTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	6:00:00 PM	Mestrado em Gestão de Informação	Tomás Silva Redondo	PUBLIC SECTOR SATISFACTION & PRODUCTIVITY	Manuela Aparicio	Isabel Pedrosa ISCAC - ipea	Ana Cristina Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MxU4NWJlYmItMDU4OC00Y2FkLTgwOGU0MTU2M2Y5YTQ5YVY4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
25/10/2023	6:00:00 PM	Mestrado em Gestão de Informação	João António Osório Beja	BI SOLUTION, IN SUPPORT OF THE PORTUGUESE NAVY'S FISHERY SURVEILLANCE	Victor Lobo	Sérgio Bryton (sergio.bryton)	Fernando Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODZkMmFkY2lYTYkZC00YzZlLWlWfKjYjQ0DI4YmM2OWQ2ZmYy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	9:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	VANESSA SOFIA DE JESUS RAMINHOS	Using Employee feedback to build effective Employer Branding strategies	Nuno António	Jorge Carrola	Ana Cristina Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTdhNzQwYmYyQWQ5ZS00YjA1LThlZDU0TGZlZDlNGY4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	10:00:00 AM	Mestrado em Estatística e Gestão de Informação	Guilherme Graça Dias	A importância das redes sociais e dos videojogos para os estudantes universitários e a sua relação com o desempenho académico	Ana Cristina Costa	Frederico Jesus	Ricardo Ramos	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjVmMmUjZmQ4MC00Yjg3LWYyOTMlYTYlYVYmMTZlZDlm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	10:00:00 AM	Mestrado em Gestão de Informação	Tiago Pedro Giesta Martins	Radar Emitter Classification based on Deep Ensemble	Roberto Henriques	Victor Lobo	Fernando Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWlzMWQ2MGEtZTVkYS00YTZlLWlWfKjYjQ0DI4YmM2OWQ2ZmYy%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
26/10/2023	11:00:00 AM	Mestrado em Estatística e Gestão de Informação	André Antunes Oliveira	The Market Value of Non-Fungible Tokens	Nuno António	Ian James Scott	Pedro Simões Coelho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWlxYmlyZctNjNlM500Y2JKLtg1MDUfOWU5YjQ5ODkNTEx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	12:00:00 PM	Mestrado em Estatística e Gestão de Informação	Tomás Antunes Ricardo	Estimating Value at Risk Assuming Pareto Tails: a Semiparametric Approach Case Study for Cryptocurrencies	Bruno Damásio	Afshin Ashofteh	Jorge Bravo	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y2lwOTJkM2E2NlYyYmY0Y0YjhlkWI2YiktNTYyNWY5ODU3MWRl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	12:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Farina Garrido Pontejos	Using Self-Organizing Maps to Triage Software Bug Reports: Studying the Effect of Using Different Text Vectorization Methods	Fernando Bação	Víctor Lobo	Nuno António	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWY5N2RhY2E2tMmU3Zi00YWE2LWJ5NjAtMzI3Y2I4NjE0ODUw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	2:00:00 PM	Mestrado em Estatística e Gestão de Informação	Isabella Regina Da Silva Rubio	Tests of Predictability in Cryptocurrency Markets	Bruno Damásio	Afshin Ashofteh	Jorge Bravo	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGM2ODMvM2IzDdhZC00MTOSLWlONzgtN2NhN2Y0NmU5ZTY1%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	2:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Vitória Fontana	A Research Project on The Emotions Expressed by Users of Virtual Assistants Through Amazon Online Reviews	Diego Costa Pinto	Nuno António	Jorge Mendes	https://teams.microsoft.com/l/meetup-join/19%3ameeting_M2NhNDYmZlNTM2OS00ZWU2LWVhYzktMWMzMmJldmN2E0MDVl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	2:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Marília Bernardino Fortes Henriques	The Power of Humanized Content: How Small Business Entrepreneurs Achieved Overgrowth in Social Commerce	Marlon Dalmore	Wagner Junior Ladeira - W	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmE5ODAyYzYyYTRhNy00ZTOSLTg2MTgtN2VhNDg2ZDhlYk0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	3:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	BARBARA CAEIRO BASTOS	IMPACT OF WEBSITE NAVIGATION ON USER EXPERIENCE	Manuela Aparício	Teodora Szabo-Douat	Jorge Mendes	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mzc5NzIyYktZGM5ZC00NjY3LWJmMDEtMmE5MGE3YWVl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	3:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Matej Federic	Cyber Insurance portfolio Data Analytics for Underwriting Performance Measurement Insight into student's work at Zurich Insurance Company Ltd	Afshin Ashofteh	Jorge Bravo	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzVhMkxNMTcxNmQTYmhcOC00MzMLTlThkNDkYzIjOWYwNWZlMDV5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	3:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Nikolay Brutyan	Marketing Strategies in Web3: Exploring Transformation of Decentralized Landscape	Marlon Dalmore	Vitor Lima - vilma@escp.e	Jorge Carrola	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjZmZyZDEtMGY4Yj00YmM3LTIzAtNDRIY2I3NTgYMDI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	3:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Nuno Tiago Francisquinho Penim	Developing an Alternative to Google's Search Console A Data Visualization research experiment	Pedro Cabral	Fernando Bação	Roberto Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NGVjNDZmZGYyZlly00ODcyLWVhZDUtNGZlN2UzNDJlNjI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%2229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
26/10/2023	4:00:00 PM	Mestrado em Estatística e Gestão de Informação	Chung-Ting Huang	Peer-to-Peer Microgrid Electricity Market and Implementation on Blockchain	Ian James Scott	Diana Neves (diana.neves)	Jorge Bravo	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWZmNWM1ZD1TmZEWZC002mE2LTImYjItMWNjZlU2MTA4ZTlm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	4:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Cláudia Pereira Trigo	The importance of Advertising Operations in a Company: The use of Floodlights in Creative Rotation, for the optimization of AdOps work	Teodora Szabo-Douat	Marlon Dalnoro	Afshin Ashofteh	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzcxNGRlZjctMWJlMS00NDRmlWl2NDM1NWJhMMDM2Mjk0OGMx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	4:00:00 PM	Mestrado em Gestão de Informação	Tim Kliemann	Digital transformation in small and medium-sized enterprises An empirical study of organizational readiness in SMEs	Manuela Aparício	Jorge Carrola	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmRlMzNIYTUzZmNC00MdcwLWF5MzMtODE3NmUvZGlxMTZk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	5:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	JOÃO RICARDO MENDONÇA NUNES DE PAIVA	Are Security, Data Privacy and Ethics already a preferred factor for consumer's brand choice in Portugal? The Influence of Security, Data Privacy and Ethics on Consumers' Brand Choice in Portugal	Teodora Szabo-Douat	Manuela Aparício	Jorge Carrola	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzUzMTY2NGRlZmNlY0Y0YUwLWjYjYmU1NDI0ODk3Y2YxZmlx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
26/10/2023	5:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Yuriy Perezhohin	A Neural Rule-Based Model for Database Exploration The combination of rule-based methods with pre-trained embedding models for text to SQL task.	Mauro Castelli	Ian James Scott	Roberto Henriques	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWU3NjYxN2M0TQ3Ml00MTE5LThYkYzE1YThMjAxNWY0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
27/10/2023	9:00:00 AM	Mestrado em Gestão de Informação	Leonor Burnay Barros	AN EMPIRICAL STUDY OF CRITICAL SUCCESS FACTOR MODEL FOR AGILE SOFTWARE DEVELOPMENT PROJECTS	Carlos Vai	Joao Varajão Uminho (var)	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTBjYTBmMmMzIYv0DzGI4LWE2ZDgtNjkwMDU1NGQzMjcl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
