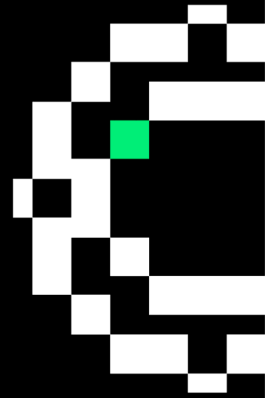


NOVAIMS
INFORMATION MANAGEMENT SCHOOL

update
APRIL



NOVA IMS launches new
Executive Master's programs

NOVA IMS has launched its new Executive Master's programs, a new offer designed for professionals looking to strengthen their skills in data, technology and management. The launch was marked by the presentation of the "Data Knows Better" campaign, on 29 April, in Lisbon, during an event that brought together business leaders and academics to discuss talent, innovation, digital transformation and executive upskilling.

[Explore the Executive Master's programs](#)



International Recognition

Miguel de Castro Neto awarded for transformative education leadership

Miguel de Castro Neto, Dean of NOVA IMS, received the Inclusive Talent Leadership Award 2026 – Transformative Education Leadership, powered by SoftwareVerdict®. The international distinction recognizes leadership with

transformative impact in education and highlights NOVA IMS's EDGE approach to pedagogical innovation, learning spaces and learning analytics.

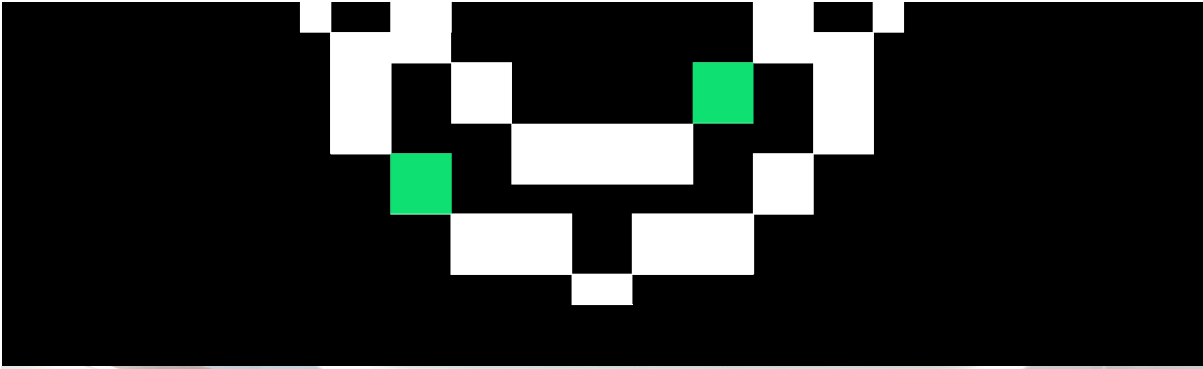
[FIND OUT MORE](#)



NOVA IMS holds its first cultural week

The first edition of Cultural Week brought the NOVA IMS community together around sport, creativity and cultural exchange. Across four days, the campus became a meeting point for different talents, backgrounds and experiences, from student-led challenges and artistic expression to moments of recognition, debate and celebration. It was a week that showed the diversity and energy of the NOVA IMS community.

[MEDIA GALLERY](#)



Start Campus and NOVA IMS partner on AI Infrastructure talent

Start Campus and NOVA IMS established a collaboration to train specialized talent in data centers, energy systems and critical infrastructures for the AI economy. The initiative includes an adapted course unit, applied projects, dissertations, internships, workshops and scholarships, strengthening the link between advanced education and a strategic sector for Portugal and Europe.

[FIND OUT MORE](#)



Dean's Open Innovation Challenge

Three projects reach the final

Assembleia Watch, Shadoo and SARA are the finalists of this year's Dean's Open Innovation Challenge. The projects use data-driven solutions to address democratic transparency, urban adaptation to extreme heat and post-diagnosis care, showing how innovation can respond to concrete social, civic and environmental challenges.

MEET THE FINALISTS



Building the European tourism data space

Data is becoming central to the future of tourism, calling for greater sharing, integration, and action. This is the focus of DEPLOYTOUR, a European project in which NOVA IMS is a partner, and of the “Data Spaces for Better Destinations” conference, which brought together policymakers, researchers, and industry leaders to discuss more resilient destinations.

FIND OUT MORE



IGF Conference 2026

Data and risk at the center of Public Audit

The future of public audit was discussed at a conference organised by IGF – Autoridade de Auditoria in partnership with NOVA IMS, with contributions from

Miguel de Castro Neto, Dean of NOVA IMS; António Ferreira dos Santos, Inspector-General of Finance; and Gonçalo Saraiva Matias, Minister Adjunct and for State Reform. The discussion focused on risk anticipation and the shift from compliance to results.

[FIND OUT MORE](#)



NexTCity

Digital Twins for better city decisions

As part of NexTCity, NOVA Cidade - Urban Analytics Lab organized a five-day programme to explore how data and digital twins can help cities make better decisions. The initiative connected NOVA IMS, international partners, Lisbon City Council, Lisboa E-Nova and industry representatives around the use of simulation models to test scenarios, anticipate impacts and support urban planning before decisions are implemented.

[FIND OUT MORE](#)

IMS Ignite

Entrepreneurship Acceleration Program

IMS Ignite is back for its 3rd edition, supporting the NOVA IMS community in turning ideas into real projects through four months of mentorship, learning, and practical support. Applications are open until May 8.

[APPLY HERE](#)

Data

with

Purpose

SUMMIT

Data With Purpose Summit 2026 takes place on June 25 at Taguspark, in Oeiras. Join us for an edition dedicated to how data and AI are being applied in business, cities, sustainability and public decision-making.

[EXPLORE THE EVENT](#)

— OS DADOS DA QUESTÃO —



Episode 7 - "Os dados na linha da frente"

[LISTEN HERE](#)

Episode 8 - "SmartHealth: os dados ao serviço da vacinação"

[LISTEN HERE](#)



Episode 9 - "Territórios inteligentes
começam nos dados"

[LISTEN HERE](#)

Episode 10 - "Design Thinking
como motor de inovação"

[LISTEN HERE](#)

IN THE NEWS



Expresso

In Expresso, Fernando Bação discussed the privacy risks of sharing personal information with AI tools such as ChatGPT.



O Jornal Económico

Miguel de Castro Neto received the Inclusive Talent Leadership Award 2026 for his transformative vision for education at NOVA IMS.



Human Resources
Portugal

Start Campus and NOVA IMS established a collaboration to train specialized talent in data centers, energy systems and critical infrastructure for the AI economy.



OBSERVADOR

Miguel de Castro Neto joined Observador's podcast "Do Compromisso à Ação" to discuss how data, technology and AI can accelerate sustainability.



Líder highlighted the launch of NOVA IMS' new Executive Master's programmes, focused on data, technology, decision-making, and leadership.



The role of the Portugal Smart Cities Awards in recognising projects that are transforming cities and territories across Portugal is highlighted by Miguel de Castro Neto.



NOVA IMS and ESHTe launched two executive programmes focused on data, AI and analytics for tourism and hospitality.



NOVA IMS developed Alvents, an AI agent that helps local decision-makers ask questions in natural language and get actionable insights on the socioeconomic impact of events.



NOVA IMS hosted "Data Spaces for Better Destinations" to discuss how data and AI can support smarter tourism management.



Briefing and the Institute for Tomorrow held "Download SXSW" at NOVA IMS to discuss the trends shaping brands, technology and culture.



Sofia Habib, NOVA IMS student and Vice-President of Junior Data Consulting, wrote about women, data and leadership in ICT.