27/10/2023	10:00:00 AM	Mestrado em Gestão de Informação	Ana Furtado Alves	Agile Projects in Remote Work Settings	Carlos Vai	Joao Varajão Uminho (var)	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjYjYUwYlTlMDE3ZS00ZTlzlWE1NWlYmUyNjhhNzJmODJl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
27/10/2023	10:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Carolina Bló Simões De Sousa	Omnichannel Strategies in Tourism and Hospitality A Cultural Tourism Perspective	Paulo Rita	Teodora Szabo-Douat	Ana Cristina Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTU2M2U0NwYyYTM1Ml00ZjNlLWFjN2M0TQYmVwM10GM0NzA3%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
27/10/2023	10:00:00 AM	Mestrado em Gestão de Informação	Duarte Cordeiro Mendes	Bringing Differentiated Analytical Capabilities to Accounting Companies through BI	Vitor Santos	Rui Gonçalves	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTQ5Y2NIYThZlNlY0Y0YUwLWjYjYmU1NDI0ODk3Y2YxZmlx%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d
27/10/2023	10:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Ana Catarina Mendes Gil Correia Figueiredo	Consumer Behavior Under Water Scarcity Conditions: How Perceived Mutability Influences Pro-Environmental Behavior	Diego Costa Pinto	Carina Castagna	Ian James Scott	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjAyOGM0NDI0ZDZlNjY0MGRlZG1NjAtZTM1YzRhMjhmNGMz%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd9%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
27/10/2023	11:00:00 AM	Mestrado em Gestão de Informação	Beatriz Maria Azevedo Fernandes	Use of Audit Data to Improve the Supply Chain Performance	Vitor Santos	Pedro Malta	Ricardo Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2E5YTVjZmUOWNJOS00YjBjLWj3MzYtYzM3NWISYjk00GNj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	11:00:00 AM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Diogo Filipe Farinha Hipólito	USING DATA VAULT 2.0 IN THE BANKING INDUSTRY	Henrique Mamede	José Martins - jose.martins	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTUwNThZDlTMjc1Mv00MG4LWixNDlOTcwYTRiZlIxZm0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Júnia Filipa Braz Guimaraes	Consumer Behaviour on Crisis-Facing Brands The Importance of Reputation	Teodora Szabo-Douat	Paulo Rita	Bruno Damásio	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODBIMDY3ZDMtY2Q5Ni00YmU4LWJhZDEtZGlwODJmZTUxOTk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Madalena Sofia dos Santos Fernandes Neves	Motivações e Inibições da adoção de veículos 100% elétricos Segmentação de Consumidores	Rui Gonçalves	Zélia Santos - zasantos@es	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDBIMJL4N2Utmzc4NS00NzAwLWJlY2Q0ZjZTM3ZTkxODJl%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	11:00:00 AM	Mestrado em Marketing Analítico (Data Driven Marketing)	Mafalda Cristina Madeira Pereira	The use of marketing intelligence to mitigate digital fraud in m-payments continuance intention	Carlos Vai	Jorge Carrola	Ana Cristina Costa	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmE2MmEzZDUtMjQ1NS00NDZlWFYlZEtZWQ2NzBkZmUxOGRj%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	12:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Ana Beatriz da Silva Rebelo	Development and quality assessment of a marketing dashboard	Pedro Cabral	Jorge Carrola	Flávio Pinheiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_N2ExNjdkOTUOTc3Ni00ZjVlLTk2NjA2ZDlmMjkvY2RkY2Fk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	12:00:00 PM	Mestrado em Estatística e Gestão de Informação	Cátia Filipa Alves Simas	A influência do Instagram nas escolhas nutricionais e de atividade física	Ana Cristina Costa	Bruno Damásio	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTk4MDE5ZWYtN2Q4MjQ0MTMzLWJmMmMzZGE5ZTdhM2RhOWMw%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	12:00:00 PM	Mestrado em Gestão de Informação	Inês Alexandra Durão Martins	Immigration in Portugal Migratory movements and economic impact through a Business Intelligence approach	Teresa Rodrigues	Susana Ferreira - Univ. Co	Ricardo Martins	