SAVE THE DATE

Information Systems Seminars 2026

6th May

The final session of the Information Systems Seminars 2026 will feature Nokia, closing this series with insights into the technologies, projects, and challenges shaping the digital landscape. [Learn more here.](#)

NOVA Young Talent Awards

7th May

NOVA's top first-year students and the principals of their former schools will be recognised in a ceremony that strengthens ties between the University and secondary education. [Learn more here.](#)

Benção das Fitas

9th May

This ceremony brings together the NOVA IMS community to celebrate this year's finalists as they close an important stage of their academic journey and look ahead to what comes next. [Learn more here.](#)

BECX 2025 | Awards Ceremony

12th May

Companies that stood out in 2025 across different sectors will be recognised for their efforts and investments in customer and digital experience. [Learn more here.](#)

Portugal Smart Cities Summit

12th - 14th May

NOVA Cidade – Urban Analytics Lab will join as Knowledge Partner, with a stand and sessions on urban digital twins and intelligent agents. Miguel de Castro Neto will chair the Awards jury. [Learn more here.](#)

Lunch with the CEO

13th May

Students will meet Nuno Parreira, General Manager of Samsung Portugal, for a lunch conversation on leadership, management challenges, and professional growth. [Learn more here.](#)

NOVA IMS Gala | Step into old times

16th May

Organised by the Students' Union, the 2026 NOVA IMS Gala will bring together students, faculty, and staff for an old-times inspired evening marking the end of the academic year. [Learn more here.](#)

AI4PA | ENTI: From Operational Efficiency to Intelligent Governance

19th May

Developed by NOVA IMS in partnership with the Municipality of Campo Maior, this programme explores how AI and data analytics can support efficiency and smarter territorial governance. [Learn more here.](#)

Open Day - Bachelor's Degrees 2026 | Student & Family Editions

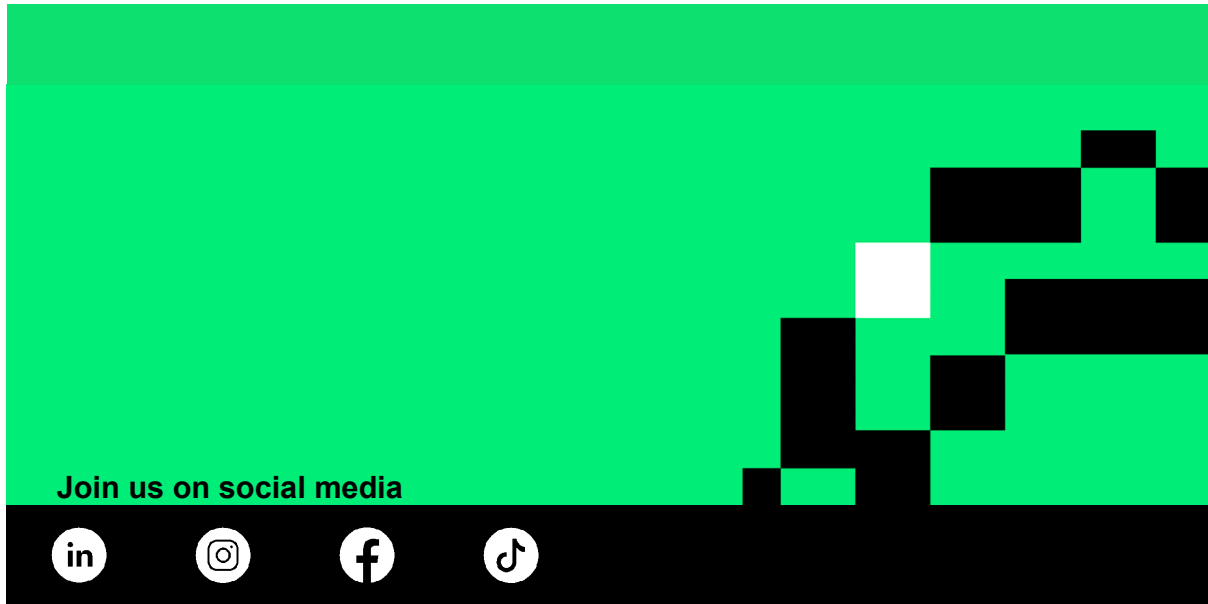
22th - 23th May

NOVA IMS is holding Open Day 2026, an initiative aimed at secondary school students and their families to present the school's academic offer and campus experience. [Learn more here.](#)

UNIGIS Talks | Marine Data Enabling Digital Twins of the Ocean

27th May

The final UNIGIS Talks session marks 25 years of UNIGIS Portugal and explores how marine data supports the development of Digital Twins of the Ocean, with Professor Telmo Dias and Professor Marco Painho. [Learn more here.](#)



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