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzhODEwMTUJzjcmI00YjgwLTlZDQtdMDA5ZGY3MwI2ZmRh%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	12:00:00 PM	Mestrado em Gestão de Informação	INES DE OLIVEIRA MARGARIDO	Enterprise Data Warehouse based on Data Vault 2.0 sourced by a Data Lake: A Banking Industry Use Case	Henrique Mamede	José Martins - jose.martins	Sara Ribeiro	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTgzOTcyZjMmMzU1NS00YmIzZDlYU2YUzDhNTO4MjA4NWk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	12:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	Rafael Martins Cardoso Mota	Decision Trees for Optimization Display Campaigns for Conversion	Mauro Castelli	Vitor Santos	Paulo Rita	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDI5MTAxMzltMzg0NC00N2l0LTp0NDRtYjJlNGE4ZTJlZDlk%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d

Date	Start Time	Course	Student	Thesis Title	Orientador	Arguente	Presidente	LINK Teams
27/10/2023	12:00:00 PM	Mestrado em Gestão de Informação	PEDRO JACINTO RODRIGUES JÚNIOR	Assessing post-adoption behavior of shared e-scooters Evidence from European countries	Frederico Jesus	Carlos Vai	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_Y1kwZmM1YmYtODhMc00ZjMxLTk2YjMtZjllNiY5YkwwN2Rm%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	1:00:00 PM	Mestrado em Gestão de Informação	Tânia Filipa Medeiros Caria	Artificial Intelligence for E-Government: A View on Children's Welfare	Vitor Santos	Mauro Castelli	Pedro Sarmento	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmEyYzdmZmE0Dk3NS00NzFmLTk3MictODmODgzNGEXNDI%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	2:00:00 PM	Mestrado em Gestão de Informação	Ana Beatriz Coelho Mateus da Silva	Design of a Framework for Cognitive Support in Dementia Care for the Elderly	Vitor Santos	João Barroso UTAD (Jbarro)	Fernando Bação	https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGRiODiONzMTYjUy00MzBiLWfMGiHtZTRhMGI5MzFhZjll%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	2:00:00 PM	Mestrado em Gestão de Informação	Nelson Toco Daniel	Assessing micro-mobility net benefits at individual level: Evidence for two European countries	Frederico Jesus	Ricardo Martins	Pedro Sarmento	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWVhOTlkNzYtODc5Mj00OTIhLTk3MictODmODgzE3OGQ0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	2:00:00 PM	Mestrado em Ciência de Dados e Métodos Analíticos Avançados	Ricardo De Sá Nunes	Customer Churn Prediction in Auto Insurance Predicting policy cancelation for new clients	Mauro Castelli	Flávio Pinheiro	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWVhOTlkNzYtODc5Mj00OTIhLTk3MictODmODgzE3OGQ0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	3:00:00 PM	Mestrado em Gestão de Informação	Lourenço Cardoso Cabral Blanc De Sousa	Research trends for Accountable and Responsible AI in Autonomous products: an Ethical dilemma perspective	Nadine Côte-Real	Mauro Castelli	Marco Painho	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWE3Y2I1N2YzTVkzS00Nm5LWE2YTQzGExOWE3NWEzNTk4%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	3:30:00 PM	Mestrado em Gestão de Informação	ROMAN VLADIMIROVICH NALOBIN	Business process management approach to assessing the publication activity and bonuses accrual of employees and postgraduates: the case of top Russian university	Frederico Jesus	Ricardo Martins	Jorge Carrola	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODmMTQxZjgtM2lyNS00MmYyLWlyODAtMTQxOGM3NGYxNjQ5%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d
27/10/2023	4:00:00 PM	Mestrado em Marketing Analítico (Data Driven Marketing)	MARIANA FORNACIARI RODRIGUES	The relevance of Social Listening in the different stages of the consumer journey	Teodora Szabo-Douat	Nuno António	João Pedro Fonseca	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWUjY2QyODMzZDA0NC00ZjUwLWlWl0ZmYzZTViODQ0MTNjYtY2YzTVkzS00NzFmLTk3MictODmODgzE3OGQ0%40thread.v2/0?context=%7b%22Tid%22%3a%22e4bd69ff-e6f7-4c2e-b247-41b54ba2490e%22%2c%22Oid%22%3a%229cb70b5b-30ec-48d7-9edd-1ffdd30a8fd%22%7d